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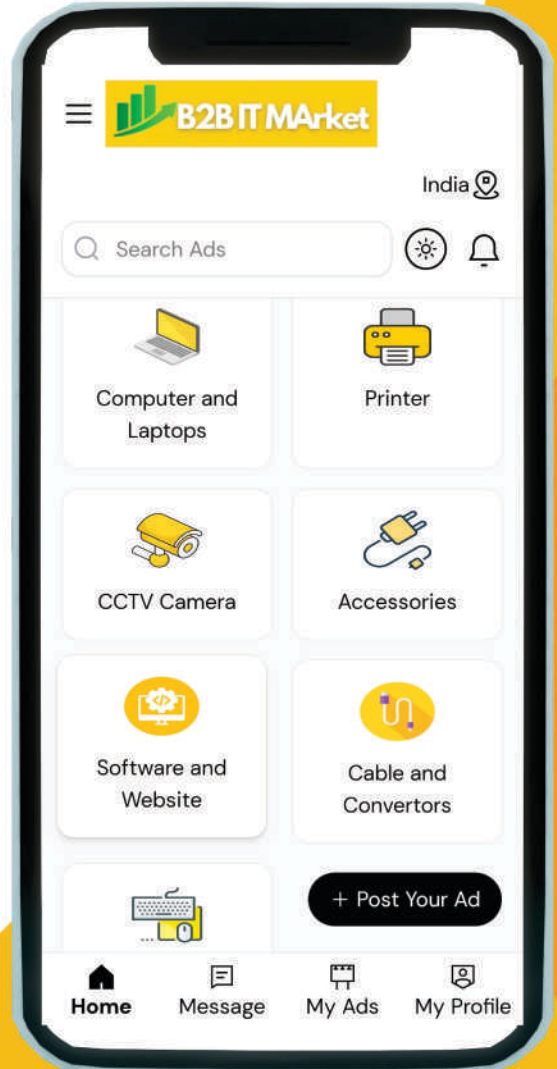
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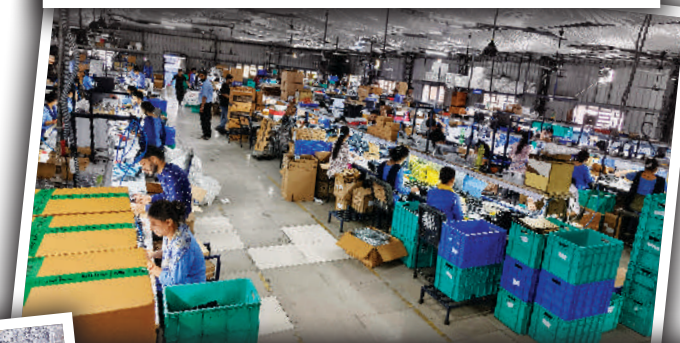
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Mr. Pramod Rajpal - CEO
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Raising Quality Benchmarks in 'Made in India' Toner Cartridges

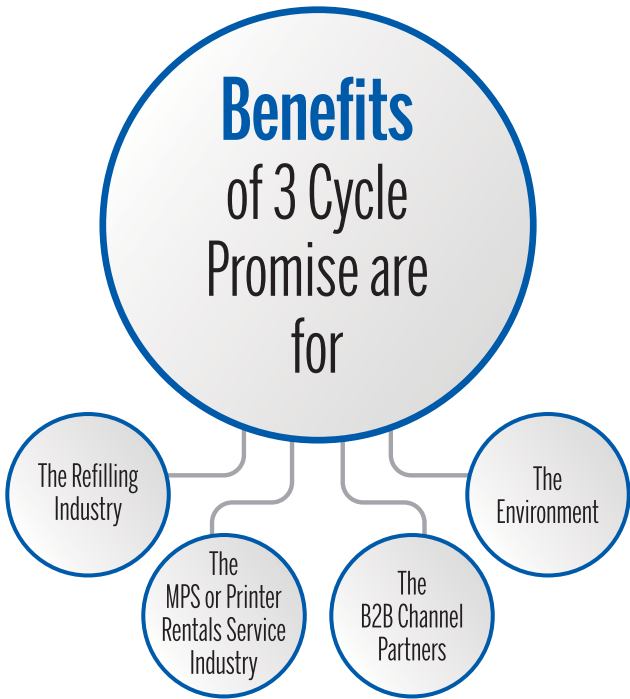
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HIKVISION CAPTURE UHS-II V90 SD CARD REDEFINES HIGH-PERFORMANCE STORAGE FOR PROFESSIONAL VISUAL CREATORS

