

PERSONAL COMPUTER TODAY

MONTHLY

Post Reg. No. RAJKOT-284-2024-2026, Published Date 5th of Every Month and Posting Date 10th of Every Month, Posted at RMS - RAJKOT, Valid Upto : 31-12-2026

VOL. NO. 24 ❖ ISSUE NO. 02 ❖ PAGES - 16 ❖ FEBRUARY - 2026 ❖ PRICE ₹. 10/-

EDITOR-PUBLISHER-OWNER : UDAY M. BHOJANI, PRINTER : NARAN B. SOLANKI, PRINTED AT : PARTH OFFSET RAJCHANDRA MANDIR STREET, 18-RAMNATH PARA, RAJKOT-1. PUBLISHED AT. PERSONAL COMPUTER TODAY "BHAVANI KRUPA" RAGHUVIR PARK, OPP. DR. RANGANI HOSPITAL, NEW ASHRAM ROAD, NEAR KUVADVA ROAD, RAJKOT-3.

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FITAG SUCCESSFULLY ORGANISES FITAG TECH EXPO 2026 UNDER THE VISION "ONE VISION, ONE GUJARAT"



Gandhinagar, Gujarat | 9th-10th January 2026 — FITAG marked a powerful start to 2026 with the successful organisation of FITAG Tech Expo 2026 – One Vision, One Gujarat, held on 9th and 10th January 2026 at the HeliPad

Exhibition Centre, Gandhinagar. The landmark event brought together technology leaders, innovators, channel partners, and leading brands from across India under one dynamic platform.

Organised by FITAG (Federation of Information Technology Associations of Gujarat), the apex body representing and connecting IT and Surveillance trade associations across the state, the expo aimed to strengthen

collaboration, promote digital growth, and generate robust business opportunities within the ITecosystem. The expo featured 150+ exhibitor stalls, showcasing the latest advancements in IT, Surveillance, and Audio-

Visual products, solutions, and services. With active participation from 45+ IT and Surveillance associations across Gujarat, the presence of the FAIITA leadership team, and delegates travelling from all over the country, the event

stood out as a truly national-level industry platform. FITAG Tech Expo 2026 witnessed an impressive footfall of over 10,300 registered visitors, who explored cutting-edge innovations, engaged with

industry experts, and enhanced their technical and business knowledge at this premier technology showcase. Adding prestige to the occasion, Shri Rushikeshbhai Patel, Hon'ble Cabinet

Minister, Government of Gujarat, graced the expo as the Chief Guest, extending strong governmental support and encouragement to the IT and surveillance technology sector. Further strengthening the

platform, Shri Navin Gupta, President, FAIITA, attended as the Guest of Honour, highlighting unified national participation and reinforcing collaboration among India's IT trade associations. Through FITAG Tech Expo

2026, FITAG continues to reinforce Gujarat's position as a growing hub for technology innovation, business networking, and digital transformation within India's evolving IT landscape.

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SPOTLIGHTING PARTNER PROFITABILITY, HARDWARE INNOVATION & EMERGING MARKET DYNAMICS



The Association of System Integrators and Retailers in Technology (ASIRT) successfully hosted TechDay 134 at the Hilton Mumbai International Airport, Andheri East, bringing together system integrators, retailers, distributors, and technology leaders for an engaging evening of insights, knowledge sharing, and collaboration.

ASIRT Leadership Sets the Tone

The event commenced with an address by ASIRT President Bharat Chheda, who shared key updates on the association's recent milestones and upcoming initiatives. He reiterated ASIRT's commitment to

strengthening the partner ecosystem through focused programs such as TechDays, Consortiums, and business-enablement initiatives.

Technology Sessions: Market Insights & Partner Opportunities

The first session featured Varun Bohra, who presented an overview of HP Workstations along with current market trends in RAM and storage pricing. He detailed how recent fluctuations may impact partner profitability and offered strategies for navigating these changes. This was followed by Amit Goswami, who showcased the HP Services portfolio, emphasizing how partners

can diversify and scale their hardware-driven business models through value-added services.

In the next session, Manish Dave, Co-Founder of Apurva Computers Technologies Pvt. Ltd., widely recognized for the SmartStation brand, introduced their range of Mini PCs, Thin Clients, Zero Clients, fan-less Industrial PCs, and OPS solutions. He highlighted real-world use cases across enterprise and commercial segments.

Subsequently, Zakir Hussain Rangwala, Founder of BD Software Distribution Pvt. Ltd., presented the evolution of BD Soft as a brand and its positioning as a value-added distributor for IT security

products. He discussed the company's focus on solution-centric offerings and partner profitability.

Panel Discussion:

The highlight of the evening was a power-packed panel discussion on: "RAM & SSD Price Hikes: Threat, Opportunity, or Market Reset for Partners?"

The panel comprised:

- Bhavyan Kothari – Infinity Systems
 - Manish Kapasi – Avion
 - Manish Dave – SmartStation
 - Parth Pandya – RAC IT
 - Shenik Jain – Trend Vision
- Moderated by Kshitij Kotak, the discussion explored multiple perspectives on AI-driven workloads, managing

price volatility, adopting advance-payment models, shifting market dynamics, and emerging opportunities such as IT rentals. The session was highly engaging and offered practical, actionable insights for system integrators.

