

# PERSONAL COMPUTER TODAY

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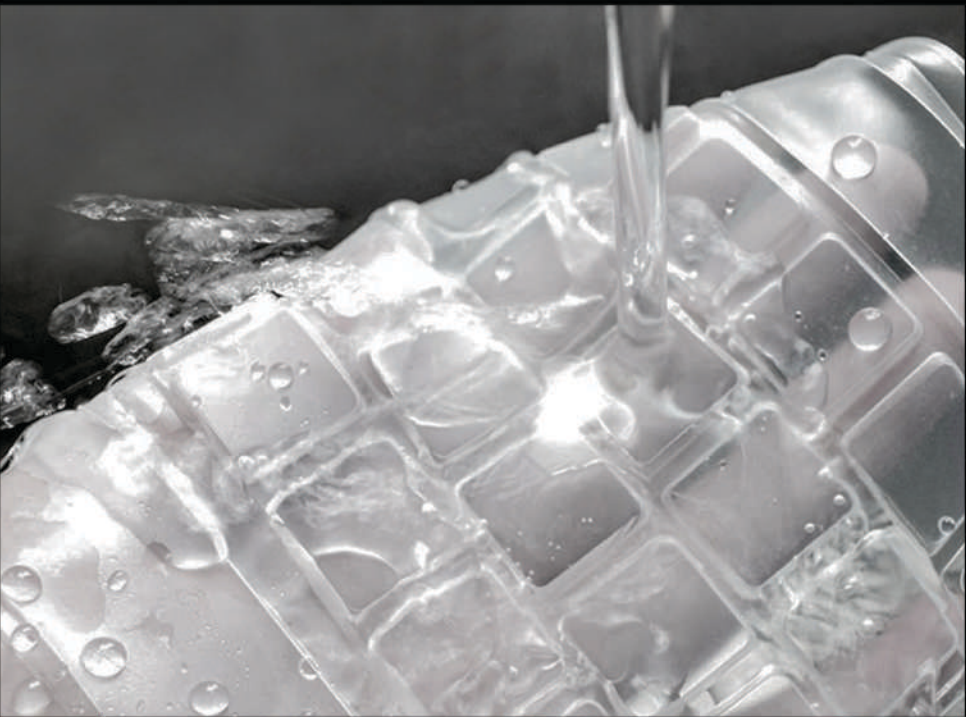
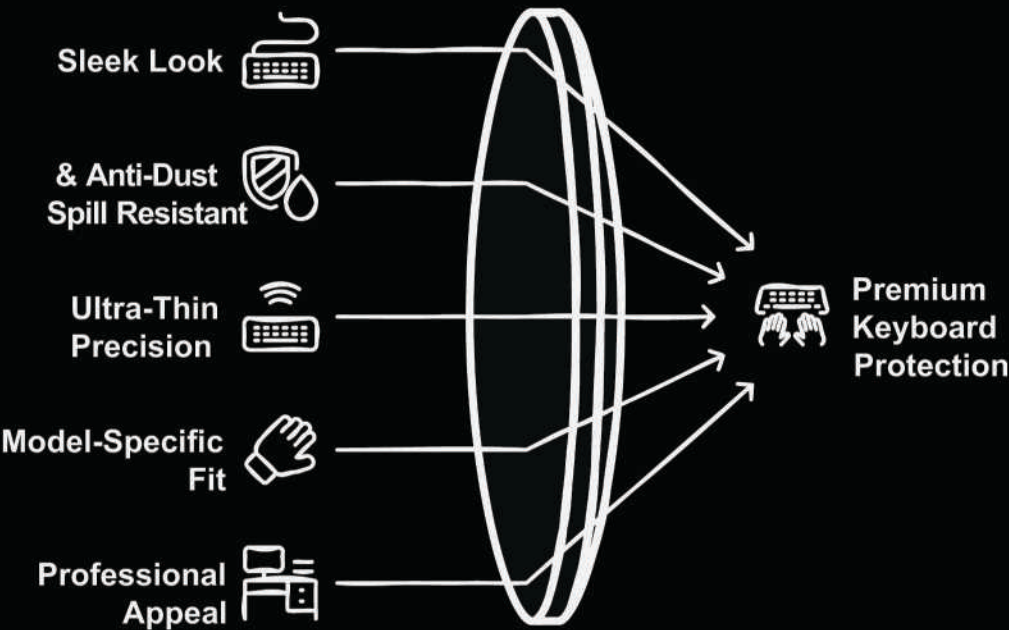
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# ASUS UPDATES ROG STRIX SCAR, ZEPHYRUS & FLOW GAMING LAPTOP LINEUPS WITH INTEL AND AMD CPUS

Asus has refreshed its ROG gaming laptop lineup in India. The new range of gaming-focussed laptops, which were announced during the Consumer Electronics Show (CES 2025) in January, comprises six models — the Asus ROG Strix Scar 16, ROG Strix Scar 18, ROG Strix G16, ROG Zephyrus G16, ROG Zephyrus G14, and the ROG Flow Z13. The new ROG laptops are powered by Intel Core Ultra 9 and AMD Ryzen AI Max processors. All models come with AI-accelerated capabilities and pack up to 90W battery. They run on Windows 11 Home and feature speakers with Dolby Atmos support. All models offer Wi-Fi 7 connectivity.

Asus ROG Strix Scar 18, Strix Scar 16, Strix G16, Zephyrus G16, Zephyrus G14, Flow Z13 Price in India

Asus ROG Strix Scar 16 price in India starts at Rs. 3,79,990, while the ROG Strix Scar 18 begins at Rs. 4,49,990. They are available in an Off Black colourway.

On the other hand, pricing for the Asus ROG Zephyrus G16 starts at Rs. 3,59,990, while the ROG Zephyrus G14 and ROG Strix G16 begin at Rs. 2,79,990 and Rs. 2,59,990, respectively. All three models are sold in an Eclipse Gray colour.

The new Asus ROG Flow Z13



is priced at Rs. 1,99,990 for the base variant. It comes in Off Black shade. The new Acer laptops will go on sale starting May 13 via the Asus e-shop, Flipkart, Amazon, ROG-authorised retailers, and Asus Exclusive Stores.

As a launch offer, Asus is providing a two-year extended warranty, three years of local damage protection, and a premium ROG gaming backpack with the new ROG models.

Asus ROG Strix Scar 18, ROG Strix Scar 16 Specifications

The Asus ROG Strix Scar 18 features an 18-inch 2.5K (1,600×2,560 pixels) resolution WQXGA display with a 240Hz refresh rate and 1,200 nits peak brightness. The Asus ROG Strix Scar 16 has a 16-inch 2.5K resolution WQXGA display with a similar 240Hz refresh rate and 1,200 nits peak brightness.