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Professional photographers and videographers often face significant challenges in high-intensity shooting environments. Key pain points include buffer overload during continuous RAW burst shooting, leading to missed critical moments; frame drops or recording interruptions during 4K/8K video capture; vulnerability to physical and environmental hazards such as moisture, impact, or extreme temperatures; and prolonged data transfer times that delay post-production workflows. The HIKVISION CAPTURE



UHS-II V90 SD Card is engineered to directly tackle these issues with its advanced technical capabilities. Equipped with UHS-II interface technology, it delivers read speeds of up to 300MB/s and sustained write speeds exceeding 90MB/s, ensuring smooth handling of high-bitrate video and rapid-sequence photography. This allows photographers to capture fast-action

scenes—such as sports, wildlife, or events—without worrying about buffer limitations or recording interruptions. Durability is another critical focus. The card is built to withstand harsh conditions, featuring waterproof, shockproof, X-ray proof, and temperature-resistant properties. Whether shooting in rainy outdoor settings, traveling through airport

security, or working in variable climates, users can trust that their data remains secure and accessible. Moreover, the V90 speed class certification guarantees compatibility with high-end camera systems like the Nikon Z9, Canon R5, and Sony A1, providing photographers with the confidence to push their equipment to its limits. With available high-capacity

options, the card supports extended recording sessions without the need for frequent swaps—ideal for weddings, documentaries, and other time-sensitive assignments. By combining ultra-fast data transfer, robust physical protection, and broad device compatibility, the HIKVISION CAPTURE UHS-II V90 SD Card empowers visual professionals to focus on creativity rather than technical constraints, streamlining the entire workflow from capture to editing.

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[*The results may vary according to different testing models and environments]

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FAITA & UPCDWA HOLD STRATEGIC BRAND DISCUSSIONS IN LUCKNOW; SEEK STRONGER SUPPORT FOR OFFLINE IT CHANNEL ECOSYSTEM



Lucknow, June 2026:

The Federation of All India IT Associations (FAITA), in association with the Uttar Pradesh Computer Dealers Welfare Association (UPCDWA), successfully conducted a series of strategic discussions with leading IT brands including HP, Lenovo, Dell, Acer, and ASUS on 08–09 June 2026 at The Regnant, Nirala Nagar, Lucknow.

The discussions were attended by FAITA leadership comprising Mr. Devesh Rastogi (Chairman, FAITA), Mr. Navin Gupta (President, FAITA), and Mr. Deepak Bommisetty (Chairman, FAITA Brand Coordination Committee), along with the UPCDWA

leadership team and senior representatives from the participating brands.

The primary objective of the meeting was to address the severe challenges currently impacting the offline IT hardware channel ecosystem, including price disparity, declining profitability, inventory pressures, market instability, working capital concerns, and the growing impact of aggressive online pricing practices.

During the discussions, FAITA and UPCDWA highlighted that the offline channel continues to face unprecedented challenges due to MOP violations, online price disruptions, uneven market practices, inventory risks, and shrinking dealer margins. The associations emphasized that a healthy and profitable offline ecosystem remains critical for long-term customer support,

brand visibility, service delivery, and sustainable market growth.

The participating brands acknowledged several concerns and provided key assurances covering price parity, dealer protection mechanisms, inventory support, EMI and affordability programs, channel profitability initiatives, activation support, exclusive channel SKUs, service integration, and evaluation of O2O/OMO business models. Following the discussions, detailed Minutes of Meeting (MoM) have been formally shared with all participating brands. FAITA and UPCDWA have requested official point-wise responses on the discussed assurances and action points by 25 June 2026.