Strong Networking & Community Engagement

The event concluded with a networking dinner, enabling members to deepen business relationships, exchange ideas, and collaborate on new opportunities—continuing ASIRT's vision of fostering a united and empowered IT channel community.

About ASIRT

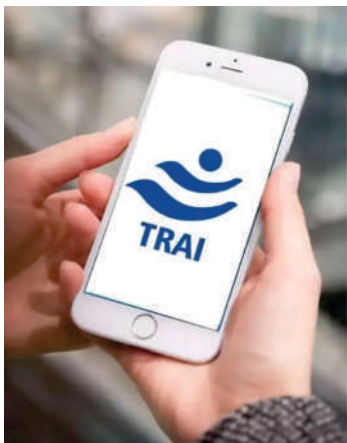
The Association of System Integrators and Retailers in Technology (ASIRT) is one of India's leading IT trade bodies, committed to empowering system integrators and technology retailers through collaboration, knowledge sharing, and sustainable business growth. Through initiatives such as TechDays, Consortiums, ACPL, and the Synergy Biz Conclave, ASIRT continues to uplift and unify the IT channel ecosystem.

For more information, visit www.asirt.in

BSNL GAINS 2 MILLION USERS WHILE VI LOSES 3 MILLION SUBSCRIBERS IN OCTOBER, TRAI DATA REVEALS

The Indian telecom sector recorded a modest uptick in the number of overall wireless subscribers in October. According to the latest telecom subscription data released by the Telecom Regulatory Authority of India (TRAI), Reliance Jio continued its strong subscriber momentum, adding 1.997 million new subscribers. BSNL also benefited from 0.269 million new subscribers, while Vi lost 0.2083 million wireless subscribers during the same period. Overall, the number of wireless subscribers (mobile + Fixed Wireless Access) registered a growth rate of 0.19 percent month-over-month (MoM).

TRAI's Latest Telecom



Subscriber Data

According to the report, Jio's additions in terms of number of wireless subscribers decreased from 3.249 million in September and 1.997 million in October. This, however, still marked the highest monthly addition among all telecom service providers (TSPs), bringing its wireless user base to roughly

484.7 million. The telco had a growth rate of 0.41 percent MoM.

Based on this data, Reliance Jio maintained its clear position as the market leader in the telecom sector.

BSNL's fortunes also saw an uptick. As per the report, the state-owned added 0.26 million new wireless subscribers, representing a

gain of roughly 0.26 million. Combined with its PSU peer MTNL, BSNL accounted for 7.92 percent of the total wireless subscriber base in India.

In contrast, Vodafone Idea (Vi) suffered the largest net loss among all major telecom providers, losing 2.083 million wireless subscribers in October.

This caused its total wireless subscriber base to fall from roughly 202.8 million in September to about 200.7 million at the end of October. Consequently, Vi's market share of the total wireless subscriber base further reduced to 17.13 percent — the lowest among the major private TSPs.

Like Jio, Bharti Airtel also strengthened its wireless

subscriber base in India, reaching a total of 393.7 million. The telco registered as 33.59 percent market share, helped by the addition of 1.252 million new wireless subscribers.

In total, the number of wireless (Mobile + Fixed Wireless Access) subscribers increased from 1182.32 million at the end of September 2025 to 1184.62 million at the end of October 2025, thereby registering a monthly growth rate of 0.19 percent.

Subscriptions in urban areas decreased from 640.17 million in September to 639.99 million in October, while those in rural areas increased from 530.27 million to 531.88 million during the same period.



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MR. PRASHANT PARMAR
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SSSA BUSINESS EXPO 4.0 CONCLUDES WITH REMARKABLE SUCCESS IN RAJKOT OVER 5,000+ B2B PARTNERS CONVERGE; RECORD-BREAKING PARTICIPATION MARKS MILESTONE FOR SECURITY, SURVEILLANCE & IT SECTOR IN SAURASHTRA



Rajkot, Gujarat – January 25, 2026 – The Saurashtra Security & Surveillance Association (SSSA), proudly led by President Prashant Parmar and Project Chairman Krunal Godhasara, successfully concluded its flagship SSSA Business Expo 4.0 on January 23-24, 2026, at NSIC Ground (near Amul Circle / Aji GIDC), Rajkot. This fourth edition of the premier B2B platform celebrated 8 years of SSSA's journey in advancing the security, surveillance, and IT industries across Saurashtra. With a robust network of over 570 active members, the expo served as a grand confluence - often described as Gujarat's