The Asus ROG Strix Scar 16 and Strix Scar 18 have an Intel Core Ultra 9 275HX CPU with up to GeForce RTX 5090 GPU. They are equipped with up to 64GB DDR5 RAM and up to 2TB of SSD. They feature the ROG intelligent cooling system with a vapour chamber and tri-fan technology for thermal management. Both laptops pack a 90Wh battery. They have a quad speaker setup with Dolby Atmos and Hi-Res support. Asus as also equipped them with a touchpad and a 1080p Full-HD IR Camera for Windows Hello face recognition. The Asus ROG Strix Scar 16 weighs 2.8kg, while the Strix Scar 18 weighs 3.3kg.

Asus ROG Strix G16 Specifications

The Asus ROG Strix G16 comes with a 16-inch 2.5K WQXGA IPS-level ROG Nebula display with 240Hz

refresh rate, and 500 nits brightness. It is equipped with an Intel Core Ultra 9 275HX processor alongside an Nvidia RTX 5070Ti GPU. It has 32GB of DDR5 RAM and a 1TB SSD.

Connectivity options on the Asus ROG Strix G16 are similar to ROG Strix Scar 16 and Strix Scar 18. It also has a new ROG Intelligent cooling system and includes a backlit chiclet keyboard with RGB accents. It has a touchpad and houses 90Wh battery. The laptop has a dual speaker system with Dolby Atmos support and Hi-Res certification. It weighs 2.65kg.

Asus ROG Flow Z13 Specifications

Asus ROG Flow Z13 features a 13.4-inch ROG Nebula WQXGA touch screen display with 2.5K resolution and 180Hz refresh rate. The laptop runs on AMD Ryzen AI Max 390 processor that is said to deliver 50 NPU TOPS (trillion operations per second). It has integrated Radeon 8050S Graphics. It houses 32GB LPDDR5X unified RAM and 1TB SSD.

The 2-in-1 ROG Flow Z13 has a redesigned vapour chamber and dual second-generation Arc Flow Fans boost airflow to keep thermals in check. It has a 170-degree kickstand and packs a detachable RGB keyboard.

The laptop features a dual 2W speaker unit with Dolby Atmos support and Hi-Res certification. It has a 70Wh battery and weighs 1.20 Kg.

Asus ROG Zephyrus G16, ROG Zephyrus G14 Specifications

The Asus ROG Zephyrus G16 sports a 16-inch 2.5K WQXGA OLED ROG Nebula screen with 240Hz refresh rate, whereas the ROG Zephyrus G14 boasts a 14-inch 3K OLED ROG Nebula display with 120Hz refresh. The former is equipped with Intel Core Ultra 9 285H CPU and Nvidia's RTX 5080 GPU. The ROG Zephyrus G14 is powered by AMD Ryzen AI 9 HX 370 CPU and Nvidia RTX 5070Ti GPU.

Both models have up to 32GB of LPDDR5X RAM and up to 2TB SSD storage. They have a six-speaker system with Smart Amp technology, Dolby Atmos support and Hi-Res certification. The Asus ROG Zephyrus G16 has a 90Wh battery, and It weighs 1.95kg, while the ROG Zephyrus G14 has a 73Wh battery, and weighs 1.57 kg. For connectivity, the new Asus ROG Strix Scar 16, ROG Strix Scar 18, ROG Strix G16, ROG Zephyrus G16, ROG Zephyrus G14, and the ROG Flow Z13 have Wi-Fi 7 and Bluetooth 5.4. All new models run on Windows 11 Home.

## APPLE SAID TO BE WORKING WITH ANTHROPIC ON AI-POWERED VERSION OF XCODE

Apple is reportedly working with Anthropic to develop an artificial intelligence (AI) supported version of Xcode. The Cupertino-based tech giant's integrated development environment (IDE) for developing software across all its platforms was upgraded with an AI coding companion dubbed Swift Assist last year. The company is now planning to integrate AI capabilities much more comprehensively, according to a Bloomberg report. The upgraded version of Xcode will be able to write, edit, and test code using AI, without requiring intervention from developers.

Apple Is Reportedly Planning an AI Upgrade for Xcode

Bloomberg reports that Apple is planning to release the AI-powered version of Xcode internally. Apple is reportedly yet to make a decision on whether to release the platform publicly. Citing unnamed people with knowledge of the matter, the

report says that the new programming platform will integrate Anthropic's Claude Sonnet model (the model version was not specified). The new Xcode will be focused on "vibe coding". The phrase was coined and popularised by Andrej Karpathy, Co-founder of OpenAI and former AI director at Tesla, in February. Vibe coding is essentially a new programming paradigm where developers describe what they want to build or code, and an AI model with a chat interface writes, edits, tests, and even deploys the code. With vibe coding, the role of a coder is essentially to focus on the vision for the final product.

According to the publication, Apple was apprehensive about using AI to make consumer-focused software. However, the company is reportedly considering the transition to improve internal workflow and speed up software development



cycles.

The company is struggling in AI as well, especially in China, where its Apple Intelligence platform isn't yet available. And the brand is increasingly seen as behind the times by consumers in China, where competitors have rolled out foldable devices.

Apple is preparing to launch its AI services in China in the coming months — relying on partners Alibaba Group Holding Ltd. and Baidu Inc. — and a foldable iPhone is due next year.

Overall sales gained five percent to \$95.4 billion

(roughly Rs. 8,05,821 crore) last quarter, above the \$94.6 billion (roughly Rs. 140) average estimate. Apple had projected percentage growth in the low- to mid-single digits. Earnings came in at \$1.65 a share in the second quarter, compared with an average estimate of Rs. 135.

The company debuted the iPhone 16e during the quarter, replacing its low-end \$429 (roughly Rs. 36,240) SE model. That phone's \$599 (roughly Rs. 50,604) price is higher than competitors' offerings — something that may have deterred some shoppers. Later this year, the company is planning more significant iPhone upgrades, including a skinnier design. Cook praised the company's homegrown C1 modem chip, which is part of the 16e, saying the new component is the beginning of a "journey." The company has been contending with a range of challenges — beyond the looming tariffs. Apple shuffled

AI management in recent weeks, and it's under mounting regulatory pressure in the EU and its home country. On Wednesday, a federal judge demanded that the company open up its App Store to third-party payment options and stop charging commissions on outside purchases.

Services, which includes the App Store and Apple TV+, grew 12 percent to \$26.7 billion (roughly Rs. 2,25,568 crore) last quarter — in line with estimates. That business is under threat in a few areas, though. This week's App Store ruling is poised to hurt the platform's revenue. And the US government is trying to break up Apple's lucrative search deal with Alphabet Inc.'s Google.