Speaking on the occasion, FAITA leaders expressed optimism that the industry is entering a critical phase

where stronger collaboration between brands and channel partners can create a more balanced and sustainable business environment.

FAITA firmly believes that strict adherence to price parity, effective channel protection mechanisms, profitable partner programs, and fair market practices will play a crucial role in rebuilding dealer confidence and accelerating growth across the IT retail ecosystem.

As the industry moves into FY 2026–27, FAITA remains hopeful that this year will mark a significant turnaround for the channel community. With the collective support of brands, distributors, and channel partners, the association looks forward to making FY 2026–27 one of the most successful and profitable years in the history of the Indian IT channel



industry.

FAITA extends its best wishes to all participating brands, distributors, associations, and channel partners for a year of sustainable growth, stronger partnerships, enhanced profitability, and long-term success.

Together, we can build a stronger, healthier, and more prosperous IT channel ecosystem for India.

DEEPAK BOMMISSETTY
Brand Coordination Committee (BCC-FAITA)

NAVIN GUPTA
President, FAITA

LENOVO LAUNCHES AFFORDABLE FULL-SIZE GAMING KEYBOARD WITH RGB LIGHTING

Lenovo has released a new budget-friendly wired keyboard in China. The Legion MK2 is priced at just 99 yuan, which translates to roughly \$14. At that price point, it is clearly an entry-level peripheral, but Lenovo has included a few practical features to make it a viable option for people who want one keyboard for both daily office work and casual gaming.

Lenovo Legion MK2 Specifications

Because it costs \$14, the Legion MK2 does not use actual mechanical switches. Instead, it relies on a membrane design that Lenovo has tuned to mimic the physical feedback of tactile brown mechanical switches. The goal is to provide a noticeable bump when you press a key, giving you some physical confirmation of your keystrokes without the loud clicking noise associated with traditional gaming keyboards.



To make it functional for gaming, Lenovo included 19-key anti-ghosting. This ensures that if you press multiple keys at the same time during a game, the keyboard will actually register

all of those inputs rather than dropping them.

The board features a standard, full-size 104-key layout. It keeps the dedicated number pad and the standard row of function keys. The keycaps are made from standard ABS plastic, but Lenovo used a laser-engraving process for the lettering. Physically, the keyboard weighs about 800 grams and includes dual-stage adjustable feet on the bottom so you can change the

typing angle.

For aesthetics, the MK2 features 10 zone-based RGB lighting effects, including static lighting, flowing rainbow, wave, breathing, and other dynamic modes that can be switched using function key shortcuts. It also comes with dedicated multimedia hotkeys, allowing quick access to controls such as volume adjustment, mute, media playback, and track skipping without leaving your current application.

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MR. PRITEN PITHADIA
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Mr. UDAYKUMAR BHOJANI
EDITOR - PCT Magazine
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gather of SSSA Family. Event was beautifully hosted by Shri Nishant Badiyani. Event started with Deep Pragtya by Ladies with Kids & National Anthem. To Entertain SSSA Family Members Housie was played. Winners rewarded with Gift. Guest of the Honour Shree Jaydeep Jalu, founder of Bilimora international School & affiliated with Navyug School, Udgam School, little champ pre school, Dr. Subhash Kanya

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path. Successfull Students Awarded with Gifts & Complimentary Gifts were awarded to all students. Event was Concluded with mouth watering dinner.



