

# PERSONAL COMPUTER TODAY

## MONTHLY

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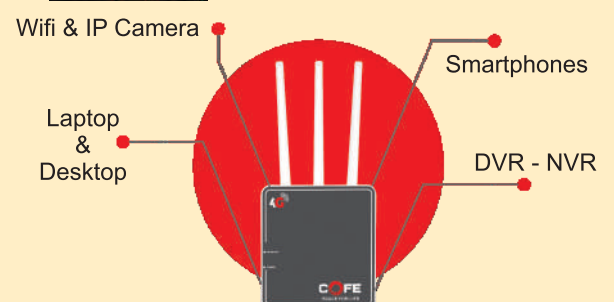
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# CANON USED FOR Rs. 37.6 CRORES FOR DISABLING SCANNER, FAX WHEN PRINTERS RUN OUT OF INK

Canon USA has found itself at the centre of a legal tussle following a decision it had taken regarding its printers' functioning. A customer from New York has filed a class-action lawsuit against the company on the basis that some of Canon's printers don't carry out several functions unless they have adequate ink in the cartridges. The customer, identified as David Leacraft, has taken the legal route against the electronics giant's decision to not allow owners of certain printers to use the

scanner or faxing functions if they run out of ink. In the lawsuit, Leacraft has alleged that Canon is engaging in deceptive marketing and unjust enrichment. In particular, Leacraft came across the issue while using the Pixma MG2522 printer from the brand. Upon using the device that was advertised as an "all-in-one" machine, Leacraft noted that the device was not functioning as a scanner or a fax machine when ink cartridges are empty or near being empty.

This, as per Leacraft's complaint, is not acceptable as the amount of ink in the machine does not play a role in the machine's scanning or faxing document capabilities. As per a report by Bleeping Computer, the lawsuit involves more than 100 class members and seeks \$5 million (roughly Rs. 37.6 crores) as compensation. The report also said that Canon told customers that the printer should contain ink for all colours even if you want to print in grayscale. Revealing further details, the

draft of complaint against Canon USA reads, "As opposed to the "single function" printers it sells, Canon calls these multifunction devices a "3-in-1" or "4-in-1" for the fact they purportedly provide three or four functions." Calling Canon's advertising claims false, the complaint says, "In truth, the All-in-One Printers do not scan or fax documents when the devices have low or empty ink cartridges (the "Design Issue"), and Canon's advertising claims are false,

misleading, and reasonably likely to deceive the public." And it was this sort of misleading advertisement that caused Leacraft to purchase the device. "Plaintiff Leacraft would not have purchased the device or would not have paid as much for it had he known that he would have to maintain ink in the device in order to scan documents," the complaint states. The lawsuit alleges that Canon is only doing this to increase its profits by selling replacement ink cartridges.

# APPLE SILICON POWERING THE MACBOOK PRO SERIES INTEL'S CORE I7 AVAILABLE

Apple at its 'Unleashed' event on Monday launched the new MacBook Pro models that are based on the company's new silicon called the all-new M1 Pro and M1 Max. The much-awaited MacBook Pro series offers 14- and 16-inch display options and comes as the biggest update to the lineup in five years since the existing design was introduced back in October 2016. The new Apple silicon powering the MacBook Pro (2021) series is claimed to deliver up to 3.7 times faster performance over Intel's Core i7 available on the existing 13-inch MacBook Pro. The new M1 Pro and M1 Max come as upgrades to the M1 chip that the Cupertino company introduced last year. Apple MacBook Pro (2021) price in India, availability details The 14-inch Apple MacBook Pro (2021) price starts at Rs. 1,94,900. It is also available for education at Rs. 1,75,410. The 16-inch Apple MacBook Pro (2021) model, on the other hand, starts at Rs. 2,39,900 for regular customers and Rs. 2,15,910 for education. In the US, the 14-inch Apple MacBook Pro (2021) starts at \$1,999 (roughly Rs. 1,50,400), while the 16-inch version is priced at \$2,499 (roughly Rs. 1,88,100). The new MacBook Pro models will be available for orders starting Monday through the Apple India Online Store and will go on sale from Tuesday, October 26. Customers will also have configure-to-order options available through the Apple site. In 2019, Apple brought its



last-generation MacBook Pro 16-inch model at a starting price of Rs. 1,99,000 (\$2,399 in the US). The new 14-inch model, on the other hand, arrives as a replacement for the higher-end 13-inch MacBook Pro that was launched with the M1 chip last year. Apple MacBook Pro (2021) specifications The Apple MacBook Pro (2021) models in 14-inch and 16-inch sizes come with an all-new design that forgoes the unimportant Touch Bar and brings back an SDXC card slot as well as an HDMI port. The other major change on the designing front is the additional of a notch that is to help reduce bezels and provide more screen real estate to users — alongside offering a 1080p FaceTime webcam. Apple has, however, not provided Face ID, which is unlike its top-end iPhone models that have a notch to accommodate the facial recognition technology. Apple claims that while the 14-inch MacBook Pro model gives 14.2-inch active area with a total of 5.9 million pixels, the 16-inch variant has 16.2-inch area with 7.7 million pixels. There is also a Liquid Retina XDR display under the hood that uses the mini-LED

technology — previously available on the iPad Pro. The new display technology is claimed to deliver up to 1,000 nits of full-screen brightness, 1,600 nits of peak brightness, and a 1,000,000:1 contrast ratio. There is also an adaptive refresh rate of up to 120Hz using Apple's proprietary ProMotion technology. For power users, the display on the new MacBook Pro models is claimed to have P3 wide colour gamut, HDR support, and XDR output. Alongside the design-level changes and the upgraded display technology, the MacBook Pro (2021) series is powered by the upgraded silicon that comes in two distinct versions — M1 Pro and M1 Max. The M1 Pro chip includes up to 10-core CPU with eight high-performance cores and two low-performance cores, along with up to 16-core GPU. Apple claims that the new chip is capable of delivering 70 percent faster CPU performance and up to two times faster GPU performance over the existing M1 chip. The M1 Pro also includes a ProRes accelerator in the media engine to enhance on-device video processing. The M1 Max, on the other

hand, is claimed to be the world's most powerful chip for a pro notebook. It has the same 10-core CPU as M1 Pro, but doubles the GPU with up to 32 cores for up to four times faster GPU performance than M1. There is also up to 400GB per second of memory bandwidth, which is two times that of M1 Pro and nearly six times that of M1. Apple has also provided up to 64GB of unified memory to attract professionals and 3D artists. To recall, last year's M1 chip came with four high-performance cores as well as included up to eight graphics cores. Apple claims that using its new M1 Max chip, pros can edit up to 30 streams of 4K ProRes video or up to seven streams of 8K ProRes video in Final Cut Pro — more streams than on a 28-core Mac Pro with Afterburner. Both M1 Pro and M1 are also paired with a 16-core Neural Engine that helps enhance machine learning capabilities on the new MacBook Pro models. As per some numbers shared publicly, the built-in Neural Engine delivers up to 8.7 times faster object tracking performance in Final Cut Pro with M1 Pro and up to 11.5 times faster with M1 Max. There is also up to 2.6 times faster performance when selecting subjects in images in Adobe Photoshop. The MacBook Pro (2021) models also come with a Magic Keyboard that replaces the earlier Touch Bar with physical function keys and a wider escape key. You will also get the Force Touch

trackpad. Apple has offered its macOS Monterey out-of-the-box on the new MacBook Pro models. The new operating system is optimised for the M1 Pro and M1 Max chips, the company said. The new macOS version will also be available for older machines as a free software update on Monday, October 25. The MacBook Pro (2021) models also bring back the earlier MagSafe magnetic charging support, with MagSafe 3. This is unlike the existing MacBook Pro models that offer charging via USB-C. However, users can still use Thunderbolt 4 for charging using a USB Type-C cable. Connectivity options on the new MacBook Pro include Bluetooth v5.0 and Wi-Fi 6. Users can also connect up to three Pro Display XDRs and a 4K TV simultaneously on the MacBook Pro based on M1 Max. The M1 Pro chip, on the other hand, supports up to two Pro Display XDRs at once. The new MacBook Pro models also include a six-speaker sound system that has two tweeters and four force-cancelling woofers. There is also Dolby Atmos and spatial audio support for a surround sound experience while on-the-go. As the MacBook Pro (2021) models are designed for faster performance, Apple has provided a better thermal management on the new machines. The company claims that there is an advanced thermal system that can move 50 percent more air than the previous generation, even at lower fan speeds.