The Mac division, which launched new MacBook Air and Mac Studio models during the quarter, generated roughly Rs. 67,151 crore in revenue. That beat estimates of nearly \$7.8 billion.



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# GLIMPSES OF TECHNOBLAST 5.0 ORGANIZED BY RAJKOT COMPUTER TRADERS ASSOCIATION ON 16TH APRIL 2025.



MR. UDAYKUMAR BHOJANI  
EDITOR - PCT Magazine  
MEDIA PARTNER - RCTA



Rajkot Computer Traders Association successfully organized Technoblast 5.0, which is their series to empower its members about the current

technologies and how they can use these insights to grow their business. Technoblast 5.0 was organised with support of HP, WD and Delight ERP.

આનંદ સાથે RCTA મેમ્બરને જાણાવવાનું કે, RCTA (Rajkot Computer Traders Association) ને સૌથી જૂનામાં જૂનું કમ્પ્યુટર, IT એસોસિએશન છે. જેની સ્થાપના

વર્ષ ૧૯૮૬ માં કરવામાં આવી હતી. આ વર્ષે આ એસોસિએશન ૩૦ વર્ષ પૂર્ણ કરશે. ત્યારથી આજ સુધી રાજકોટના કોમ્પ્યુટરના વેપારીઓના હિત માટે અઢળક લાભદાયી

પ્રવૃત્તિઓ યોજાઈ છે. RCTA ફક્ત અને ફક્ત એવા વેપારીઓને જ સભ્યપદ આપે છે કે જે GST રજીસ્ટર હોય તથા જે રાજકોટ શહેર

વિસ્તારમાં કાર્યરત હોય. વર્ષ ૨૦૨૫ માટેના મેમ્બરશીપ રિન્યુઅલ અભિયાન અંતર્ગત અત્યાર સુધીમાં ૨૭૫+ વેપારી મિત્રો (પાર્ટનરો સહિત)

૩૫૦+ સભ્યો) સફળતાપૂર્વક રિન્યુ થઈ ચૂક્યા છે. યોજતા વ્યવસાયિક અને ઉપયોગી કાર્યક્રમોને કારણે વધુને વધુ વેપારી ભાઈઓ RCTA સાથે જોડાઈ રહ્યા છે.

## SANDISK WD BLACK SN7100 NVME SSD WITH 7.2GBPS READ SPEEDS LAUNCHED IN INDIA

SanDisk has launched the WD Black SN7100 NVMe SSD (solid-state drive) in India. Similar to other SSDs in the company's WD Black lineup, the SN7100 model is aimed at mainstream gamers and for tackling AI applications and comes with support for PCIe Gen4 interface. It is claimed to deliver quick read and write speeds for immersive visuals in games and reduce in-game stutter. WD says its newest SSD is built using SanDisk's next generation TLC (Triple-Level Cell) 3D NAND, which provides a 35 percent

performance gain over the previous model, the WD Black SN770 NVMe SSD. SanDisk WD Black SN7100 NVMe SSD Price in India, Availability SanDisk WD Black SN7100 NVMe SSD is available in four storage capacities — 500GB, 1TB, 2TB, and 4TB. The base 500GB option is priced at Rs. 4,899. The company says its SSD is available for purchase via various e-commerce platforms as well as retail IT channels across the country. It is offered with a five-year warranty, as per the company. SanDisk WD Black SN7100



NVMe SSD Specifications The WD Black SN7100 NVMe SSD arrives as the successor to the WD Black SN770 which was launched in India in 2022. As per the company, it offers sequential read and write speeds of up to 7.2GBps and 6.9GBps, respectively, for the 1TB and 2TB models. The SSD is said

to be a lightweight and durable option, with a D-RAM-less design. In theory, hard drives without the D-RAM component often tend to consume less power along with a reduced manufacturing cost. The company claims WD Black SN7100 NVMe SSD is built for laptops and handheld gaming devices, offering up to 100 percent more power efficiency over the previous generation. It is compatible with the latest PCIe Gen4 x4 interface while also being backwards compatible with PCIe Gen3, albeit with slower

read and write speeds. The top-end 4TB storage model is capable of 2,400 terabytes written (TBW), showcasing its endurance. It is said to prove beneficial for gameplay streaming, capturing speedruns, or creating games with the latest game engines. On Windows-based systems, gamers can download the WD Black dashboard to monitor the SSD's health, performance, and update its firmware. The application also bundles a Game Mode which is claimed to optimise the gaming experience.



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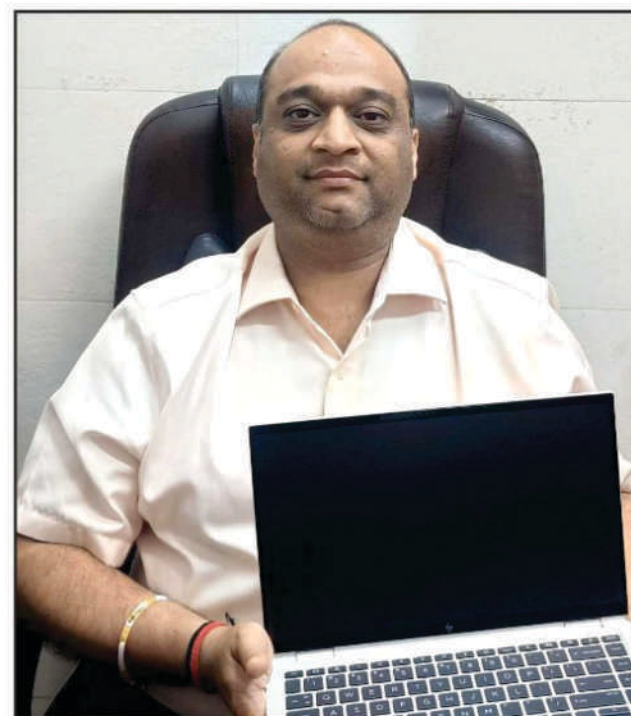
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The annual general meeting of the Saurashtra Security and Surveillance Association was held on Tuesday, April 23. In which the accounts of the previous year were approved, a glimpse of the previous year's programs were reviewed, and new executive members were selected for the coming year 2025-2026. In this association, like every time, the committee is formed on the basis of selection, not election. The

committee and the president are selected from the working members without any kind of persuasion or election. On this occasion, the Vice Presidents of Federation of IT Associations of Gujarat (FITAG) Shri Manishbhai Patel and Bhavinbhai Gathani, President of Rajkot Computer Association (RCTA) Shri Kiritbhai Oganja, Vice President of Rajkot Information Technology

Association (RITA) and Uday Bhojani of Personal Computer Today were present. Before starting the Annual General Meeting, a two-minute silence was observed to pay tribute to the martyrs of the Pahalgam terrorist attack. On this occasion, with the unanimous consent of the members present in large number, new executive members were appointed. Which are as

follows.