"Mahakumbh" for surveillance and IT - bringing together distributors, system integrators, consultants, manufacturers, dealers, and end-users. The two-day event witnessed an overwhelming response, attracting more than 5,000 B2B partners from across Gujarat. Attendees experienced cutting-edge innovations, forged high-value business connections, and explored future-ready technologies. Exhibitors and visitors unanimously expressed high satisfaction with the seamless organization, exceptional facilities, networking opportunities, and overall experience. Many confirmed their strong commitment to return for future

editions, underscoring the expo's growing stature as a key industry driver. **Event Highlights & Key Offerings** Visitors discovered a comprehensive showcase of next-generation solutions, including:
• Advanced surveillance cameras and AI-powered video edge innovation systems
• Smart board solutions, access control, boom barriers
• IoT integrations, home automation, intrusion alarm systems
• Smart lock systems, public address (PA) systems, video doorphones
• Printers, computers, laptops, metal detectors
• Storage devices, network

accessories, and more. The expo featured over 70 exhibitors, with prominent national and international OEMs and brands prominently displaying their latest innovations: CP PLUS, PRAMA, HIFOCUS, SPARSH CCTV, LG, SECURUS, NEXTVIEW, TRUEVIEW, ARCIS AI, PRIZOR, NESH, RINCOM, MATRIX, TOSHIBA, CAN, BENQ, GK STAR, ESSL, FYBER, WD, EPSON, BROTHER, CANON, and several others. **Esteemed Sponsors & Their Contributions** The event's flawless execution and enhanced attendee experience were made possible through the generous support of key

partners:
• **CP PLUS – Official Registration Partner:** Delivered fast, effortless, and error-free registration processes, ensuring zero delays and maximum convenience for all participants.
• **PRAMA – Food Partner:** Provided complimentary, high-quality meals and refreshments throughout both days, receiving widespread appreciation for hospitality and taste from exhibitors and visitors alike.
• **HIFOCUS and SPARSH CCTV – Travel Partners:** Facilitated free travel arrangements for visitors from various parts of Gujarat, significantly boosting accessibility and participation.

Media Partnerships Extensive coverage was ensured through official Media Partners: Personal Computer Today, Safe & Secure, and NCN. **Leadership & Team Acknowledgment** The resounding success of SSSA Business Expo 4.0 was the outcome of meticulous planning and tireless dedication by the entire SSSA team under the visionary guidance of President Prashant Parmar and Project Chairman Krunal Godhasara. Heartfelt gratitude to:
• **Advisors:** Manish Patel, Jatin Sanghani
• **Vice President:** Jaydeep Patel
• **Secretary:** Priten Pithadiya
• **Joint:** Harikrushna Dal
• **Treasurer:** Ramesh Patel

• **Joint Treasurer:** Niraj Shukla
• **Committee Members:** Nilesh Patel, Dharmesh Gathani, Dharmesh Bhavsar, Hitesh Vandara, Deep Gadhavi, Nishant Badiyani, Paresh Chauhan, Anjani Patel, Dikshit Dabhi, Nilesh Godhasara, Ravi Patel
Their collective efforts transformed the event into a historic milestone, reinforcing SSSA's role as the leading professional body in Saurashtra's security and surveillance ecosystem. We extend our heartfelt gratitude to our esteemed mentors Sunil Shah and Vishal Mehta for their invaluable guidance, unwavering support, and visionary mentorship that

have strengthened SSSA's growth and success over the years. SSSA sincerely appreciates the continued encouragement and strategic support from FITAG President Alpesh Ghevariya and FAIITA INDIA Vice President Praful Desai, whose leadership and collaboration have played a pivotal role in elevating the IT and security ecosystem across Gujarat. About SSSA Established as a professional organization representing distributors, system integrators, professionals, and consultants in the security, surveillance, and allied IT sectors across the Saurashtra region of Gujarat, SSSA continues to foster

growth, knowledge-sharing, networking, and innovation. With over 570 members, the association is committed to shaping the future of the industry through collaborative platforms like Business Expo. SSSA extends sincere thanks to all sponsors, exhibitors, visitors, media partners, and team members for their invaluable contributions. The momentum from Expo 4.0 sets the stage for even greater editions ahead. For media inquiries, partnership opportunities, or membership details: Email: info@sssassocia.org, Phone: +91 9510859018, Website: www.sssassociation.org

ભારત સહિત વિવિધ દેશોમાં વોટ્સએપ સ્ક્રીન શેરીંગ સ્કેમનો વધી રહેલો આતંક

WhatsApp Scam : વોટ્સએપનું સ્ક્રીન-શેરીંગ ટૂલનો ઉપયોગ સ્કેમર્સ હવે ખોટી રીતે કરી રહ્યાં છે. વાતચીતને વધુ સરળ બનાવવા માટે વોટ્સએપ દ્વારા જે ફીચર કાઢવામાં આવ્યું હતું એનો હવે દુરુપયોગ થઈ રહ્યો છે. ભારતમાં સાઈબર કાર્ડમ સેલમાં ફરિયાદો ઝડપથી વધી રહી છે, પરંતુ આ સમસ્યા માત્ર એક દેશ સુધી મર્યાદિત નથી. હોંગકોંગ, બ્રાઝિલ અને યુકેમાં પણ લોકો આ સ્કેમનો શિકાર બની રહ્યાં છે.