# WHATSAPP'S CALL LINK FEATURE ROLLING OUT FOR BETA TESTERS ON WINDOWS

WhatsApp could soon bring its "Call Link" feature to Windows users. The app has been spotted testing this new feature with some beta testers in the latest WhatsApp beta for Windows 2.2307.1.0 update. The Call Link feature will let users create and send a link for a call to their contacts and invite them to join a video or an audio call. The feature was earlier rolled out to WhatsApp for Android. And now, it's reportedly rolling out on the latest WhatsApp for Windows beta app. According to a report by WhatsApp beta tracker



WABetaInfo, the Meta-owned messaging service has started rolling out the ability to create and share a call link to the invitees of a video chat or

audio call on the app. The feature is available for select beta testers in the latest WhatsApp beta for Windows 2.2307.1.0 update.

WhatsApp users are required to download the latest version of the beta app from the Microsoft Store to access this feature. The report also shared the screenshot of the abovementioned feature, showcasing an option to "Create a Call" Link under the Calls tab on WhatsApp. Users can tap on that and then select the call type i.e., video call or voice call. A link will be generated that users will need to share/copy and paste into the chats to invite the people to join the call. Every call link will have a

unique URL and only invitees will be able to join the call upon the users' approval. It will become easier to invite people to join a WhatsApp call even when they are not on the contact list. Notably, users can share the call link outside of the app as well. The Call Link feature is already available on WhatsApp for Android. WhatsApp rolled out the Call Link feature back in October 2022. The option to create a Call Link is available at the top of the Calls tab. Once created, the unique call link is valid for up to 90 days.

# INDIA'S MOBILE EXPORTS TO EXCEED \$10 BILLION IN FY 2022-23, SAYS UNION MINISTER ASHWINI VAISHNAW

The telecom industry in India has become investment-oriented and an employment generator and exports of mobile are expected to exceed USD 10 billion in the current financial year 2022-23, said Union minister Ashwini Vaishnaw. "All the component systems are in India. In the coming years...will see electronic manufacturing, telecom manufacturing growing exponentially," said Union Minister of Communications Ashwini Vaishnaw told reporters on Tuesday. As part of its AtmaNirbhar plan, the government



launched Production Linked Incentive (PLI) schemes in various sectors to make Indian manufacturers globally

competitive, attract investments, enhance exports, integrate India into the global supply chain and

reduce dependency on imports. Regarding employment in the sector, Vaishnaw said iPhone manufacturer company Apple has standalone provided one lakh fresh jobs in India in the past one-and-a-half years. The minister said 10 years ago, most components needed for mobile phone manufacturing were imported, and now 99 percent of components are indigenous. "This is very big change. This year mobile export are going to exceed \$10 billion (roughly Rs, 82,620 crore). All the component systems are in

India," he said. According to the India Cellular and Electronics Association, the total number of jobs directly and indirectly created by mobile device manufacturers and their suppliers is around two million over seven years. "Telecom is now a sunrise sector...the industry achieved the phase one target of 5G rollouts much before the set deadline of March 31. As of today, India has covered 387 districts with 5G coverage. 1 lakh base transceiver stations (BTSs) have been installed," said Vaishnaw.

# JIO 5G NETWORK SERVICES WILL BE AVAILABLE ACROSS INDIA BY END OF 2023, SAYS RELIANCE

Reliance Jio Infocomm on Tuesday reiterated that it will cover high-speed 5G telecom services across India by the end of 2023. "We are on the path to achieving the declared goal to increase the Jio 5G footprint month after month to other cities, towns, and talukas of various States and UTs, and are aiming to cover every town, every taluka, and every tehsil across the nation by December 2023," Akash Ambani, Chairman, Reliance Jio said today. This, he said, will be the world's fastest 5G rollout. He made the remarks at a post-Budget webinar coordinated by the Ministry of Electronics and IT (MeitY) and the Department of



Promotion of Industry and Internal Trade (DPIIT) today. On October 1, 2022, 5G services were formally inaugurated in India at the Indian Mobile Congress Event, in the presence of Prime Minister Narendra

Modi. "In less than half a year, the industry has retooled itself and is rapidly bringing the 5G revolution to every nook and corner of the country. Jio is leading 5G network rollouts in the country with the world's

largest Stand Alone Network Architecture that is uniquely suited to cater to the requirements of True 5G technology," Akash Ambani said. Jio has so far launched its 5G service in 277 cities. The government issued spectrum allocation letters to telecom service providers in August 2022, asking them to prepare for the rollout of 5G services in the country. We would also like to thank all the members of Shri Ganga Sabha, Haridwar to facilitate the launch of 5G services from one of the most sacred ghats of our country, Har Ki Pauri." Department of Telecom had received total bids worth Rs 1.50 lakh crore from the 5G spectrum auction.

What is 5G, and how is it different from the current 3G and 4G services? 5G is the fifth-generation mobile network capable of transmitting a large data set at a very rapid speed. In comparison to 3G and 4G, 5G has a very low latency which will enhance user experiences in various sectors. Low latency describes the efficiency of processing a very high volume of data messages with a minimal delay. The pan-India 5G rollout is also expected to bring more development in remote data monitoring in range of sectors, including mining, warehousing, telemedicine, education, manufacturing, agriculture, among others.



# TAIT CONDUCTED KNOWLEDGE SESSION ON STRESS REDUCTION

The Trade Association of Information Technology (TAIT), India's leading IT association representing IT ecosystem organizations, hosted an insightful session on how to handle Stress and still grow in all aspect of life. This would help improve the quality of Professional and Personal lives for modern entrepreneurs and corporates. TAIT hosted Mr.Alok Taunk in their recent members meet which was a part of their knowledge series with an aim to empower the members with practical life management skills to become mentally & emotionally resilient & also have proven tools to manage stress & anxiety. The event was beautifully structured with Mindfulness concepts,



**Mr. Champak Gurjar**  
President - TAIT

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tools, techniques, processes & also guided experiential Mindfulness meditation. In today's fast-paced and competitive business environment, stress and burnout have become common. This not only affects ones health and well-being but also impacts one's performance and productivity.



Mindfulness practices, such as self awareness, meditation, breathing exercises, and self-reflection, have been proven to reduce stress and enhance well-being, focus, and creativity. "Life is not a straight line, it's a curve. We will have our ups & downs. Things will not always happen as per our expectation, thus its extremely crucial for us to learn self management &



**Mr. Parag Shah**  
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Mindfulness skills so that we can handle & manage our thoughts, emotions & actions in those difficult times", this is what Alok said. Alok Taunk is a Mindfulness & a mindset coach on a mission to help individuals live a life that is stress-free, full of clarity & confidence via his Mindfulness based proven

protocols & modalities. Alok is the founder of Eastern Mindfulness, MindFeed App & Corporate Success Community. The evening also packed in a valuable presentation on TVSe Products including entire range of Dot Matrix Printers , Bar Code Scanners and Mechanical Keyboards by Mr.Kundan Singh & Mr.Saroj Kumar Sahu. All the members appreciated experience of TVSe Products and their rich tradition which follows Make In India since Decades. Event was concluded by vote of thanks from TAIT Director Mr. Rushabh Shah and Memento to speakers presented by TAIT President Mr.Champak Raj Gurjar and TAIT Director Mr. Swetal Dani.



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**WHAT IS A PRIVACY FILTER & WHY USE ?**  
PALO MyDATA Privacy Filter is an easy to install PET screen made using innovative micro louver technology that darkens the screen beyond a 60 degree angle and makes it nearly impossible for on-lookers from stealing your on-screen data without being directly in front of it. They are extremely effective solutions for organizations complying with HIPAA (Health Insurance Portability and Accountability Act), DISHA (Digital Information Security in Healthcare Act) and EU General Data Protection Regulation (GDPR), Personal Information Protection and Electronic



Documents Act (PIPEDA) and many more such acts in place across the globe. In today's world, where data is utmost important asset of the company, PALO privacy filter is not just an accessory but has become a necessity in

several industries like healthcare, banking, financial services & insurance, competitive entrance exam institutions, BPOs, consulting and technology companies.

## FEATURES OF PRIVACY FILTERS

- Anti-Spy: When the screen has the privacy filter installed, only the people who are in front of the screen within the viewing 60 degrees angle can see the information clearly, people on both sides cannot see any information.
- Anti-Scratch: It prevents scratch, dust, fingerprints and protects the screen from external damages.
- Compatibility : PALO Privacy Filters are compatible with most screens and are touchscreen compatible.
- Anti-Glare: Reversible solution with matte option for anti-glare in bright conditions and glossy option for better clarity on other side.
- Installation: Designed to seamlessly fit within the

raised bezel of your device. Easy to install, attach and reattach, and clean. It comes with two installation methods for laptop and monitors.

- Sizes: PALO Privacy Filters are available to fit laptop and desktop monitor screens from 11.6" to 38" including the latest devices.