► **President** – Shri Prashant Parmar  
► **Vice President** – Shri Jaydeep Patel  
► **Secretary** – Shri Priten Peethadia  
► **Joint Secretary** – Shri Harikrishna Dal  
► **Treasurer** – Shri Ramesh Nandania  
► **Joint Treasurer** – Shri Kirit Varsani, Shri Niraj

Shukla  
► **IPP** –

Shri Krunal Godhasara  
The permanent mentors of the association are Shri Manishbhai Patel, Shri Jatinbhai Sanghani, Shri Sunilbhai Shah, Shri Vishalbhai Mehta and Shri Ketanbhai Doshi. Dharmesh Gathani, Nilesh Dalsania, Dharmesh Sarvaiya, Deep Gadhi, Paresh Chauhan, Nishant Badiyani, Hitesh Vandra,

Anjani Patel, Ravi Patel (Jamnagar Coordinator), Nilesh Ghodasara (Morbi Coordinator), Dixit Dabhi (Surendranagar Coordinator) were appointed as executive members. In his farewell speech, President Shri Krunalbhai recounted the accounts of his work of the last year in which he paid tribute to the children of the members of the association and the Cordelia Cruise trip to Mumbai was

memorable for the members of the entire association. He also thanked the survey companies and members for making the third National Level Surveillance and IT Business Expo at Rajkot a success. The newly appointed President Prashantbhai Parmar said in his speech that his goal will be to work for the progress of the entire CCTV surveillance industry and all those associated with it in the

coming year. At the same time, the Association is ready to organize various programs for the progress of the people of the surveillance and security industries of the Association in the entire Saurashtra region, except Rajkot, by becoming members of the Association. President, Minister, Executive – all this is part of a system. But the responsibility of taking our organization forward lies with all of us. We have to work

shoulder to shoulder to give dignity to our profession, which makes us bright. This Association is not mine or yours – it is ours. Together we have to take the Association to new heights, we all have to move the Association forward in the direction of "One Step Up". And make our Association stronger, more active and more glorious.



# એઆઈ કારણે આપણા પર જોખમી ઈ-મેઈલ્સના મારા સતત વધારો

આખી દુનિયામાં ઈમેઈલ પ્લેટફોર્મ તરીકે ગૂગલ, માઈક્રોસોફ્ટ અને એપલ જેવી કંપનીની સર્વિસિસ વધુ પોપ્યુલર છે. આ ત્રણેય કંપની કહે છે કે તેમની સર્વિસ આપણા ઈનબોક્સને ટાર્ગેટ કરતા ૯૯ ટકાથી વધુ સ્પામ, ફિશિંગ અને માલવેર ધરાવતા મેઈલ ઓળખી લે છે અને તેને આપણા ઈનબોક્સને બદલે સીધે સીધા સ્પામ ફોલ્ડરમાં મોકલી આપે છે.

પરંતુ ૯૯ ટકા જેટલી ચોકસાઈ સાથે આ સિસ્ટમ્સ કામ કરતી હોવા છતાં તેમનું પ્રોટેક્શન હવે નબળું પુરવાર થઈ રહ્યું છે. અત્યાર સુધી આપણા પર મોકલવામાં આવતા તમામ પ્રકારના જોખમી મેઈલ આખરે તો કોઈ હેકર એટલે કે માણસે જનરેટ કરેલા રહેતા હતા. પોતાનો સ્પામ ઈમેઈલ જનરેટ કરવા માટે ટેકસ્ટ અને ઈમેજ્સ માટે તે એઆઈની મદદ લે,

ઈમેઈલ એડ્રેસનો ડેટાબેઝ મેળવે તથા એક સાથે બહુ મોટા પ્રમાણમાં ઈમેઈલ સેન્ડ કરવા માટે કોઈ સોફ્ટવેરની મદદ લે, પરંતુ આ બધું આખરે હુમન એફર્ટથી થતું હતું.

હવે સ્પામ મેઈલ મોકલવાની આ બધી જ પ્રોસેસ પૂરેપૂરી એઆઈ જનરેટેડ થઈ રહી છે. એ જ કારણે સ્પામ ફિલ્ટર કરવાની બધી કોશિશ અપૂરતી સાબિત થઈ રહી છે. મોટી કંપનીઓના દાવા મુજબ તે ૯૯ ટકા જેટલા સ્પામ મેસેજ ફિલ્ટર કરી શકે છે. પરંતુ બાકી રહેતા એક ટકામાં સ્પામ મેસેજની હવે રીતસર ત્યુનામી ઊભી થઈ રહી છે. આ કારણે સ્પામ મેસેજને ફિલ્ટર કરવા મુશ્કેલ થઈ રહ્યા છે! બીજા શબ્દોમાં કહીએ તો એઆઈ જનરેટેડ સ્પામ મેસેજિસ લગભગ અનબિટેબલ પુરવાર થઈ રહ્યા છે.

સ્પામ મેસેજિસ વિશે સંશોધન કરતી કંપનીઓના અંદાજ મુજબ ૨૦૨૩માં

એઆઈ જનરેટેડ સ્પામ મેસેજિસ હુમન જનરેટેડ મેઈલ્સ કરતાં ૩૧ ટકા ઓછા ઈકેકિટવ હતા. નવેમ્બર ૨૦૨૪માં આ આંકડા બદલાયા અને એઆઈ જનરેટેડ સ્પામ મેસેજિસ હુમન જનરેટેડ મેઈલ્સ કરતાં ફક્ત ૧૦ ટકા ઓછા ઈકેકિટવ હતા. પરંતુ માર્ચ ૨૦૨૫માં આ સ્થિતિ બિલકુલ બદલાઈ ગઈ.

હવે એઆઈ જનરેટેડ સ્પામ મેસેજિસ હુમન જનરેટેડ મેઈલ્સ કરતાં ૨૪ ટકા વધુ ઈકેકિટવ સાબિત થઈ રહ્યા છે!

આ બધી વાતોનો મૂળ અર્થ એ થયો કે ઈન્ટરનેટ પર અન્ય બધી જગ્યાઓની જેમ ઈમેઈલમાં પણ આપણા પર હુમલા થવાનો જોખમો વધી રહ્યાં છે. આપણે જે પણ કંપનીની ઈમેઈલ સર્વિસનો ઉપયોગ કરતા હોઈએ તે આ જોખમોનો સામનો કરવા માટે ભરપૂર કોશિશ કરી રહી છે. પરંતુ



આપણે પણ સતત સતર્ક રહેવું પડશે અને જોખમી ઈમેઈલ્સ પારખીને તેમાં આપવામાં આવેલી કોઈ પણ વિગત સાચી ન માનવાનું

ધ્યાન રાખવું પડશે. આવા ઈમેઈલ્સમાં આપવામાં આવેલ કોઈ પણ લિંક પર ક્લિક કરવાનો તો સવાલ જ રહેતો નથી!