MR. ALPESH GEVARIYA
FITAG PRESIDENT : 2026-27

FITAG DELEGATION EXPLORES GLOBAL TECH HORIZONS AT COMPUTEX TAIWAN 2026 UNDER THE LEADERSHIP OF PRESIDENT ALPESHBHAI GEVARIA



Mr. UDAYKUMAR BHOJANI
EDITOR - PCT Magazine
MEDIA PARTNER - FITAG



TAIPEI, TAIWAN — The Federation of Information Technology Associations of Gujarat (FITAG) successfully organized an exclusive delegation visit to the prestigious COMPUTEX 2026 Exhibition in Taiwan. Led by the dynamic vision of FITAG President Shree Alpeshbhai Gevaria, a delegation of more than 20 prominent IT entrepreneurs and industry leaders representing various cities across Gujarat participated in this mega global tech event. A Historic Presence at the Grand Inauguration

Marking a momentous milestone for India's IT sector, FITAG President Shree Alpeshbhai Gevaria and Past President Shree Alok bhai Ghelani attended the elite Inauguration Ceremony of COMPUTEX 2026, which was officially inaugurated by the Honorable President of Taiwan, Dr. Ching-te Lai. Strengthening Indo-Taiwan Ties at TAICF 2026 The FITAG delegation actively participated in the TAICF 2026 (Taiwan-ASEAN-India Cooperation Forum). A major highlight of the forum was an insightful and impactful presentation delivered by FITAG Past President Shree Miteshbhai Dave on the theme: "Building Tomorrow Together: India-Taiwan Industry Synergies in the AI Era." The presentation underscored the immense potential for collaboration between Indian and Taiwanese IT

ecosystems, especially in driving Artificial Intelligence (AI) innovations. Empowering Members for the AI-Driven Future With a strong focus on future-proofing businesses, President Alpeshbhai Gevaria spearheaded initiatives during the expo to equip delegation members with advanced AI knowledge, preparing them for upcoming global business challenges. The FITAG leadership strategically organized high-level B2B meetings with representatives and owners of leading global AI and IT companies. By exploring various international pavilions, FITAG successfully established crucial business connectivity across different countries, unlocking unprecedented global opportunities and partnerships for the delegates to expand their

businesses back home. Exclusive Visit to ViewSonic Global Headquarters Adding immense value to the tour, an exclusive visit was organized to the global headquarters of ViewSonic in Taiwan. Reflecting on the visit, the FITAG leadership stated: "It was an unforgettable experience for our entire delegation. The warm welcome from the ViewSonic team, combined with the detailed insights shared about their products, will undoubtedly help our members enhance and grow their businesses. We also deeply appreciate the wonderful company souvenirs provided to everyone." During this visit, delegates received in-depth, hands-on knowledge regarding ViewSonic's current running portfolio and highly



MEDIA PARTNER - FITAG anticipated upcoming products. This deep technical and market insight is set to play a pivotal role in helping FITAG members upgrade their business offerings. A Massive Success for Gujarat's IT Sector The COMPUTEX 2026 visit concluded as a resounding success. Through this international exposure, FITAG has not only expanded the technological knowledge of its members but has also paved the way for tangible business growth, cross-border trade, and tech-driven transformation for the IT fraternity of Gujarat.

હવે યુઝર્સ ઓનલાઈન છેતરપિંડીનો શિકાર થઈ રહ્યા છે કે નહીં તે જાણવા માટે આવી રહ્યું છે એપલનું iOS 27

એપલ iOS 27 અપડેટમાં ટ્રસ્ટ ઇનસાઈટ્સ નામનું નવું ફેમવર્ક લાવી રહ્યું છે. આ ફીચર યુઝર્સને ઓનલાઈન અને સોશિયલ એન્જિનિયરિંગ સ્કેમથી બચાવશે. જ્યારે કોઈ યુઝર છેતરપિંડીનો શિકાર બનતો હશે, ત્યારે આ ટૂલ ઇન્ટરેક્શન પેટર્ન અને સેન્સર ડેટાના આધારે સ્કેમ ઓળખી એપને એલર્ટ કરશે. આ ફીચર AI ડીપફેક અને વધતા જતા સ્કેમ સામે રક્ષણ આપશે. યુઝર્સ પ્રાઈવસી જળવાશે અને જરૂર પડ્યે ફીચર બંધ પણ કરી શકાશે.