**WHERE ARE THE PRIVACY FILTERS AVAILABLE ?**  
PALO MyDATA privacy filters are readily available with 500+ channel partners, system integrators, major online marketplaces or you can buy them at shop.palo world.com. We'd love to contribute towards your safety. If you would like more information you can visit [www.paloworld.com](http://www.paloworld.com)



# GOOGLE TO INTRODUCE ESIM TRANSFER FEATURE FOR ANDROID PHONES LATER THIS YEAR

Google has announced several new features for Android at this week's Mobile World Congress (MWC) in Barcelona. While some of the features have already rolled out to users, Google has also promised to bring eSIM transfer support to Android later this year. This will make it easy for users to transfer their mobile plan to a new device. Built on GSMA's global standard, the new feature will remove the need for swapping a physical SIM card to transfer the mobile plan to a new phone. Google in its blog post has



shared that the new eSIM transfer feature will be rolled out to Android devices later this year. Though it hasn't confirmed the exact rollout timeline, but it said that

Deutsche Telekom will be the first carrier to get this support. It also noted that the new eSIM transfer ability will be built on GSMA's global standard. It will let users

transfer their existing mobile plan to a new phone, without having to swap a physical SIM card. In addition to the eSIM announcement, Google also shared the latest android abilities on the newly launched smartphones from its partner brands like Samsung, OnePlus, Oppo, and Xiaomi. While Xiaomi 13 and 13 Pro have been launched with support for digital car keys, OPPO Find N2 Flip and OnePlus 11 have received the Nearby Share feature. The company also announced a set of new

Android features like the Google Keep single note widget on the home screen, Wear OS' new shortcuts to create notes and to-do lists from the watch face, audio enhancements, and new emoji packs. While the new note widget lets users manage notes and to-do lists from the home screen, the new shortcuts for Wear OS enable users to create notes or to-do lists with just one tap on their watch face. The audio enhancements to Google Meet on mobile bring a noise-cancellation feature during calls.

# IOS 16.3. MACOS 13.2 UPDATES INCLUDED PATCHES FOR MAJOR VULNERABILITIES DETECTED BY SECURITY RESEARCHER

Apple fixed two major security vulnerabilities with iOS 16.3 and macOS 13.2 for supported iPhone, iPad and Mac models, according to details shared by a security research firm. These updates were rolled out to users last month, and came with important bug fixes and security patches. Apple has credited the researchers with finding these flaws, that allowed a remote user to bypass protections put in place by Apple and gain access to a user's personal data as well as their camera, microphone, and call history. Security research firm Trellix



explains in a blog post that Apple introduced security fixes to block the ForcedEntry security exploit used by NSO Group, creator of the nefarious Pegasus malware, in 2021. However, the firm found that these security

protections could be bypassed by a remote user, and reported the flaws to Apple. Apple is said to have used a protocol called NSPredicateVisitor to shore up the security of its

NSPredicate tool, that is used by developers to filter code. Exploits like ForcedEntry would be able to bypass that mechanism to gain access to the user's device. An attacker could use the security flaw to bypass the sandbox that prevents one app from accessing data of other apps on the device, as well as sensitive or personal information, according to the security firm. These could include messages, call logs, photos, location details, as well as smartphone hardware such as the camera and microphone. However, there appears to be no evidence that these flaws

have been exploited by malicious actors. Meanwhile, users who have updated their devices to the latest version of iOS and macOS should be protected from these security flaws, according to Trellix. Apple has also updated its release notes for iOS 16.3 and macOS 13.2, and both documents credit Trellix Senior Security Researcher Austin Emmitt with identifying two security flaws — CVE-2023-23530 and CVE-2023-23531 — on the mobile and desktop operating systems. Meanwhile, Trellix has thanked Apple for working quickly with the firm to resolve both security flaws.

# TEXTS, DOCUMENTS REVEAL CRYPTO EXCHANGE BINANCE PLANNED TO AVOID US REGULATORY SCRUTINY

Binance, one of the world's largest cryptocurrency exchanges, developed a plan to avoid the threat of prosecution by US authorities as it started an American entity in 2019, the Wall Street Journal reported on Sunday. Any lawsuit from US regulators, who had signaled a coming crackdown on unregulated offshore crypto players, would be like "nuclear fall out" for Binance's business and its officers, the WSJ said, citing a Binance executive's warning to colleagues in a 2019 private chat. The report is based on messages and documents from 2018 to 2020 reviewed by The Wall Street Journal as well as interviews with former



employees. Binance, founded in 2017, and Binance.US are more intertwined than the companies have disclosed, mixing staff and finances, and sharing an affiliated entity that bought and sold cryptocurrencies, the report

said. It noted that Binance.com operated mainly from hubs in China and Japan, yet a fifth of its customers were based in the United States. Binance.US is based in San Francisco. Binance developers in China

maintained the software code that supported Binance.US users' digital wallets, potentially giving Binance access to US customer data, the WSJ reported. Since 2020, the Department of Justice and Securities and Exchange Commission have been investigating Binance's relationship to Binance.US, the report said, citing subpoenas and people familiar with the matter. If U.S. regulators determine that Binance has control over its U.S. entity, they could claim the power to police Binance's entire business. In an emailed statement to Reuters, a Binance spokesperson said, "we have already acknowledged that we did not have adequate

compliance and controls in place during those early years...we are a very different company today when it comes to compliance." Binance.US, the SEC and DOJ did not immediately respond to Reuters' requests for comment. Binance is under heightened scrutiny as three U.S. senators this week asked the giant cryptocurrency exchange and Binance.US for information about their regulatory compliance and finances. Reuters has reported that Binance.US was created as a de facto subsidiary in 2019 to draw the scrutiny of US regulators away from Binance.com.



# સોશિયલ મીડિયા : ફાયદાની વાત



શિક્ષણ ક્ષેત્રે સક્રિય પાકિસ્તાની કાર્યકર અને નોબેલ પુરસ્કાર વિજેતા મલાલા યુસુફઝાઈએ એક સ્થળે કહ્યું છે કે, “સોશિયલ મીડિયાની તાકાત અને એનો પ્રભાવ ખરેખર રસ પડે એવો છે... એટલે જ આપણે સોશિયલ મીડિયાનો વપરાશ સારે માર્ગે કરવો જોઈએ. એ વિદ્યાર્થીઓને સોશિયલ મીડિયાનો લાભદાયક વપરાશ કરવા વિષે બોલી રહી હતી. એ સાથે અમેરિકન ઈન્ટરનેટ ક્ષેત્રે ખાસ્તું ગળું કાઢનારા વેપારી અને રોકાણકાર એલેક્સીસ ઓહેનિયન કહે છે કે, “સોશિયલ મીડિયા તમારો સમય ચોરી ન લે એ માટે કડક શિસ્તની તાતી જરૂર હોય છે. ઉપરોક્ત બે વિધાનો સોશિયલ મીડિયા કેવી રીતે “ફાયદે કી બાત” બની રહે એ દિશામાં ધકેલે છે ત્યારે અહીં આવેલો એક સવાલ સોશિયલ મીડિયાને આપણે આપણા લાભમાં, ફાયદામાં કેવી રીતે વાપરી શકાય એનો વિચાર કરવા પ્રેરે છે. રામદાસ ફકીર નામની વ્યક્તિનો પુત્ર હવે બારમાની પરીક્ષા આપે છે અને એને હવે સાદો મોબાઈલ બદલીને ફોન-જી સર્વિસ આપે એવો સ્માર્ટ ફોન લેવો છે. પુત્રને ફોન અપાવવા રામદાસ ફકીર તૈયાર છે. એ અટકથી “ફકીર” ખરો પાણ આર્થિક રીતે ફકફીર નથી એટલે પુત્રની કરિયરને લાભ થાય, ફાયદો થાય એવા વિચારે ફોન અપાવવાની તૈયારી હોવા છતાં આસપાસના યુવાનોને કલાકોના કલાકો લોકપ્રિય સોશિયલ મીડિયા પર વ્યસ્ત રહેતા