સ્કેમર્સ કેવી રીતે ફીચરનો ઉપયોગ કરે છે : સ્કેમર્સ સામાન્ય રીતે બેંક અધિકારી, વીજળી/પાણી સેવા પૂરી પાડનાર અથવા કસ્ટમર કેર એજન્ટ તરીકે પોતાની ઓળખ આપે છે. તેઓ વોટ્સએપ કોલ અથવા મેસેજ દ્વારા સંપર્ક કરે છે અને કહે છે કે તમારું એકાઉન્ટ બ્લોક થયું છે અથવા બિલ



બાકી છે. તેઓ યુઝર્સને પ્રેશરમાં નાખે છે અને તેમને સ્ક્રીન શેર કરવા અથવા તો AnyDesk, TeamViewer જેવી રિમોટ-એક્સેસ એપ ઇન્સ્ટોલ કરવા માટે કહે છે. એકવાર એક્સેસ મળ્યા પછી સ્કેમર્સ

OTP, બેંકિંગ વિગતો અને સંવેદનશીલ માહિતી જોઈ શકે છે અને સીધા એકાઉન્ટમાંથી પૈસા ઉપાડી શકે છે.

વિદેશમાં પણ થઈ છે મોટા-મોટા સ્કેમ :
❖ હોંગકોંગ : એક વ્યક્તિને હોંગકોંગમાં

સ્કેમર્સ દ્વારા HK\$ 5.5 મિલિયન એટલે કે અમેરિકાના ૭૦૦,૦૦૦ ડોલરનો ચૂનો લગાડવામાં આવ્યો છે. આ સ્કેમ પરથી સ્કેમ કર્યા લેવલ પર કરવામાં આવે છે એ સમજી શકાય છે.

❖ બ્રાઝિલ : વોટ્સએપની લોકપ્રિયતાનો લાભ લઈને સ્કેમર્સ હવે બ્રાઝિલમાં બેંકિંગ માહિતી ચોરી રહ્યા છે અને ત્યાર બાદ યુઝર્સના ખાતા ખાલી કરવામાં આવી રહ્યાં છે.

❖ યુકે : યુકેના અધિકારીઓએ ચેતવણી આપી છે કે વોટ્સએપ વીડિયો કોલ દરમિયાન સ્ક્રીન-શેરીંગનો ઉપયોગ કરીને નાણાકીય માહિતી ચોરવાના કેસ વધી રહ્યા છે. આથી ત્યાંના યુઝર્સને આ ફીચરનો ઉપયોગ સાચવીને કરવાનું કહેવામાં આવી રહ્યું છે.

ભારતમાં વધતા કેસ :

મુંબઈ, દિલ્હી અને નાગપુર જેવા શહેરોમાં ફરિયાદો વધી રહી છે. યુઝર્સના ખાતામાંથી પૈસા ગાયબ થાય ત્યારે તેમને સમજાય છે કે તેમણે પોતાનું ડિવાઈસ સ્કેમર્સને સોંપી દીધું હતું. સાઈબર કાર્ડમ સેલ ચેતવણી આપી રહ્યું છે કે સ્કેમર્સ નવી ટેકનોલોજી ઝડપથી અપનાવી રહ્યા છે અને યુઝર્સ માટેની સુવિધાનો દુરુપયોગ કરીને એને જોખમી બનાવી રહ્યાં છે.

ટેક કંપનીઓની કાર્યવાહી :

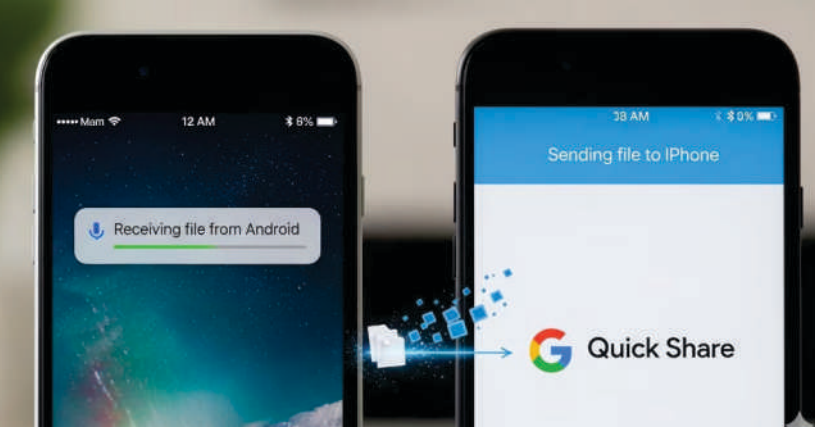
વોટ્સએપની પેરેન્ટ કંપની મેટાએ છેલ્લા મહિનાઓમાં ૮૦ લાખ સ્કેમ એકાઉન્ટ બ્લોક કર્યાં છે અને ૨૧,૦૦૦ નક્લી પેજ દૂર કર્યાં છે. ગૂગલ પણ એન્ડ્રોઈડની સુરક્ષા મજબૂત કરવા કામ કરી રહ્યું છે, જેથી સ્ક્રીન શેરીંગ અથવા રિમોટ એક્સેસની મંજૂરી આપતી વખતે સ્પષ્ટ ચેતવણી મળી શકે. આ પગલાં દર્શાવે છે કે વપરાશકર્તાઓને સુરક્ષિત રાખવું કેટલું જરૂરી છે.