## બેંક કાર્ડ્સ જેવી સવલત હવે યુપીઆઈમાં પણ મળવાની શક્યતા

ભારતમાં રૂપિયાની લેવડદેવડનું આખું ચિત્ર યુનિફાઈડ પેમેન્ટ્સ ઈન્ટરફેસ (યુપીઆઈ)ને કારણે ખાસ્સું બદલાઈ ગયું છે અને હવે તેમાં હજુ એક મોટો ફેરફાર આવી રહ્યો છે. બહાર આવી રહેલી વિગતો અનુસાર યુપીઆઈમાં યુપીઆઈ મેટા નામે એક નવું ફીચર આવી રહ્યું છે. તેની મદદથી આપણે વિવિધ ઈ-કોમર્સ વેબસાઈટ તથા એપ પર પોતાનાં યુપીઆઈ આઈડી સેવ કરી શકીશું.

અત્યારે આપણે ઓનલાઈન ખરીદી કરવાની હોય ત્યારે દરેક ટ્રાન્ઝેક્શન માટે મેન્યુઅલી પોતાની યુપીઆઈ એપ પસંદ કરીને તેમાં આપણું યુપીઆઈ આઈડી



લખવાનું થાય છે. કંઈક અંશે દરેક ટ્રાન્ઝેક્શન વખતે પોતાના ડેબિટ કે ક્રેડિટ

કાર્ડની બધી વિગતો નવેસરથી લખવા જેવી આ વાત છે. પરંતુ આપણા કાર્ડની વિગતો

આપણે ઓનલાઈન સેવ કરી શકીએ છીએ. બરાબર એ જ રીતે આપણે ઓનલાઈન વેબસાઈટ, એપ કે પેમેન્ટ ગેટવે પર ફોનપે કે ગૂગલપે જેવી યુપીઆઈ એપનું પોતાની પસંદગીનું યુપીઆઈ આઈડી સલામત રીતે સેવ કરી શકીશું.

અલબત્ત, એ માટે પહેલાં આપણી મંજૂરી લેવામાં આવશે.

જે રીતે આપણા બેંક કાર્ડની વિગતોનું ટોકનાઈઝેશન કરવામાં આવે છે અને પછી તેને જે તે ઓનલાઈન શોપિંગ વેબસાઈટ કે એપની સિસ્ટમમાં સલામત રીતે સેવ કરવામાં આવે છે, જેથી તેનો દુરુપયોગ ન થાય, બરાબર એ જ રીતે યુપીઆઈ

આઈડીને પણ સલામત રીતે સેવ કરવામાં આવશે.

જોકે અત્યારે આ ફીચર હજી અમલમાં આવ્યું કે નથી કે તેની સત્તાવાર જાહેરાત પણ કરવામાં આવી નથી. પરંતુ નેશનલ પેમેન્ટ્સ ઓફ કોર્પોરેશન ઓફ ઈન્ડિયા (એનપીસીઆઈ)માં તેની સક્રિય વિચારણા ચાલી રહી હોવાના સમાચાર છે.

## યુ ટ્યુબે છેલ્લા ૩ વર્ષમાં ભારતીય ફ્રિએટર્સને રૂ. ૨૧૦૦૦ કરોડ ચુકવ્યા

YouTube Investing in India: યુટ્યુબ દ્વારા ભારતીય કન્ટેન્ટ ક્રિએટર્સ, કલાકારો અને મીડિયા કંપનીઓને છેલ્લા ત્રણ વર્ષમાં રૂ.૨૧,૦૦૦ કરોડ રૂપિયા ચૂકવવામાં આવ્યા છે. ભારતના માર્કેટથી ખુશ થઈ કંપનીએ રૂ.૮૫૦ કરોડ રૂપિયાનું રોકાણ કરવાની જાહેરાત કરી, જે વધુ લોકોને પ્રોત્સાહિત કરશે.

રૂ.૨૧,૦૦૦ કરોડ ચૂકવવાની સાથે રૂ.૮૫૦ કરોડનું રોકાણ

મુંબઈમાં યોજાયેલી વર્લ્ડ ઓડિયો-વિઝ્યુઅલ એન્ડ એન્ટરટેઇનમેન્ટ સમિટમાં યુટ્યુબના CEO નીલ મોહને આ વિશે માહિતી આપી. તેમણે કહ્યું હતું કે યુટ્યુબ દ્વારા છેલ્લા ત્રણ વર્ષમાં ભારતીય કન્ટેન્ટ ક્રિએટર્સને રૂ.૨૧,૦૦૦ કરોડ રૂપિયા ચૂકવવામાં આવ્યા છે, જે ભારતના આર્ટની મહત્વતા દર્શાવે છે.

કંપનીએ ભારતીય ડિજિટલ માર્કેટની તેજ જોતા રૂ.૮૫૦ કરોડ રૂપિયાનું રોકાણ કરવાનો નિર્ણય કર્યો છે. નીલ મોહન કહે



છે, ભારતમાં ક્રિએટર કમ્યુનિટીને વધુ પ્રોત્સાહન આપવા માટે યુટ્યુબ આગામી બે વર્ષમાં રૂ.૮૫૦ કરોડ રૂપિયાનું રોકાણ કરશે. જેનાથી ઘણા લોકોના કરિયર બનાવાની સાથે નવા બિઝનેસને પણ વેગ મળશે, અને એની અસર ઈકોનોમી પર પણ થશે.

ભારતનું કેટલું કન્ટેન્ટ જોવામાં આવે છે?

ભારતમાં ડિજિટલ માર્કેટ ખૂબ ઝડપથી

વિકસી રહ્યો છે. ૨૦૨૪માં ભારતના કન્ટેન્ટને વિશ્વભરમાં લગભગ ૪૫ બિલિયન કલાકો માટે જોવામાં આવ્યું હતું. હાલમાં ભારતમાં ૧૦૦ બિલિયન ચેનલો છે, જે ૧૧,૦૦૦-૧૫,૦૦૦ સબ્સ્ક્રાઈબર્સ સાથે શરૂ થઈ થોડાં જ મહિનાઓમાં દસ લાખથી વધુ સબ્સ્ક્રાઈબર્સ સુધી પહોંચી ગઈ. આ આંકડા સ્પષ્ટ કરે છે કે ભારતીય કન્ટેન્ટ

વિશ્વવ્યાપી લોકપ્રિયતા હાંસલ કરી રહ્યું છે.