જોઈને ખરા અર્થમાં ફકીર ફકરમાં છે. એનું માનવું છે કે અત્યાર સુધી ભાગતરમાં અવ્વલ રહેનારો પુત્ર શિક્ષણના વિશાળ ફલક પર જવાનો છે ત્યારે સ્માર્ટ ફોન એને લક્ષ્યથી વિચલિત તો નહીં કરેને...?? આમ તો પિતાની ભૂમિકામાં રહેવા આ ફકીર પુરુષની ફિકર યોગ્ય છે છતાં ગંભીર નથી, પણ એ વાત એને ગળે ઊતરવી જોઈએ, પ્રયાસ કરીએ... સોશિયલ મીડિયા કેવી રીતે ફાયદાની વાત બની શકે તેની!! ટ્રિટર, ફેસબુક, માયસ્પેસ જેવી સોશિયલ નેટવર્કિંગ સાઈટ્સનો આવજના યુવાનો પર બહુ મોટો પ્રભાવ પડે છે એવું એક સંશોધનમાંથી જાણવા મળ્યું છે. યુવાનો અને યુવતીઓની જોડાજોડ કિશોરાવસ્થામાં રહેલાં કે યુવાવસ્થાનાં પગથિયે ઊભેલાં છોકરા-છોકરીઓની જિંદગી ઉપર પણ સોશિયલ નેટવર્કિંગ સાઈટ્સની ખાસ્સીબધી અસર થયાનું જોઈ શકાય છે. સોશિયલ સાઈટ્સ પર સમય વીતાવવાની બાબતનો સકારાત્મક પ્રભાવ આપણી કારકિર્દી કે કરિયર વિશે નિર્ણય લેતી વખતે કેવી રીતે થઈ શકે એ સમજી લઈએ. જ્ઞાન-માહિતીની આપ-લે: આ યુવાનોની સાથે જ અન્ય યુઝરોને સોશિયલ મીડિયાના માધ્યમથી અનેક બાબતોની જાણકારી મળે છે. આપણી આસપાસ શું બની રહ્યું છે એની અપડેટ જાણકારી કિશોરાવસ્થાનાં બાળકોને આ સાઈટ્સ દ્વારા મળે છે. અનેક માર્ગો દૂર હોવા

## સંકલન :- પરેશ શાહ

છતાં એકમેકના સંપર્કમાં રહેવું અને પરસ્પર વાતચીત-સંવાદ કરી શકાવો આ સોશિયલ મીડિયાને કારણે શક્ય થયું છે. જુદાજુદા વિષયોનું વિશ્લેષણ કરવું-થવું અને ચર્ચામાં-ટ્રેડિંગમાં રહેવું આને કારણે શક્ય બન્યું છે. આ તમામ બાબતોનો ફાયદો કે ઉપયોગ ચોક્કસ જ કરિયરની બાબતે નિર્ણય કરવામાં થાય છે. આ પ્રકારે સંવાદ કે વાતચીત કરીને જુદાં જુદાં સ્થળો, ત્યાંની શિક્ષણ પદ્ધતિ, કામ મળવાની અને શિક્ષણ સંબંધી તક વિશે તથા ત્યાંની સંસ્કૃતિ વગેરે બાબતોની જાણકારી મળી શકે છે કે મળવી સંભવ થાય છે. સંપર્ક કરવો શક્ય બન્યો: સોશિયલ મીડિયાને પગલે વિદ્યાર્થીઓને એક્ઝ્યુઝિવ શું જોઈએ છે અને ક્યાંથી મળે એની દિશા મળે છે. આ છોકરાઓ જે ઈન્ટરસ્ટ્રીમાં કરિયર બનાવવાનું સ્વપ્ન જુએ છે તે ક્ષેત્રમાં શિક્ષણની અને નોકરીની કેવી તક છે, ખરેખર કામ કરતી વખતે કેવા અનુભવો થાય છે તથા કેવું કે કયું કૌશલ્ય કે કસબ પાસે હોવો જોઈએ વગેરેની માહિતી અનુભવી વ્યક્તિ પાસેથી સહજ રીતે મેળવવી શક્ય બને છે. પોતાને ખરેખર શું કરવું છે એની માહિતી મેળવીને જુદીજુદી બાબતો સાથે તુલના કરીને પોતાને માટે ખરેખર શું યોગ્ય કે વાજબી છે એનો નિર્ણય કરવો વિદ્યાર્થીને સોશિયલ સાઈટ્સને કારણે સહેલું અને સહજ બન્યું છે. પોતાના નિર્ણયની બાબતે પણ વિચાર વિનિમય કરવો, એ નિર્ણયનો પુનઃ વિચાર કરવો, નિર્ણયનું પુનર્મૂલ્યાંકન કરવું પણ આ સોશિયલ મીડિયાએ સરળ બનાવ્યું છે. કેટલીક વ્યવસાયિક નેટવર્કિંગ સાઈટ્સના માધ્યમથી ઈન્ટરસ્ટ્રીના ખેરખાંઓ સાથે સંવાદ સાધવો સહેલો થયો છે. ઉપરાંત રોજગારની તક, કામની પદ્ધતિ અને જોબ પ્રોફાઈલ્સ વગેરે તમામ બાબતની માહિતી મેળવવા માટે સોશિયલ સાઈટ્સનો ઉપયોગ થાય છે, ઉપયોગ કરી શકાય છે. ઓનલાઈન બ્રેન્ડ તરીકે ઓળખાણ ઊભી કરી શકાય છે: આપણી આસપાસ એવા અનેક વિદ્યાર્થીઓ છે જે દરેકની પાસે કોઈને કોઈ કસબ-આવડત-કૌશલ્ય છે, પણ આ કસબ શૈક્ષણિક જ હોય એવું નક્કી નહીં. વિદ્યાર્થી તેના અનોખા કસબનો ઉલ્લેખ તમે તમારા સોશિયલ મીડિયાના અકાઉન્ટ પર કરી શકો છો. આ માધ્યમથી તમને તમારી આવડતના જોરે ઉત્તમ તક ઝડપથી મળી શકે છે. (દસમા ધોરણનો

એક વિદ્યાર્થી બાંસુરી ઉત્તમ બજાવતો હતો. ઓણે એનો ઉલ્લેખ પોતાના અકાઉન્ટ પર કરેલો. અચાનક એક દિવસ કોઈ મોટા સંગીતકારે એને એક વેબ સિરીઝમાં બાંસુરીના કેટલાંક સૂર વગાડવા માટે પૂછ્યું ને ભાઈની ગાડી ચાલી નીકળી. આજે એ આઈઆઈટીમાં ભાગે છે અને ટીવી-નાટક ક્ષેત્રે બાંસુરી બજાવી ભાગતરનો ખર્ચ કાઢે છે.) પારંપરિક ન હોય એવી કરિયર: સોશિયલ મીડિયાની સાઈટ્સ પર યુવાનો પોતાના શોખ, ગમ-આગમના આધારે પોતાનાં ગ્રુપ અને પેજ્સ બનાવી શકે છે, બનાવે છે. એના વડે વિવિધ વિષયો પર ચર્ચા કરી શકે છે, પોતાને ખબર હોય એવી અથવા પોતાને જોઈતી તકની જાણકારીની આપ-લે કરી શકે છે તે આ મીડિયાની બહોલત બને છે! આવાં માધ્યમો દ્વારા બાઈકર્સ ક્લબ, પ્રોફેશનલ ડાન્સર્સ, સ્ટોરી ટેલર્સ, લર્નિંગ સ્ટોરી ટેલિંગ જેવા જુદા જુદા અપારંપરિક-નોન ટ્રેડિશનલ કરિયરની માહિતી મળી શકે છે અથવા આવી કરિયર કોઈને કરવી હોય તો એ પણ શક્ય થાય છે. (આવી જ સાઈટની મદદથી એક યુવાન ફોરેસ્ટ્રીનો અભ્યાસ પૂર્ણ કરી વનસંવર્ધન વિભાગમાં કામે લાગી ગયો છે અને ખુશ છે. ફક્ત એના માતાપિતાને છોકરો જંગલમાં રહે છે એનો વસવસો છે!) દરેક વિદ્યાર્થીને પોતાના શોખ કે પોતાની આવડત અન્યોને દેખાડવાનું ગમતું હોય છે. એમાંથી જ એને કોઈ ઉત્તમ કે મજાનો બ્રેક મળી શકે છે. ડિજિટલ સાક્ષરતા: સોશિયલ મીડિયા પર તમે તમારી ડિજિટલ ક્ષેત્રની આવડત કે કૌશલ્ય વિશે અન્યોને જાણાવી શકો છો. તમારી આવડતને હાઈલાઈટ કરી શકો છો. એથી અન્ય પ્રદેશ કે રાજ્યના લોકો કે ચોક્કસ કંપનીનાં લોકો તમારી આવડત કે કૌશલ્ય સંબંધી તમને તેમના કામ માટે પસંદ કરી શકે છે. આજે તમારે જો કોઈ ક્ષેત્રમાં અથવા કોઈ પણ ક્ષેત્રમાં કામ કરવું હશે તો તો તમારે ડિજિટલ સાક્ષર બનવું અત્યાવશ્યક છે અથવા કહોને કે એ અત્યાવશ્યક બની ગયું છે. જેટલી ઝડપથી તમે આ જગતમાં પ્રવેશ કરશો તેટલી જ વધારે તક તમારે ઉપલબ્ધ થઈ શકે છે. પોતાની જાતને અપડેટ રાખીને તમે તમારી કરિયર ઉત્તમપણે ઘડી શકશો. આ માધ્યમ આમ તો બેધારી તલવાર જેવું છે. આનો યોગ્ય વપરાશ કરશો તો એનો અપરંપાર ફાયદો છે અને ગુજરાતી ભાષાનો પોતાના ફાયદાની વાત સાનમાં સમજી જતો હોય છે એ આપણને સર્વને વિદિત છે! હા, આ માધ્યમને શરણે ન થશો અને ફાવે