લોકોને જાગૃત કરવું સૌથી મોટું હથિયાર એક્સપર્ટ કહે છે કે લોકોને જાગૃત કરવું સૌથી મોટું હથિયાર છે. બેંકો અને સર્વિસ પ્રોવાઈડર્સ ક્યારેય ગ્રાહકોને સ્ક્રીન શેર કરવા કે થર્ડ-પાર્ટી એપ્લિકેશન ઇન્સ્ટોલ કરવા માટે નથી કહેતા. યુઝર્સને સલાહ આપવામાં આવે છે કે તેઓ હંમેશા સત્તાવાર ચેનલ દ્વારા તપાસ કરે અને મહત્વની માહિતી શેર ન કરે. જો શંકાસ્પદ પ્રવૃત્તિ જણાય તો તરત જ રિપોર્ટ કરે.

પિક્સેલ બાદ હવે તમામ એન્ડ્રોઈડ યુઝર્સ આઈફોન સાથે શેર કરી શકશે ફાઈલ

એન્ડ્રોઈડ ફોન અને આઈફોન વચ્ચે ફાઈલ શેરીંગની પ્રક્રિયા વધુ સરળ બનાવવા માટે ગૂગલ પૂરજોશમાં તૈયારી કરી રહ્યું છે. ગયા વર્ષે ગૂગલે એક ફીચર રજૂ કર્યું હતું જે એન્ડ્રોઈડ ફોનમાંથી સીધું એપલના આઈફોન, આઈપેડ અને મેકમાં ફાઈલ શેરીંગ કરતું હતું. જોકે આ ફીચર ફક્ત બ્રાઉઝર ૧૦ સિરીઝના યુઝર્સ માટે ઉપલબ્ધ હતું. ગૂગલના એન્ડ્રોઈડ પ્લેટફોર્મના હેડ ઓફ એન્જિનિયરિંગ એરિકે જાહેરાત કરી છે કે ૨૦૨૬ સુધી આ સુવિધા બ્રાઉઝર સિવાયના અન્ય ડિવાઈસ પર પણ ઉપલબ્ધ થશે.

એપલ ડિવાઈસ સાથેની ટેસ્ટિંગ એરિકે ખાતરી આપી છે કે ગૂગલ દ્વારા એપલના આઈફોન, આઈપેડ અને મેકબૂક સાથે આ ફાઈલ-શેરીંગ સિસ્ટમનું ટેસ્ટિંગ કર્યું છે. ગૂગલ હવે અન્ય ટેક ફર્મ્સ સાથે મળીને તેને આગળ વધારી રહી છે. ગૂગલની ક્વિક શેર એપને પ્લે સ્ટોર દ્વારા અપડેટ કરી શકાય એવી સ્વતંત્ર એપ બનાવવા માટેનો નિર્ણય લેવામાં આવ્યો છે.



આ પગલું ભર્યા બાદ ગૂગલ હવે આ ફીચરને ફક્ત પિક્સેલ ફોન સુધી મર્યાદિત રાખવા નથી માગતું.

નથિંગ અને ક્વાલકોમની પાર્ટનરશિપ ગૂગલ દ્વારા કોઈ ચોક્કસ બ્રાન્ડનું નામ જાહેર કરવામાં નથી આવ્યું. જોકે કેટલાંક રિપોર્ટ અનુસાર અન્ય કંપનીઓ પણ આ ટેસ્ટિંગમાં જોડાઈ રહી છે. નથિંગએ જાહેરમાં ખાતરી આપી છે કે તે પોતાના ફોનમાં આ ફીચર લાવવા માટે કામ કરી

રહી છે. ચિપ બનાવનાર કંપની ક્વાલકોમે પણ સંકેત આપ્યો છે કે એપ્ડેગન ચિપ ધરાવતા ડિવાઈસમાં ભવિષ્યમાં આ ફાઈલ-શેરીંગ ફીચરનો ઉપયોગ કરી શકાય છે. આ પગલું એપલની ઇકોસિસ્ટમમાં યુઝર્સને બાંધી રાખતી સૌથી મોટી અડચણ તોડી શકે છે.

એન્ડ્રોઈડ-આઈફોન વચ્ચેનું અંતર દૂર થશે ગૂગલનું આ પગલું એન્ડ્રોઈડ અને આઈફોન યુઝર્સ વચ્ચેનો મોટો અંતર દૂર

કરી શકે છે. એપલનું લાંબા સમયથી ચાલતું એન્ડ્રોઈડ ફીચર ફોટા, વીડિયો અને ફાઈલ શેરીંગને સરળ બનાવે છે. એન્ડ્રોઈડ યુઝર્સને એ જ કામ માટે થર્ડ-પાર્ટી એપ્સ અથવા તો અન્ય રીતો પર આધાર રાખવો પડતો હતો. ગૂગલનું આવનારું ફીચર હવે આ અંતર આખરે દૂર કરી રહ્યું છે.