કલ્ચરને Celebrate કરીને વિશ્વ સુધી પહોંચાડવાનું શક્તિશાળી માધ્યમ

યુટ્યુબ માત્ર મનોરંજન માટે જ નહિ, દરેક દેશ પોતાનું સંસ્કૃતિક વારસો દુનિયાભરના લોકો સુધી પહોંચાડે તે માટે પણ અસરકારક છે. નીલ મોહન કહે છે, યુટ્યુબ એક શક્તિશાળી એન્જિન છે, જે કોઈ પણ ક્રિએટરના કલ્ચરને વિશ્વના કોઈપણ ખૂણામાં પહોંચાડી શકે છે. ભારતની જેમ અન્ય દેશો દ્વારા પણ એનો વ્યાપક ઉપયોગ થઈ રહ્યો છે.

વિશ્વના નેતાઓમાં સૌથી વધુ સબ્સ્ક્રાઈબર્સ મોટી પાસે

ભારત ડિજિટલ પ્લેટફોર્મમાં ખૂબ આગેવાન છે, જેમાં ઓનલાઈન પેમેન્ટથી લઈને સરકારી સેવાઓ સુધી બધું જ સામેલ છે. નીલ મોહન જણાવે છે, વિશ્વના સૌથી મોટા નેતાઓમાં નરેન્દ્ર મોદી સૌથી વધુ YouTube સબ્સ્ક્રાઈબર્સ ધરાવે છે, જે ૨૫ મિલિયનથી પણ વધારે છે.

## :: અગત્યની સુચના ::

અમારા માનવંતા વાચક મીત્રો -વિજ્ઞાપન હાતાઓ લવાજમ ધારકો તથા શુભેચ્છકોને જણાવવાનું કે હવેથી પર્સનલ કોમ્પ્યુટર ટુ ડે નો તમામ પ્રકારનો પત્રવ્યવહાર સુચનો ફરીયાદો અમને અમારી નીચેની ઓફીસના સરનામે જ મોકલજો.

## :: રજી. ઓફીસ ::

પર્સનલ કોમ્પ્યુટર ટુ ડે  
“ભવાની કૃપા”, રઘુવીર પાર્ક બંધ  
શેરી, ડો. રંગાણી હોસ્પીટલની સામે,  
ન્યુ. આશ્રમ રોડ, કુવાડવા રોડ પાસે,  
રાજકોટ - ૩૬૦ ૦૦૩

## :: સુચના ::

અમારા વહાલા વાચકમિત્રોને આથી જાણ કરવામાં આવે છે કે આ મેગેઝીનમાં પ્રસીદ્ધ થતાં લેખો કે મંતવ્યો જે તે લેખકોના છે. પ્રકાશન આ બાબત સાથે સહમત છે કે અસહમત છે તેમ ન માનવું. તથા આ પ્રકાશનમાં પ્રસીદ્ધ થતી જાહેરખબરો - સેવા કે ઉત્પાદનો અંગેની માહિતીની અમે કોઈ ચકાસણી કરતા નથી. તો આ બાબતે નાણા મોકલતા કે તે સેવાનો ઉપયોગ કરતા પહેલા અધિકૃત વ્યક્તિની સલાહ લેવી જરૂરી છે. આ બાબતની કોઈપણ જાતની ફરીયાદ કે દાવા અંગે પર્સનલ કોમ્પ્યુટર ટુ ડે ની જવાબદારી રહેશે નહીં.

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RAJKOT'S INTER CARE GROUP DOMINATES THE BUSINESS OF  
CCTV-SECURITY SYSTEM & RINCOM TV ACROSS THE COUNTRY



MR. SUNIL SHAH  
Intericare



The images shown here are from a special interview conducted by  
Mr. Uday Bhojani (Editor, Personal Computer Today) with Mr. Sunil Shah (Intericare, Rajkot)

The business developed by Sunilbhai Shah has expanded to more than 24 centres.

- Also manufactures door locks with face recognition, door locks, fingerprint brands.
- Started business with 1 rental camera and today has the capacity to hold a stock of more than 2.5 lakh cameras.
- Sunilbhai, a lifelong traveller, has visited countries including China, Korea, Singapore, Malaysia, USA and Germany for business.

• He has immense faith in Shrinathji Bawa and has also undertaken the difficult journey to the 12 Jyotirlingas and Man Sarovar. Electronic Security System, CCTV Surveillance System, Fire Detection and Alarm System, Access Control System, Inter Care Group under the leadership of Sunilbhai Shah, who laid the foundation of the business from Rajkot in the field of Rajkot, has achieved fame all over the country today. From the head office in Rajkot to 24 centers in different states. Security has become very necessary now against the increasing incidence of theft, robbery, fraud. Then, keeping pace with the digital age, Sunilbhai Shah of Rajkot has developed many devices from CCTV system to access control system. If we know the story of the struggle he has endured, 27 years ago in 1997, he started a small-scale business with a rented

camera in Rajkot. He was the only child of Manharlal Shah, Chief Accountant of State Bank of Saurashtra. So, he was brought up in great care and affection. He completed his studies up to B.Com.-D.C.S. and once went to Chandigarh with a friend to sell pagers. There he started working as a partner in the business of CNK Products, which is now known as 'Honeywell'. Then in 1998 he independently he laid the foundation of 'Inter Care Group' from Rajkot itself, started installing CCTV cameras in banks, business complexes, religious institutions. Recalling the days of initial struggle, Sunilbhai says that he started working in a rented office. When he went to install cameras in banks in Kutch, he also did labor like drilling and wiring himself. He used to travel standing in ST or train. He was worried whether he would get money for the return fare. But luck was with him. In Rajkot, the first Inter Care office was started at 9-Sardarnagar. Later, the second branch was developed in Rajputpara and after some time, the third branch was developed in Ramakrishnanagar. Gradually, it crossed the borders of Gujarat and Inter Care branches were also started in Rajasthan, Madhya Pradesh, Chhattisgarh, Kerala, Maharashtra, Goa, and Vary region. Today, more

than 24 centers are running across the country. New branches are also going to be opened in Telangana and Hyderabad in the coming days. Sunilbhai, who runs the business independently, says that currently we have established ourselves as a group of companies with a turnover of more than 250 crores. Which includes Riddhi Electrosys, LLP Nesh Infotech, Rincom, Nokee, Activeeye. He himself is a stockholder. In addition, the distribution network of reputable companies Honeywell, Dahwa, Hikvision, UNV, C.P. plus and Rincom brand TV and PoE switch and other accessories have been started along with the sale. Thus, we started our own brand like Rincom and put TVs from 32 inches to large sizes in the market. In the future, we are fully prepared to manufacture all the products related to surveillance and CCTV in-house. Sunilbhai Shah said, firmly expressing his intentions. Today, Inter Care Group's security system is installed in banks including S.B.I., B.O.I., B.O.B., P.N.B., B.O.I., H.D.F.C., I.C.I.C.I., which have been carried installed can be called the prestige of the country, as well as in multinational companies like Reliance. Not only this, Inter Care Group's systems have also been installed in