તેવા કદમ ન માંડશો, નહીં તો જીવન બરબાદીને માર્ગે ધસમસતું દોડવા લાગશે અને એમાં પળનોય વિલંબ નહીં થાય. આ છેલ્લી વાત ઘૂંટીને મનમાં સફળ બેસાડી દેવાથી સોશિયલ મીડિયા તમારો સમય ચોરી નહીં શકે. નકારાત્મક વાતો પણ ધ્યાનમાં લેવી જરૂરી : નાની વયમાં આ માધ્યમ હાથમાં આવી જાય તો અસર્વાઈ વપરાશ થાય છે. તેનું ગંભીર દુષ્પરિણામ આવી શકે છે. સાઈબર ચોર જેવા ગુનેગાર તૈયાર થવામાં આ એક માધ્યમ કારણભૂત બની શકે છે. હેકિંગની ઘટનાઓમાં દિવસે દિવસે વધારો થતો હોઈને એમાંથી સહેલાઈથી નાણાં મેળવવાનાં અનેક ગેરમાર્ગ બાળકોને સમજાવા લાગે છે, એ યોગ્ય નથી જ! ભાણતી વખતે સોશિયલ મીડિયાની સાઈટ્સ તપાસ્યા કરવાથી એકાગ્રતાનો ભંગ થાય છે, જેને પરિણામે ભાણવામાં રહેલું ધ્યાન અને રસ ધીમે ધીમે ઓછો થતો હોવાનું જોઈ-અનુભવી શકાય છે. અન્યોની ગ્લેમરસ પોસ્ટ અને ફોટો જોઈને આવું સુખ પોતાને મળે એવી તીવ્ર આકાંક્ષા-ઈચ્છા બાળકોને થાય છે, પણ એ માટે મહેનત કરવાની તેમની તૈયારી હોતી નથી. લાભની વાત ફટાફટ થઈ જાય અને પૈસા સહેલાઈથી મળી જાય એવું તો અનેકને લાગવા મડે છે. સોશિયલ મીડિયા પર મળતાં ઠરાવિક પ્રકારના જવાબો, કોઈ પણ વિષય સમજવાની-ગ્રહણ કરવાની આવડત ન હોતાં વિદ્યાર્થીઓ ગંભીરતાથી એ વિષય તરફ જતાં નથી એટલે ટૂંકાગાળાનો કોઈ અભ્યાસક્રમ પસંદ કરીને કરિયરનો શોર્ટકટ આવા વિદ્યાર્થીઓ શોધે છે ને અંતે પરતાવાનો વારો આવે છે. (મુંબઈ સમાચાર માંથી સાભાર)

## :: અગત્યની સુચના ::

અમારા માનવંતા વાચક મીત્રો -વિજ્ઞાપન દાતાઓ લવાજમ ધારકો તથા શુભેચ્છકોને જણાવવાનું કે હવેથી પર્સનલ કોમ્પ્યુટર ટુ કે નો તમામ પ્રકારનો પત્રવ્યવહાર સુચનો ફરીયાદો અમને અમારી નીચેની ઓફીસના સરનામે જ મોકલશો.

## :: રજી. ઓફીસ ::

પર્સનલ કોમ્પ્યુટર ટુ કે “ભવાની કૃપા”, રઘુવીર પાર્ક બંધ શેરી, ડો. રંગાણી હોસ્પિટલની સામે, ન્યુ. આશ્રમ રોડ, કુવાડવા રોડ પાસે, રાજકોટ - ૩૬૦ ૦૦૩

## :: સુચના ::

અમારા વહાલા વાચકમિત્રોને આથી જાણ કરવામાં આવે છે કે આ મેગેઝીનમાં પ્રસીદ્ધ થતાં લેખો કે મંતવ્યો જે તે લેખકોના છે. પ્રકાશન આ બાબત સાથે સહમત છે કે અસહમત છે તેમ ન માનવું. તથા આ પ્રકાશનમાં પ્રસીદ્ધ થતી જાહેરખબરો - સેવા કે ઉત્પાદનો અંગેની માહિતીની અમે કોઈ ચકાસણી કરતા નથી. તો આ બાબતે નાણા મોકલતા કે તે સેવાનો ઉપયોગ કરતા પહેલા અધિકૃત વ્યક્તિની સલાહ લેવી જરૂરી છે. આ બાબતની કોઈપણ જાતની ફરીયાદ કે દાવા અંગે પર્સનલ કોમ્પ્યુટર ટુ કે ની જવાબદારી રહેશે નહીં.

## પીપીપી હેઠળ સ્માર્ટ સ્કૂલોમાં ધો. ૬ થી ૧૨ માં ૧ લાખ વિદ્યાર્થી મફત ભણશે

અમદાવાદ :

ગુજરાત સરકારના શિક્ષણ વિભાગ દ્વારા સ્કૂલ ઓફ એક્સલેન્સ પોલીસી જાહેર કરી છે. જે અંતર્ગત રાજ્યમાં સરકાર અને પ્રાઈવેટ સંસ્થાઓની સહભાગીદારીથી પીપીપી મોડ હેઠળ રાજ્યમાં રેસિડેન્સિયલ સ્માર્ટ સ્કૂલો શરૂ કરાશે. જેમાં દર વર્ષે ધો.૬થી૧૨માં દરેક ધોરણમાં ૧૫૧૫ હજાર વિદ્યાર્થીને સરકાર મફત ભણાવશે અને રહેવાનો જમવા સહિતનો તમામ ખર્ચ ઉઠાવતા સરકાર દર વર્ષે વિદ્યાર્થી દીઠ ૬૦ હજાર ખર્ચ સ્કૂલોને આપશે.

રાજ્ય સરકારે જાહેર કરેલી પોલીસી અંતર્ગત પ્રાઈવેટ કંપનીઓ, સંસ્થાઓ, ટ્રસ્ટો કે શૈક્ષણિક ગ્રુપ સીએસઆર હેઠળ જો સ્માર્ટ રેસિડેન્સિયલ સ્કૂલ શરૂ કરવા ઈચ્છે તો જેમાં જમીન, બિલ્ડીંગ બાંધકામ,ઈન્ફ્રાસ્ટ્રક્ચર સહિતનો તમામ ખર્ચ જે તે સંસ્થાકંપનીનો રહેશે અને સરકાર દર વર્ષે વિદ્યાર્થી દીઠ ૬૦ હજારનો ખર્ચ ઉઠાવશે.

પોલીસીની શરતો મુજબ ૨ હજારથી ૧૦ હજાર વિદ્યાર્થીની ક્ષમતા સાથેની ઈન્ટરનેશનલ લેવલની સ્કૂલ શરૂ કરવાની રહેશે અને જેમાં સ્પોર્ટ્સ સહિતની તમામ અન્ય પ્રવૃત્તિઓ પણ શરૂ કરવાની રહેશે. આ સ્માર્ટ સ્કૂલોમાં ધો.૬ઠાથી પ્રવેશ અપાશે.

શિક્ષણ વિભાગની એજન્સી દ્વારા દર વર્ષે સરકારીગ્રાન્ટેડ સ્કૂલોના ધો.૫ ના વિદ્યાર્થીઓની પ્રવેશ પરીક્ષા લેવાશે અને ૬ઠા ધોરણમાં દર વર્ષે ૧૫ હજાર મેરિટોરિયસ વિદ્યાર્થીઓને પ્રવેશ અપાશે.