બે પ્લેટફોર્મ વચ્ચે ડેટાની સરળ આપ-લે આઈફોનમાંથી એન્ડ્રોઈડમાં આવનાર યુઝર્સ માટે પણ આ પ્રોસેસ સરળ રહે એ માટે ગૂગલ ખૂબ જ જોરશોરથી કામ કરી રહ્યું છે. જૂના ફોનમાંથી ડેટા ટ્રાન્સફર કરવા માટે ગૂગલ વધુ સારા ટૂલ્સ બનાવવા પર ધ્યાન આપી રહી છે. ગૂગલ એવું સોફ્ટવેર બનાવી રહી છે જેનાથી યુઝરને એવો અહેસાસ ન થાય કે તેઓ નવો ફોનનો ઉપયોગ કરી રહ્યાં છે. તેમની પાસે તેમના તમામ ડેટા હોય એના પર ગૂગલ હાલમાં ધ્યાન આપી રહી છે. ડિસેમ્બરમાં ગૂગલ અને એપલે તેમના પ્લેટફોર્મ વચ્ચે ડેટા ટ્રાન્સફરને સરળ બનાવવા માટેની જાહેરાત કરી હતી.

ગૂગલની અવગણના કરતા દુનિયાભરના ૪૦% સ્માર્ટફોન યુઝર્સને ચેતવણી

અમેરિકન કંપની ગૂગલે એક મોટી ચેતવણી જારી કરતા જણાવ્યું છે કે, વિશ્વના આશરે અડધોઅડધ એન્ડ્રોઈડ સ્માર્ટફોન યુઝર્સ પર મેલવેર (Malware) અને સ્પાયવેર (Spyware) નું જોખમ તોળાઈ રહ્યું છે. આ ખતરો મુખ્યત્વે જૂની Android OS (ઓપરેટિંગ સિસ્ટમ) વર્ઝનને કારણે છે. ફોર્બ્સના રિપોર્ટ અનુસાર, જે સ્માર્ટફોન Android ૧૩ કે તેથી જૂના વર્ઝન પર ચાલે છે, તેમને હવે સિક્યોરિટી અપડેટ્સ મળતા નથી, જેના કારણે તે સૌથી વધુ અસુરક્ષિત છે. આવા યુઝર્સની સંખ્યા વિશ્વભરમાં ૧ અબજથી પણ વધુ છે.

Android ના વિવિધ વર્ઝનનો વપરાશ ડિસેમ્બર સુધીના ડેટા અનુસાર, વિશ્વમાં એન્ડ્રોઈડ યુઝર્સની સ્થિતિનું વિશ્લેષણ Android 16: માત્ર ૭.૫% ડિવાઈસમાં.

Android 15: ૧૮.૩% ફોન પર
Android 14: ૧૭.૮% સ્માર્ટફોન પર
Android 13: આશરે ૧૩.૮% સ્માર્ટફોન પર
રિપોર્ટનો દાવો છે કે માત્ર ૫% સ્માર્ટફોન જ સિક્યોરિટી સપોર્ટ હેઠળ છે, જ્યારે ૪૦%



થી વધુ સ્માર્ટફોનને કોઈ સિક્યોરિટી અપડેટ મળતું નથી.

iPhone અને Android: સિક્યોરિટી અપડેટ

જૂના iPhone મોડેલ્સને એપલ દ્વારા લાંબા સમય સુધી સમયાંતરે અપડેટ્સ મળતા રહે છે. તેની સરખામણીએ ઘણા જૂના એન્ડ્રોઈડ સ્માર્ટફોન્સમાં સિક્યોરિટી અપડેટ્સ વહેલા બંધ થઈ જાય છે. જો તમારી કંપની તરફથી સપોર્ટ બંધ થઈ ગયો હોય, તો સુરક્ષાની

દ્રષ્ટિએ નવો સ્માર્ટફોન ખરીદવો જ હિતાવહ છે.

કંપનીઓ કેટલા સમય સુધી અપડેટ આપે છે?

સામાન્ય રીતે સ્માર્ટફોન ઉત્પાદકો ૪ થી ૫ વર્ષ સુધી સિક્યોરિટી અપડેટ્સ પૂરા પાડે છે. જોકે, હવે સેમસંગ (Samsung) અને ગૂગલ પિક્સલ (Google Pixel) એ તેમના નવા હેન્ડસેટ્સમાં ૭ વર્ષ સુધી સિક્યોરિટી અપડેટ આપવાની જાહેરાત કરી

છે. સિક્યોરિટી અપડેટ શું છે અને તે કેમ જરૂરી છે?

❖ સિક્યોરિટી અપડેટ એ સ્માર્ટફોનની સુરક્ષા માટે કંપની દ્વારા મોકલવામાં આવતું સોફ્ટવેર છે.

❖ બગ્સ દૂર કરવા : તે જૂની ઓપરેટિંગ સિસ્ટમમાં રહી ગયેલી ખામીઓ અને બગ્સ (Bugs) ને દૂર કરે છે.

❖ હેકિંગથી બચાવ : હેકર્સ આ નબળી કડીઓનો ફાયદો ઉઠાવીને તમારા ડિવાઈસનું એક્સેસ મેળવી શકે છે અને ડેટા ચોરી શકે છે.

❖ ડેટા સુરક્ષા : ઘણા સ્માર્ટફોન્સ લાંબા સમય સુધી હેક થયેલા રહે છે અને યુઝરને તેની ખબર પણ પડતી નથી.