government offices, I.S.R.O., Railways, Air Force, Navy, Army, Bullet Trains, Election Commission offices. Not only this, Inter Care Group's security system is working in religious places like BAPS Swaminarayan Temples, Gurukuls, Umiya Mataji Temple, Sai Baba Temple, Nathdwara. Thus, Sunilbhai Shah is taking the pride of this business, which was started from a corner of Rajkot, today reaching every corner of the country. However, he gives the credit for all this progress to the staff who work shoulder to shoulder with him. He says that our staff works like a family. Currently, more than 200 staff are working under the leadership of company directors Ravibhai Gandhi, Kalpesh Manwar, Akshit Seth, Preeti Shah. We also appreciate the hard work that the staff puts in. Periodically, trips to places like Vaishno Devi, Nathdwara, Dwarka, Sasan Gir, Goa, Mumbai are arranged for the staff. Keeping in mind the health of the employees, if the expenses exceed 15 thousand, the company bears all the additional expenses on its own. The company also helps in the educational expenses of their children. It is worth mentioning that he has been widely noted for his achievements in the business field. He has been the President of Saurashtra Security and Surveillance

Association (SSSA). He is currently serving as the Joint Coordinator of the Federation of IT Associations of Gujarat (FITAG). Not only this, he also serves as the Director of MahaSecure Tech Insight Magazine. Sunilbhai, who has immense faith in Shrinathjibawa, is also a bit fond of cricket. He has been a university player in football. His biggest hobby is traveling. He loves traveling a lot. However, his profession is such that his passion for traveling is satisfied. For business purposes, he has visited countries including Korea, Singapore, Taiwan, Malaysia, Dubai, Germany. He has traveled to China more than 150 times. Even after developing such a big business, he believes in staying down to earth. Be it business partners, clients or staff, his behavior is always friendly. He believes that his very simple and easy-going nature has brought him to this place. Even in the midst of such a busy business, he devotes the same amount of time to his family. He has a vibrant and loving family with his wife Pritiben, son Sharadbhai (B.E.C.) and daughter (M.B.B.S.). Contact Source: - Sunilbhai Shah, Inter Care Group 9-Sardarnagar, Dr. Dastur Marg, Rajkot Mo. 98982 02322 E-mail: sunil@intercar.in



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# HISTORIC MILESTONE: FAIITA LEADERSHIP INAUGURATES CHANNEL PARTNER STORE IN TIRUPATI



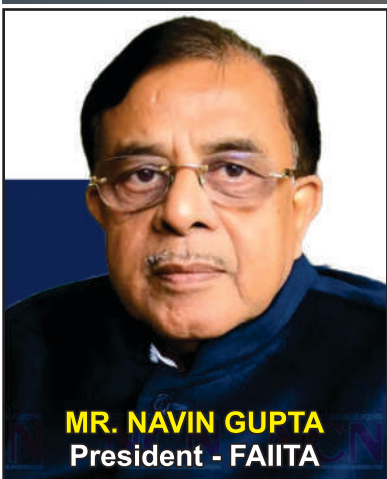
In a landmark moment for the Indian IT channel community, the leadership of FAIITA (Federation of All India IT Associations) inaugurated a member store in Tirupati — marking the first time in history that a channel partner's store has been formally inaugurated by fellow channel partners through the apex federation. This initiative highlights the growing unity and solidarity among the channel ecosystem. Responding to a heartfelt request from the store owner, the FAIITA leadership demonstrated its unwavering support by personally attending the

inauguration ceremony. Leading the delegation were Mr. Navin Gupta, President of FAIITA, who traveled from Patna, and Mr. P.R. Liju, Senior Vice President, who traveled from Kerala. Their presence, along with the support of other key leaders and dignitaries from the channel community, gave the event a tremendous sense of pride, motivation, and historic significance. This initiative is sending waves of positive energy across the channel community nationwide, setting a new benchmark for how partners can support each other beyond business, through genuine

collaboration and mutual encouragement. The historic inauguration not only celebrated the opening of a new store but also symbolized a new era of cooperation, strength, and shared growth among the IT channel fraternity. It has inspired countless partners across the country, reinforcing FAIITA's vision of "One Channel, One Voice." The Tirupati event stands as a beacon of unity and brotherhood for the entire Indian IT industry and will be remembered as a stepping stone towards a stronger and more cohesive channel future.



## NATIONAL BCC MEMBERSHIP DRIVE LAUNCHED



**MR. NAVIN GUPTA**  
President - FAIITA

On this occasion, Mr. Deepak Bommisetty stated "I, along with our Co-Chair Shri Susheel ji, accept this responsibility with utmost humility and commitment. We pledge to serve this committee with integrity, transparency, and unwavering dedication. Our mission is to safeguard the interests of the IT retail fraternity, uphold the values of FAIITA, and justify the trust placed in us by the community." He further added that the complete committee structure, including key

members, their roles, and the strategic roadmap, will be shared shortly.

Core Vision of the Committee: The Brand Coordination Committee will operate on the principle of : "One Nation – One Price – One Model – Auto Price Mechanism" This unified framework aims to eliminate price disparity across platforms, restore member confidence, and ensure customer trust in offline/physical retail. A key operational initiative of the committee is the 5-Hour Challenge — every grievance raised by a member concerning brand policy, pricing, or platform issues must be addressed and resolved within 5 hours. This reflects our promise of urgency, accountability, and decisive action.

Moreover, the committee will focus on accelerating the growth and adoption of [www.indiaitmall.com](http://www.indiaitmall.com), FAIITA's national digital platform. This initiative is not just a website — it is a



movement. It is envisioned to become a powerful asset and revenue channel for the IT retail community, giving us a unified voice and a strong digital presence to compete with online giants. National BCC Membership Drive Launched

Mr. Bommisetty also announced the nationwide BCC Membership Drive, inviting senior IT channel partners and stakeholders to be part of this visionary initiative. "One fundamental truth remains—no one else will fight for us. This is our industry, our livelihood, and our collective responsibility. If not now, then when?"

He emphasized the need for unity in addressing rising challenges from Online Sellers (OLS), Large Format Retailers (LFRs), and delivery-based platforms like

Blinkit and Instamart, whose practices continue to threaten the existence of small and medium IT retailers, B&Ms.

Not Anti-Brand, but Pro-Channel The BCC clarifies that its mission is not to oppose brands but to collaborate constructively with all leading IT brands — covering laptops, desktops, printers, CCTV, accessories, and more — to create balanced, transparent, and channel-friendly policies.