સરકારનો ટાર્ગેટ આગામી કેટલાક વર્ષોમાં ધો.૬ થી૧૨ના એક લાખ વિદ્યાર્થીઓને સ્માર્ટ રેસિડેન્સિયલ સ્કૂલોમાં મફત ભણાવવાનો છે. આ સ્કૂલોમાં ધો.૬ થી ૧૨નો ક્રિક્યુલમ પણ અલગથી તૈયાર થશે અને જેમાં ધો.૬થી૮માં ગુજરાતીઅંગ્રેજી બંને ભાષામાં અને ધો.૯ થી ૧૨ માં માત્ર અંગ્રેજી માધ્યમમાં ભણાવાશે. ધો.૧૧૧૨ના વિદ્યાર્થીઓને નીટ,જેઈઈ સહિતની પરીક્ષાઓ માટે કોચિંગ પણ આ રેસિડેન્સિયલ સ્કૂલોમાં આપવામા આવશે. આ સ્કૂલોમાં શિક્ષકોની ભરતી જે તે સ્કૂલ મેનેજેન્ટ પોતાની રીતે કરશે અને જેનો પગાર ખર્ચ પણ સ્કૂલ જ ઉઠાવશે. આ એક્સલેન્સ સ્કૂલોનું ઓડિટિંગ પણ સરકાર દ્વારા કરાશે અને દર વર્ષે સરકારની સ્કૂલ એક્રિડિએશન કાઉન્સિલ તપાસ કરી એક્રેડિશન પણ આપશે. જયારે સરકારનો સમગ્ર શિક્ષણ વિભાગ અને ગુજરાત કાઉન્સિલ ફોર સ્કૂલ એજ્યુકેશન આ એક્સલેન્સ સ્કૂલોના પ્રોજેક્ટમાં ઈમ્પલીમેન્ટિંગ એજન્સી રહેશે અને જે નાણાકીય મેનેજમેન્ટ તથા મોનિટરિંગ અને રિપોર્ટિંગની કામગીરી કરશે. જયારે આ સ્કૂલો માટે સરકારની ગવર્નિંગ કાઉન્સિલ પણ બનશે.

(ગુજરાત સમાચારમાંથી સાભાર)

R.N.I. NO. GUJGUJ/2003/14280

## પર્સનલ કોમ્પ્યુટર ટુ કે

રજીસ્ટ્રેશન ઓફ ન્યુઝપેપર્સ (સેન્ટ્રલ રૂલ્સ ૧૯૫૬) અન્વયે પર્સનલ કોમ્પ્યુટર ટુ કે (માસિક) અંગેની માહિતી (ફોર્મ નં. ૪, રૂલ નં. ૮)

૧. પ્રકાશનનું સ્થળ - ‘ભવાની કૃપા’, રઘુવીર પાર્ક, બંધ શેરી, ડો. રંગાણી હોસ્પિટલની સામે, ન્યુ આશ્રમ રોડ, કુવાડવા રોડ પાસે, રાજકોટ - ૩૬૦ ૦૦૩. (ગુજરાત)
૨. પ્રસિદ્ધીનો ગાળો - માસિક (દર મહિનાની ૫ મી તારીખે પ્રસિદ્ધ થાય છે.)
૩. મુદ્રક - નારણભાઈ ભટ્ટકભાઈ સોલંકી
- રાષ્ટ્રીયતા - ભારતીય
- સરનામું - પાર્થ ઓફસેટ
- રાજચંદ્ર મંદીર શેરી, ૧૮ - રામનાથ પરા, રાજકોટ - ૩૬૦ ૦૦૧
૪. માસિક - ઉદય મુકુન્દભાઈ ભોજાણી
- રાષ્ટ્રીયતા - ભારતીય
- સરનામું - ‘ભવાની કૃપા’, રઘુવીર પાર્ક, બંધ શેરી, ડો. રંગાણી હોસ્પિટલની સામે, ન્યુ આશ્રમ રોડ, કુવાડવા રોડ પાસે, રાજકોટ - ૩૬૦ ૦૦૩. (ગુજરાત)
૫. પ્રકાશક - ઉદય મુકુન્દભાઈ ભોજાણી
- રાષ્ટ્રીયતા - ભારતીય
- સરનામું - ‘ભવાની કૃપા’, રઘુવીર પાર્ક, બંધ શેરી, ડો. રંગાણી હોસ્પિટલની સામે, ન્યુ આશ્રમ રોડ, કુવાડવા રોડ પાસે, રાજકોટ - ૩૬૦ ૦૦૩. (ગુજરાત)
૬. તંત્રી - ઉદય મુકુન્દભાઈ ભોજાણી
- રાષ્ટ્રીયતા - ભારતીય
- સરનામું - ‘ભવાની કૃપા’, રઘુવીર પાર્ક, બંધ શેરી, ડો. રંગાણી હોસ્પિટલની સામે, ન્યુ આશ્રમ રોડ, કુવાડવા રોડ પાસે, રાજકોટ - ૩૬૦ ૦૦૩. (ગુજરાત)
૭. હું ઉદય મુકુન્દભાઈ ભોજાણી આથી જાહેર ફરૂં કે ઉપર આપેલ વિગતો મારી વધુમાં વધુ જાણ મુજબ સાચી છે.

સ્થળ : રાજકોટ  
તારીખ : ૦૫-૦૩-૨૦૨૩

ઉદય એમ. ભોજાણી  
(માલિક-પ્રકાશક-તંત્રી)





# LAPCARE ASSOCIATES AS 'SOUND PARTNER' FOR MAJOR BOLLYWOOD FILM



The Cast of upcoming Bollywood movie 'The Era of 1990' with Lapcare's range of Sound Systems. Lapcare has associated as "Sound Partner" for the movie.

Lapcare, a major manufacturer of Speakers, Headphones, Neckbands and Sound Systems, have associated as

exclusive Sound Partners for the upcoming Sara Khan and Arjun Manhas starrer, "The Era of 1990", written and Directed by Shahid Kazmi.

Lapcare's mega twin-tower speaker system called Ramp and single tower variant called Beast (shown in photo with Cast), featured as the centrepieces of the pre-launch campaigns. Other products to feature in the film's promos includes Lapcare's powerful portable model called storm, and tagalong speaker called GoBeat2. Various sound devices from Lapcare can be seen with the movie's digital posters on social media.

Leading Actors Sara Khan, Arjun Manhas, Ray Parihar and Aarti Bhagat, all praised Lapcare's wide range of sound products. Speaking on the association with Lapcare, experienced Director, Shahid Kazmi said, "All sound systems I saw like twin towers, single towers and 4.1 Home Theatres, have exceptionally good bass and fine sound quality." To this Lapcare's Managing Director, Atul Gupta, added, "The songs in the movie and the overall soundtrack are both outstanding; and so we are

pleased that our Sound Systems bring out the true brilliance and quality of the Movie's musical experience." Several models feature in the movie as well, but only in glimpses; watchers may not even notice. There are plans to highlight the Sound Partnership association sponsorship within Amazon A+ content and on social media.

The movie, set for release on 17th March, promises to be among this year's most memorable Bollywood Soundtracks, with exceptional musical standards. Singers include Ridham Kalyan and Navjinder Kaur, while composers are Manpreet Singh and Akash Yadav. With such a mix of ingredients, all stakeholders are expecting a major box-office hit. Lapcare's Harshit Gupta underscored at the recent photoshoot, "Our speakers are designed with the Indian buyer in mind, and this significantly includes movie



Popular television drama star, Sara Khan, also of Bigg Boss fame posing with a Lapcare portable speaker; part of pre-release promotions of the new movie "The Era of 1990"

watchers, as films are such a central part of our lives. Weather you prefer home theatres, standalone variants or portable Bluetooth models, you will get immaculate quality, extra bass, all major connectivity options and long warranties. All Lapcare products are serviceable nationally through our 100+ service centres." For further information on our product ranges please log on to [www.lapcare.com](http://www.lapcare.com)

## INDIA CUT INTERNET ACCESS 84 TIMES IN 2022, RECORDED MOST SHUTDOWNS IN WORLD FIFTH YEAR IN A ROW

India imposed by far the highest number of Internet shutdowns in the world in 2022, Internet advocacy watchdog Access Now said on Tuesday, as the country topped the list for the fifth successive year.

Out of 187 Internet shutdowns globally recorded by Access Now, 84 took place in India, including 49 in Indian-administered Kashmir, the New York-based digital rights advocacy group said in a report published on Tuesday.

"Authorities disrupted Internet access at least 49 times in Kashmir due to political instability and violence, including a string of 16 back-to-back orders for three-day-long curfew-style shutdowns in January and February 2022," the



watchdog report added.

Kashmir has long been a flashpoint between India and archrival Pakistan, which claim the region in full but rule only parts.

In August 2019, the Bharatiya Janata Party government led

by Prime Minister Narendra Modi scrapped the autonomy of the Muslim-majority state of Jammu and Kashmir, splitting it into two federally administered territories.

The government has since regularly imposed

communications restrictions on the region on security grounds, which rights groups have condemned and described as measures to quash dissent.