વિશ્વમાં એન્ડ્રોઈડ યુઝર્સની સંખ્યા સૌથી વધુ છે કારણ કે સેમસંગ, રિયલમી, રેડમી, ઓપ્પો અને વનપ્લસ જેવી અનેક કંપનીઓ તેનો ઉપયોગ કરે છે, જ્યારે iOS માત્ર એપલના ડિવાઈસ પૂરતું મર્યાદિત છે.

:: અગત્યની સુચના ::

અમારા માનવંતા વાયક મીત્રો -વિજ્ઞાપન ઠાતાઓ લવાજમ ઘારકો તથા શુભેચ્છકોને જણાવવાનું કે હવેથી પર્સનલ કોમ્પ્યુટર ટુ ડે નો તમામ પ્રકારનો પત્રવ્યવહાર સુચનો ફરીયાદો અમને અમારી નીચેની ઓફીસના સરનામે જ મોકલશો.

:: રજી. ઓફીસ ::

પર્સનલ કોમ્પ્યુટર ટુ ડે
“ભવાની કૃપા”, રઘુવીર પાર્ક બંધ
શેરી, ડો. રંગાણી હોસ્પિટલની સામે,
ન્યુ. આશ્રમ રોડ, કુવાડવા રોડ પાસે,
રાજકોટ - ૩૬૦ ૦૦૩

:: સુચના ::

અમારા ૮૬૧૧૧ વાયકમિત્રોને આથી જાણ કરવામાં આવે છે કે આ મેગેઝીનમાં પ્રસીદ્ધ થતાં લેખો કે મંતવ્યો જે તે લેખકોના છે. પ્રકાશન આ બાબત સાથે સહમત છે કે અસહમત છે તેમ ન માનવું. તથા આ પ્રકાશનમાં પ્રસીદ્ધ થતી જાહેરખબરો - સેવા કે ઉત્પાદનો અંગેની માહિતીની અમે કોઈ ચકાસણી કરતા નથી. તો આ બાબતે નાણા મોકલતા કે તે સેવાનો ઉપયોગ કરતા પહેલા અધિકૃત વ્યક્તિની સલાહ લેવી જરૂરી છે. આ બાબતની કોઈપણ જાતની ફરીયાદ કે દાવા અંગે પર્સનલ કોમ્પ્યુટર ટુ ડે ની જવાબદારી રહેશે નહીં.



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PRAMA SHOWCASES INNOVATIVE VIDEO SECURITY PRODUCTS AND BESPOKE SOLUTIONS AT SSSA BUSINESS EXPO 4.0 IN RAJKOT



PRAMA India showcased the innovative Video Security Products and bespoke solutions at SSSA Business Expo 0.4-2026. The event was organised by Saurashtra Security and Surveillance Association (SSSA) from 23-24 January at NSIC Ground in Rajkot. The event was inaugurated by ribbon cutting and lighting of the lamp ceremonies in the presence of Security Industry leaders, dignitaries, and distinguished guests. PRAMA India booth attracted security industry professionals, end-users and discerning visitors at the event. India's leading indigenous video security brand, PRAMA received an overwhelming response from the security professional community in Rajkot and Saurashtra region.

PRAMA management representative said, "The Indian security market is growing rapidly in the Tier-II and tier- III cities and now Rajkot is the new epicenter of this regional market growth.

We find SSSA Business Expo 4.0 expo, a highly valuable exhibition platform to the key stakeholders and ecosystem partners. We showcased the latest products and solutions in this expo. We appreciate SSSA for organizing 'SSSA Business Expo4.0' in the Saurashtra region."

He further elaborated, "PRAMA, being India's premier indigenous security brand holds, great significance. The spectacular growth that India security industry has achieved, PRAMA's evolution as a leading security brand is the manifestation of Indian spirit and ingenuity. We are taking indigenous manufacturing to the next level. We are here to offer best-in-class products with cutting edge technologies that can deliver solutions as per the vertical market requirements."

The beautifully designed spacious PRAMA booth was center of attraction for the industry specific visitors. PRAMA booth showcased

the latest products and vertical solutions, including IPC Basic Ai Solution, Smart Class Room Solution, Home segment – Video door Phone Solution, Safe City Surveillance solution, HD Analog Solution, Transmission Solution, SSD Storage and many more.

PRAMA booth displayed the latest video security products, including the IPC Basic Ai Solution. PRAMA's AiSense technology, powered by advanced AI Algorithms, takes surveillance to the next level. This technology intelligently distinguishes people and vehicles from other moving objects, reducing false alarm caused by animals or environmental factors. With AiSense Technology one can focus on the real threats, optimize resources and build on an intelligent security system.

The 'SSSA Business Expo-2026' was a unique event platform created by the Saurashtra Security and Surveillance Association

(SSSA). a professional organization of Distributors, System Integrators, Professionals and Consultants in the Saurashtra Region of Gujarat. The two-day event helped to create awareness about the latest IT and Security trends. The event was attended by the security professionals and key stakeholders. The visitor profile comprised of representatives and delegates from Gujarat Government, Gujarat Police, Gems & Jewellery, Diamond, Textiles and Heavy Machinery Industries, IT Professionals, Security Business Community. PRAMA India booth got a good response from the key partners, trade visitors and key stakeholders at the 'SSSA Business Expo-2026'. The event concluded on a high note while creating an enriching experience for all the stakeholders in the Rajkot.