Eligibility Criteria for BCC Membership:

- ✓ Minimum 15 years of experience in IT Retail (Tier 2)
- ✓ At least 3 operational retail outlets, actively working with 2–3 national brands
- ✓ Willingness to dedicate time and complete assigned responsibilities
- ✓ Active participation in meetings and BCC initiatives
- ✓ Alignment with the values of unity, commitment, and accountability
- ✓ Preferably a member of a recognized local IT association

Call to Action: By



**MR. DEEPAK BOMMISSETTY**  
Chairman - FAIITA Brand Coordination Committee

uniting under the umbrella of FAIITA, we strengthen our voice, protect our margins, and build a sustainable future for the IT retail industry. I urge every committed IT business leader and retailer to join this movement. The future of IT retail depends on what we do — today.

For BCC Membership Nomination, kindly send your details to:

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# NVIDIA, BROADCOM SAID TO BE TESTING CHIPS ON INTEL MANUFACTURING PROCESS

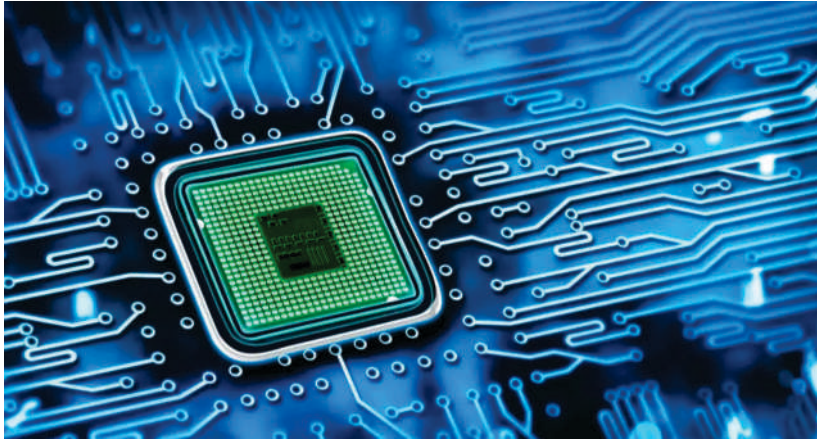
Chip designers Nvidia and Broadcom are running manufacturing tests with Intel, two sources familiar with the matter told Reuters, demonstrating early confidence in the struggling company's advanced production techniques.

The two tests, which have not been reported previously, indicate the companies are moving closer to determining whether they will commit hundreds of millions of dollars' worth of manufacturing contracts to Intel. The decision to do so could generate a revenue windfall and endorsement for Intel's contract manufacturing business that has been beset by delays and has not yet announced a prominent chip designer customer.

Advanced Micro Devices is also evaluating whether Intel's 18A manufacturing process is suitable for its needs but it was unclear if it had sent test chips through the factory. AMD declined to comment.

An Intel spokesperson said, "We don't comment on specific customers but continue to see strong interest and engagement on Intel 18A across our ecosystem."

The tests by Nvidia and Broadcom are using Intel's 18A process, a series of technologies and techniques developed over years that is capable of making advanced Artificial Intelligence processors and other complex chips. The 18A process competes with similar technology from



Taiwan's TSMC, which dominates the global chip market.

Nvidia declined to comment. Broadcom did not respond to a request for comment.

These tests are not being conducted on complete chip designs but are instead aimed at determining the behavior and capabilities of Intel's 18A process. Chip designers sometimes purchase wafers to test specific components of a chip to work out any kinks before committing to producing a full design at high volume.

Testing is under way and can last months. It is unclear when the tests started.

However, manufacturing tests are no assurance that Intel will eventually win new business. Last year, Reuters reported that a batch of Broadcom tests disappointed its executives and engineers. At the time, Broadcom said it was continuing to review Intel's foundry.

The early endorsement is happening against the backdrop of potential further delays in Intel's ability to deliver chips for some contract manufacturing customers that rely on third-

party intellectual property, according to two additional sources and documents seen by Reuters.

The success of Intel's contract manufacturing business, or foundry, was the centerpiece of former CEO Pat Gelsinger's plan to revive the once iconic American technology company. But the board fired Gelsinger in December.

The interim co-CEOs mothballed its forthcoming artificial intelligence chip, which pushed back any hopes of a viable AI chip of its own until at least 2027.

Intel's struggling business has attracted the attention of U.S. President Donald Trump's administration, which is keen on restoring American manufacturing prowess and battling China. Intel is considered the only hope for the U.S. to manufacture the most advanced semiconductors within its borders.

Earlier this year, administration officials met with C.C. Wei, CEO of Taiwan's TSMC, in New York about taking a majority stake in a joint venture in Intel's factory unit, according to a

source familiar with the matter. The talks included the possibility of other chip designers purchasing equity stakes in the new venture.

TSMC declined to comment. Intel did not respond to questions about the meetings.

Intel has said it signed deals with Microsoft and Amazon.com to produce chips on 18A, but details are scarce. Intel did not disclose which chip Microsoft plans to use Intel's factories for or a specific product in Amazon's case. It was unclear how much manufacturing volume either deal represents.

**Setback**

The 18A process was already delayed to 2026 for potential contract manufacturing customers. Now, according to supplier documents reviewed by Reuters and two sources familiar with the matter, Intel has pushed back its timeline another six months.

The delay is due to the need to qualify crucial intellectual property for the 18A process, which is taking longer than anticipated. Without the qualified fundamental building blocks of intellectual property that small and mid-size chip designers rely on, a swath of potential customers would be unable to produce chips on 18A until at least mid-2026, according to the two sources and documents. It is unclear why the intellectual property qualification has been delayed. Qualifying intellectual property includes a guarantee from the supplier that it will work on a given

manufacturing process.

Asked about the delay, Intel said, "(We will) begin ramping production in the second half of this year, delivering on the commitments we have made to our customers." The company added that it expects its factories to receive designs from customers this year.

Many chip designers are watching Intel's foundry progress closely in the hope they will be able to use its manufacturing soon, according to industry experts. Intel's 18A process currently performs at a level between TSMC's most advanced process and its predecessor, Sassine Ghazi, CEO of Synopsys, said in an interview after its financial results. Synopsys supplies some of the crucial intellectual property needed for Intel's foundry.

"Right now, there are a lot of customers waiting - I'm talking foundry customers - to see the state of Intel. Will I commit? Will I not?" Ghazi said.

A delay in mass-producing a significant number of customer chips could stall revenue from Intel's foundry, which currently produces the company's own chips. Intel is expected to generate \$16.47 billion (roughly Rs. 1,43,746 crore) in revenue from the foundry business in 2025, though almost all of that revenue is from Intel itself. Revenue for the foundry segment declined 60 percent last year, and the company has said it will not break even until at least 2027.

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