Militants have battled India's rule in Kashmir for more than three decades. The South Asian country blames Pakistan for stoking the revolt. Islamabad denies the claims. Although India once again led the world in Internet shutdowns, 2022 marked the first time since 2017 that there were fewer than 100 shutdowns in the country, the watchdog said.

Ukraine was second on the list, with the Russian military cutting access to the Internet at least 22 times after Russia invaded Ukraine on February 24 of last year.

"During Russia's full-scale

invasion of Ukraine, the Russian military cut Internet access at least 22 times, engaging in cyberattacks and deliberately destroying telecommunications infrastructure," the watchdog said in its report.

Ukraine was followed on the list by Iran where authorities imposed 18 Internet shutdowns in 2022 in response to demonstrations against the government.

Nationwide anti-government protests erupted in Iran last fall after the death of 22-year-old Kurdish Iranian woman Mahsa Amini in police custody on September 16 last year. Amini was arrested in Tehran by the morality police for flouting the hijab rules, which require women to entirely cover their hair and bodies.

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# VIVO V27 PRO, VIVO V27 WITH TOP-END MEDIATEK SOCS, 120HZ DISPLAYS LAUNCHED IN INDIA

Vivo V27 Pro and Vivo V27 were launched in India on Wednesday. As the successor to the Vivo V25 series that the Chinese smartphone brand introduced last year, the latest Vivo V27 series run on Android 13-based Funtouch OS 13 and pack top-end MediaTek SoCs. They pack 3D curved screens with 120Hz refresh rates and have colour-changing rear glass panels. Both the Vivo V27 Pro and Vivo V27 flaunt triple rear cameras. The Vivo V27 Pro is powered by a MediaTek Dimensity 8200 SoC, while the vanilla model has a MediaTek Dimensity 7200 5G SoC under the hood.

Vivo V27 Pro, Vivo V27 price in India, availability

The Vivo V27 Pro price in India has been set at Rs. 37,999 for the 8GB RAM + 128GB storage variant and Rs. 39,999 for the 8GB RAM



+ 256GB storage model. The top-end model with 12GB RAM + 256GB storage has a price tag of Rs. 42,999. The Vivo V27, on the other hand, is priced at Rs. 32,999 for the 8GB RAM + 128GB storage model, and Rs. 36,999 for the 12GB RAM + 256GB storage. The Vivo V27 series comes in Magic Blue and Noble Black shades and they will go on sale in the country through

Flipkart, Vivo's online store and offline retail partners.

Pre-booking for the Vivo V27 Pro will start today (March 1) and the sale will begin on March 6. The sale of Vivo V27 will start from March 23.

Vivo V27 Pro, Vivo V27 specifications

Both the Vivo V27 series smartphones boast identical specifications and features. The dual SIM (nano) Vivo V27

Pro and Vivo V27 run FunTouch OS 13 based on Android 13, and feature a 6.78-inch full-HD+(1,080x2,400 pixels) AMOLED display with 120Hz refresh rate.

The Vivo V27 Pro is powered by a 4nm MediaTek Dimensity 8200 SoC, coupled with up to 12GB of LPDDR5 RAM. The Vivo V27, on the other hand, runs on MediaTek Dimensity 7200 5G SoC.

Both the models sport a triple rear camera setup with a 50-megapixel Sony IMX766V primary sensor with OIS (Optical Image Stabilisation), an 8-megapixel secondary sensor with an ultra-wide-angle lens, and a 2-megapixel sensor with a macro lens. The rear camera supports different video and photography modes including wedding-style portrait, aura light, panorama, and time-lapse photography among

others. On the front, the Vivo V27 Pro and Vivo V27 feature a 50-megapixel sensor with autofocus.

There is up to 256GB of UFS 3.1 inbuilt storage on the Vivo V27 series devices, not expandable via microSD card. Connectivity options include 5G, Wi-Fi, Bluetooth v5.3, GPS, Beidou, Glonass, Galileo, Navic, and a USB Type-C port. Sensors on board include an accelerometer, ambient light sensor, e-compass, gyroscope and proximity sensor. Further, they pack fingerprint sensors for authentication. The Vivo V27 Pro and Vivo V27 are backed by a 4,600mAh battery, with 66W fast charging. The Pro model measures 164.1x74.8x7.36mm and weighs 182 grams. The Vivo V27 measures around 164.1 x 74.8 x 7.4mm and weighs 180 grams.

## NOTHING PHONE 2 TO FEATURE A QUALCOMM SNAPDRAGON 8 SERIES PROCESSOR

Since the launch of Carl Pei's 'Nothing' technology and lifestyle brand, the company has only announced a handful of products. These would include the Nothing Ear 1 TWS earphones, followed by the Nothing Phone 1, and the more recent Nothing Ear Stick earphones. In a previous interview the Nothing CEO made it official that Phone 2 would arrive soon and that it would be launched in the US as well. Now, at a press event held at Mobile World Congress 2023 (MWC 2023), there's finally more news about the upcoming Phone 2.

At MWC 2023, Carl Pei unveiled what Nothing refers to as a "key premium feature" of its upcoming smartphone, the Nothing Phone 2. Pei along with Qualcomm CEO Cristiano Amon, revealed that



the Nothing Phone 2 will be powered by Qualcomm's silicon and that it will be a Qualcomm Snapdragon 8 Series processor in particular. Nothing's currently available Phone 1 smartphone has a Qualcomm Snapdragon 778G+ SoC, which is mainly found in mid-range smartphones. And in typical Nothing (or OnePlus) fashion, that was all that was revealed

at the event. This also means that we can expect more information being revealed in a similar manner in the following months. We know very little about the Nothing Phone 2 at the moment. In a recent interview, Nothing CEO, Carl Pei confirmed the name of the upcoming device and that the company will be prioritising the US market. The Nothing

Phone 1 did not get a US release as the brand needed to work with carriers on certification, which required resources that Nothing did not have at that time. The company recently announced a beta programme for US-based buyers that allowed them to test the handset in the country.

In the same interview, Pei explained that the company was investing heavily in software for the Phone 2. A previous report claimed that the Nothing Phone 2 will bear the model number A065 and that it would offer a flagship-grade experience. The device is expected to be offered in a 12GB RAM variant with 256GB of internal storage. It is also expected to have a 5,000mAh battery compared to the 4,500mAh unit on the outgoing Nothing Phone 1.

The report also claims that the Phone 2 will feature an AMOLED panel with a 120Hz maximum refresh rate. This would be of the adaptive variety, meaning that it would adjust its refresh rate based on on-screen content or apps.

The Nothing Phone 1 was launched in India in July 2022 and is currently available at Rs. 29,999 for the base 8GB RAM and 128GB storage variant. It features a mid-range processor but offers a rather unique design thanks to its [Glyph Interface] as per our review. The phone is featured in our 'Best smartphones under Rs. 30,000' buyers guide as it offers good value with features such as an IP 53 rating for dust and water resistance and wireless charging, both of which are rare in the mid-range smartphone segment.

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# CMDA (MUMBAI) MSME MEET - 2023



CMDA Mumbai with the initiative of Mr. Samir Parekh, (Past President CMDA, Mumbai, Past President TAIT) had organized meeting for its members on Monday



27th February 2023 evening at Mumbai. During its regular Interactive meeting the session on MSME registration and its benefits for the business was held. The session was addressed by Mr. Meet Chitalia, Partner – Soles Legal LLP, Mumbai. Mr.

Chitalia briefed the members on Classification of Enterprises, Udyam Registration, Benefits of Registration, Schemes for MSME, MSME Samadhaan-Delayed Payment Monitoring System and various other aspects of it. The session was interactive with the active participation of the members. The members has appreciated the session. Mr. Meet Chitalia was facilitated by Mr. Mihir Shah, President - CMDA Mumbai & Mr. Rajkumar Sheth Director – CMDA Mumbai. The event was held at Hotel Landmark, Fort, Mumbai.