About Prama India
Founded on the core belief to

put India on the global map for video security products, PRAMA is India's largest and one of the first companies truly representing the motto of 'Atmanirbhar Bharat'. The indigenous brand, PRAMA celebrates the maxim of 'Made for India, Made by India and Made in India' and manufactures high quality video security products catering to all the security needs.

Encouraged by the Indian government's 'Make-in-India' initiative, Prama India has established India's first world-class manufacturing facility to help transform India into a global manufacturing and export hub for video security products. The company has a commitment to empower India through indigenous manufacturing of video security products. Its R&D Centre has been developed keeping in mind the ever-changing technology and advancements to innovate and update the hardware and software solutions.

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MR. PARESH PATEL
BITA PRESIDENT

BITA EXPO 2026

Vadodara | January 26, 2026



MR. UDAYKUMAR BHOJANI
EDITOR - PCT Magazine



The grand opening of BITA EXPO 2026, organized by the Baroda IT Association (BITA), took place on January 26, 2026, at Akota Stadium, Vadodara. Regarded as Vadodara's premier multi-industry exhibition, BITA EXPO celebrated its 19th edition this year. This three-day exhibition was held on January 26, 27, and 28, 2026, featuring leading companies from various industrial sectors across the country. The event showcased the latest

products and technologies from sectors including:

- IT & Surveillance
- Renewable Energy & Power
- Pharma & Healthcare
- Fire Safety
- Electricals
- Industrial Automation

Objectives and Vision
The primary goal of BITA EXPO 2026 was to boost the economic development of Vadodara and Central Gujarat. It aimed to provide a robust platform for new industries and startups while bringing globally evolving



technologies and equipment to local entrepreneurs and the general public. Special Feature: E-Waste Collection Drive
A key highlight of this year's exhibition was the E-Waste Collection Drive. This initiative seeks to spread awareness about the environmental damage caused by electronic waste. Systematic collection of e-waste was carried out during the exhibition, marking a significant step toward environmental protection and

sustainable development. Impact
BITA EXPO 2026 poised to play a vital role in establishing Vadodara as a major business and technology hub, providing a powerful platform for industry, trade, and innovation.
Nitesh Gorasia - Event Chairman, BITA EXPO 2026
Paresh Patel - President, Baroda IT Association
Nilesh Joshi - Hon. Secretary, Baroda IT Association

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HIKSTORAGE EMPOWERS EFFICIENT DIGITAL LIFE WITH COMPREHENSIVE STORAGE SOLUTIONS

In an era driven by data, Hikstorage stands at the forefront of storage technology, offering a complete product lineup that spans consumer electronics to industrial applications. The portfolio includes SSDs, DDR memory, storage cards, external drives, NAS systems, accessories, and eMMC embedded solutions, providing seamless storage options for personal, professional, and enterprise use. Each product is engineered for high performance, reliability, and efficiency, empowering users to capture, store, and access data with ease. Backed by strong R&D commitment, Hikstorage has built a robust innovation ecosystem, holding over 150 granted patents in storage technologies as of 2025. With deep expertise in both hardware and software, including advanced algorithm clusters, firmware, and in-house controller design, the company delivers customized solutions tailored



to diverse industries and specialized scenarios. Hikstorage's smart manufacturing capability is demonstrated through its advanced facilities in Wuhan and Hangzhou. The Wuhan plant, operational since 2023, is equipped with packaging and testing lines supporting mass production of BGA, UFS, and TF products. The Hangzhou facility utilizes fully automated SMT lines integrated with MES, APS, PDM, and ERP systems, enabling flexible, large-scale production with rapid market response. A digital supply chain forms the operational backbone, incorporating ERP, PLM, SRM, and MES systems alongside a dedicated logistics team to ensure smooth material flow and on-time delivery. Through a unified supplier platform, Hikstorage optimizes inventory, shortens lead times, and strengthens end-to-end supply chain resilience. Quality is guaranteed via a 1,300-square-meter testing center equipped with over 100 precision instruments for thermal, salt spray, vibration, and reliability testing. End-to-end traceability under 6S and SAP systems ensures compliance with international standards including FCC, CE, CCC, RoHS, REACH, and WEEE. The company also maintains ISO 9001:2008 and ISO 14001:2004 certifications, reflecting its unwavering commitment to quality and safety. Hikstorage's solutions are tailored to evolving consumer and industrial needs. Products like the G4000 Series SSD and T300S Portable SSD deliver high-speed, reliable performance for gamers, creators, and professionals. Industrial offerings such as the V301 SSD for video surveillance come with advanced features including lifespan prediction and fault diagnosis, enhancing system reliability and earning widespread customer trust. Looking ahead, Hikstorage will continue to drive innovation in storage technology, developing efficient solutions for emerging applications. By advancing its capabilities in technology, manufacturing, and supply chain management, the company aims to empower users across all sectors, contributing to a more efficient, secure, and higher-quality digital life. With a comprehensive product portfolio and relentless pursuit of excellence, Hikstorage is poised to lead the future of storage solutions.

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