## REALME GT 3 WITH 240W FAST CHARGING SUPPORT, SNAPDRAGON 8+ GEN 1 SOC LAUNCHED

Realme GT 3 globally debuted on Tuesday at Mobile World Congress (MWC) 2023. The new GT series smartphone from Realme comes in five different RAM and storage configurations with a 144Hz refresh rate display and 240W fast charging support. The Realme GT 3 is powered by a Snapdragon 8+ Gen 1 SoC and features an RGB LED notification panel at the back that the brand calls Pulse Interface. The handset has a triple rear camera unit led by a 50-megapixel Sony IMX890 sensor. The Realme GT 3 is backed by a 4,600mAh battery, that is said to offer a standby time of up to 21 days. The new device is claimed to be the world's fastest charging flagship. Realme GT 3 price

As mentioned, the Realme GT 3 comes in five different RAM and storage configurations — 8GB + 128GB, 12GB+256GB, 16GB + 256GB,



16GB + 512GB, and 16GB+1TB. The price of the base variant has been set at \$649 (roughly Rs. 53,500). The pricing of the other variants is yet to be announced. It is offered in Booster Black and Pulse White colours. Details about the availability of the Realme GT 3 in markets other than the US are yet to be revealed. To recall, the Realme GT 2 was launched in India in April

last year with a starting price tag of Rs. 34,999 for the base 8GB RAM + 128GB storage variant. The 12GB + 256GB model is priced at Rs. 38,999. Realme GT 3 specifications The dual-SIM (Nano) Realme GT 3 runs on Android 13 with Realme UI 4.0 on top and features a 6.74-inch 1.5K (1,240x2,772 pixels) AMOLED display with up to 144Hz refresh rate, 360Hz touch sampling rate, and 93.69 percent screen to body

ratio. The display is also touted to deliver 1,400 nits of peak brightness. The phone is powered by the octa-core Snapdragon 8+ Gen SoC, along with up to 16GB of LPDDR5X RAM.

The Realme GT 3 flaunts a triple rear camera setup that houses a 50-megapixel Sony IMX890 primary sensor with an f/1.88 lens that supports optical image stabilisation (OIS). The camera setup also includes an 8-megapixel ultra wide-angle camera with a 112-degree field of view and an f/3.3 lens and a 2-megapixel micro sensor with an f/3.3 lense. For selfies and video chats, there is a 16-megapixel camera sensor at the front.

Realme has also included an RGB LED panel on the rear panel known as Pulse Interface, that is placed next to the camera island. The transparent panel offers 25 colours with custom settings for notifications, low battery, and more. Furthermore, there

is an in-display fingerprint sensor for authentication.

The company has packed up to 1TB of UFS 3.1 storage on the Realme GT 3. It is equipped with an X-axis linear motor for better vibration during gaming sessions and includes stainless steel Vapor Cooling System Max 2.0 for thermal management. It also packs dual stereo speakers with support for Dolby Atmos as well. The Realme GT 3 features a 4,600mAh battery that supports 240W SUPERVOOC charging. The fast charging technology is claimed to charge the device up to 50 percent in just four minutes and fully charge the handset in little as 9.3 minutes. The battery is said to deliver a standby time of up to 21 days on a single charge. According to Realme, the new smartphone is the fastest charging flagship in the world. Besides, it measures 163.85x75.75x8.9mm and weighs 199 grams.

## EU ANTITRUST REGULATORS NARROW CHARGES AGAINST APPLE OVER APP STORE RULES

EU antitrust regulators on Tuesday narrowed their case against Apple, focusing on its App Store rules that prevent developers from informing users of other purchasing options, while dropping another charge related to in-app payments.

The European Commission, which acts as the executive for the 27-country European Union, did not say why it had dropped its case against the

iPhone maker for requiring developers to use its own in-app payment system. However, the victory for the US tech giant will be short-lived as a new EU tech law known as the Digital Markets Act (DMA), which will apply from May, bans both of the Apple practices investigated by the Commission, with fines of up to 10 percent of a company's global turnover for infringements.

The Commission said Apple's so-called anti-steering obligations, which prevent developers from informing users about other purchasing options, violate EU rules against unfair trading conditions. These obligations are "neither necessary nor proportionate for the provision of the App Store on iPhones and iPads" and "are detrimental to users of music

streaming services on Apple's mobile devices who may end up paying more", the EU competition enforcer said in a statement.

Apple said it was pleased the Commission, which can fine it up to 10 percent of its global turnover for antitrust violations, had narrowed the case and it would respond to the regulator's concerns. Spotify triggered the case against Apple by complaining

about both its anti-steering mechanism and in-app payment system, leading the Commission to issue a charge sheet against Apple in April 2021.

The streaming giant urged the Commission on Tuesday to issue a swift decision. The Commission said Tuesday's charge sheet, known as a statement of objections, would replace the 2021 document.

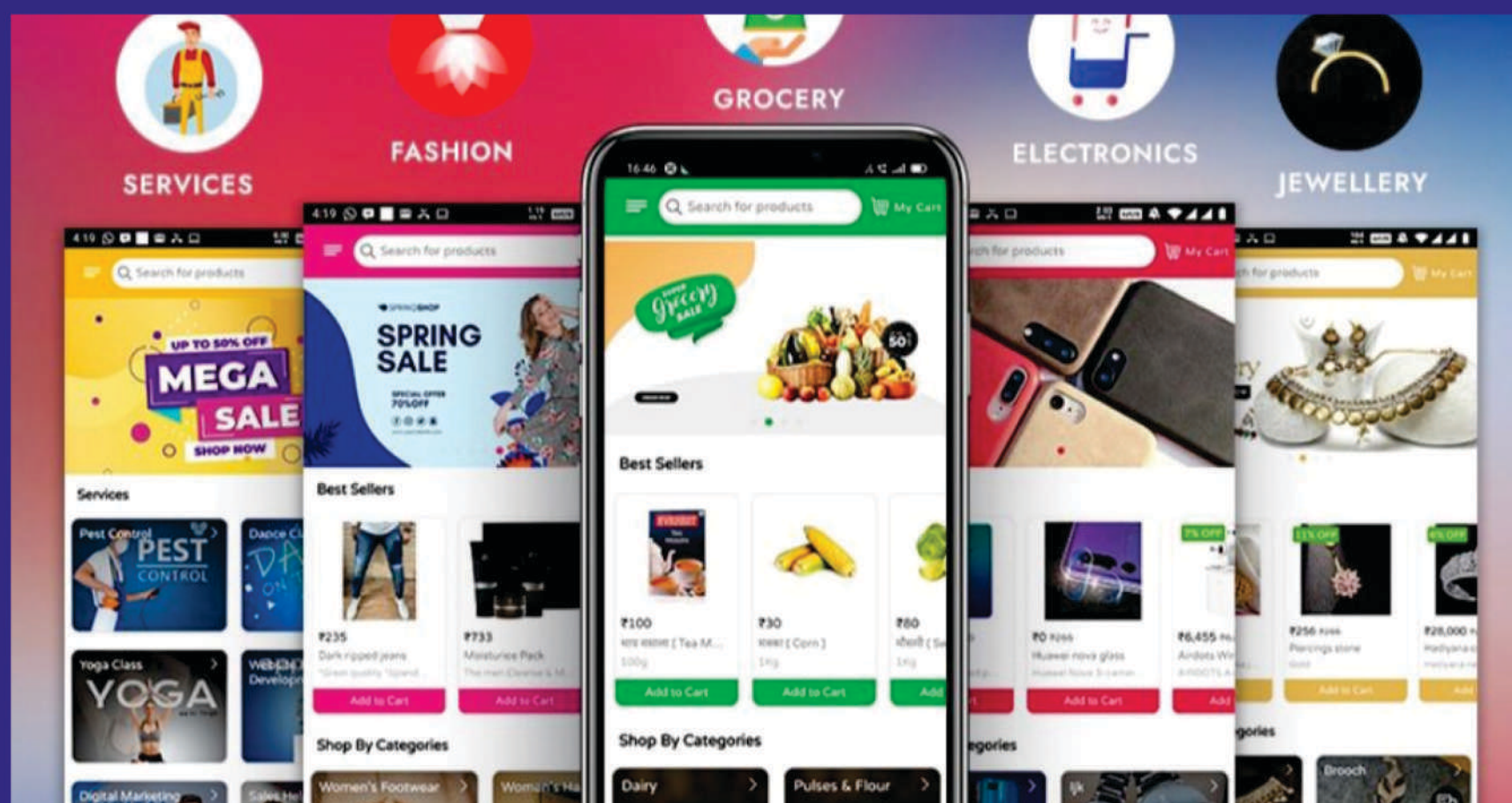


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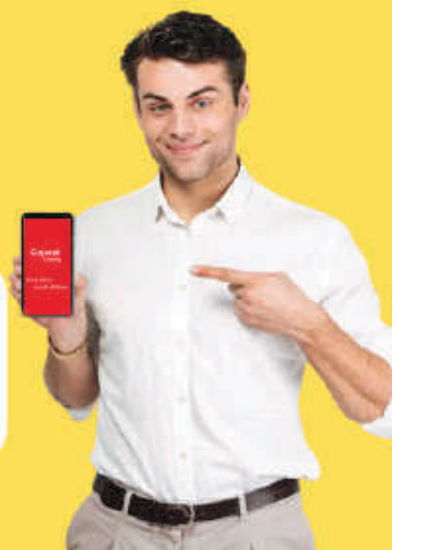
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