ટેક જાયન્ટ એપલ તેના આગામી મોટા સોફ્ટવેર અપડેટ iOS 27માં એક શાનદાર અને અત્યંત ઉપયોગી ફીચર રજૂ કરવા જઈ રહ્યું છે. કંપનીએ આ અપડેટમાં ટ્રસ્ટ ઇનસાઈટ્સ નામનું એક નવું ફેમવર્ક સામેલ કર્યું છે. આ ઇનોવેટિવ ટૂલ ખાસ કરીને એવા સમયે એપ્સને એલર્ટ કરશે જ્યારે કોઈ યુઝર ઓનલાઈન અથવા સોશિયલ એન્જિનિયરિંગ સ્કેમનો શિકાર બની રહ્યો હોય. સામાન્ય રીતે આ પ્રકારની



છેતરપિંડી વોઈસ કોલ, ટેક્સ્ટ મેસેજ કે ઈમેઈલ દ્વારા કરવામાં આવતી હોય છે. આ નવું ફીચર યુઝરના ઇન્ટરેક્શન પેટર્ન, સમય, સંદર્ભ અને ડિવાઈસના બેઝિક સેન્સર ડેટાના આધારે સ્કેમની ઓળખ કરશે.

AI ડીપફેક અને વધતા જતા સ્કેમ સામે રક્ષણ :

છેલ્લા કેટલાક સમયથી ટેક સપોર્ટ સ્કેમ, સરકારી અધિકારીઓના નામે ફેક કોલ અને ફેમિલી ઈમરજન્સી ફોન જેવા સ્કેમ ખૂબ જ વધી ગયા છે. ખાસ કરીને આર્ટિફિશિયલ

ઇન્ટેલિજન્સ (AI) અને ડીપફેકના આવ્યા પછી આ પ્રકારની છેતરપિંડી વધુ સચોટ અને ખતરનાક બની છે. આવી પરિસ્થિતિઓને રોકવા માટે જ એપલે આ ખાસ ફેમવર્ક તૈયાર કર્યું છે. જ્યારે કોઈ સ્કેમર યુઝરને ફોન પર કોઈ સ્ટેપ્સ ફોલો કરવા અથવા પેમેન્ટ કરવા માટે દબાણ કરતો હશે, ત્યારે ટ્રસ્ટ ઇનસાઈટ્સ તેના સંકેતો ઓળખી લેશે અને જોખમના સ્તરને મીડિયમ અથવા હાઈ રિસ્ક તરીકે ચિહ્નિત કરશે.

જાણો કેવી રીતે કામ કરશે ટ્રસ્ટ ઇનસાઈટ્સ? એકવાર સંભવિત ફોન અથવા સ્કેમની ભાળ મળ્યા પછી, આ ફેમવર્ક જે-તે એપને સુરક્ષાત્મક પગલાં લેવાની મંજૂરી આપશે. ઉદાહરણ તરીકે, એપ યુઝરને સ્ક્રીન પર ચેતવણી બતાવી શકે છે, ટ્રાન્ઝેક્શન પ્રોસેસમાં થોડો સમયગાળો ઉમેરી શકે છે અથવા વધારાના વેરિફિકેશન સ્ટેપ્સ ફરજિયાત બનાવી શકે છે.

એપલે યુઝર્સની પ્રાઈવસી અંગે સ્પષ્ટતા કરતા જણાવ્યું છે કે, આ ફીચર યુઝર્સના ફોટોઝ, મેસેજ્સ કે મેઈલના પર્સનલ કન્ટેન્ટને બિલકુલ જોશે નહીં. તે માત્ર ડિવાઈસ પર થતા બિહેવિયરલ સિગ્નલ્સ પર જ ધ્યાન કેન્દ્રિત કરશે. આ ડેટા પ્રોસેસ થયા બાદ એપલના સર્વર પર માત્ર ૧ જ વેલ્યુ મોકલવામાં આવશે અને બાકીનો મૂળ ડેટા તરત જ ડિલીટ કરી દેવામાં આવશે.

યુઝર્સ આ ફીચર બંધ પણ કરી શકશે : યુઝર્સ જો ઈચ્છે તો સેટિંગ્સમાં જઈને આ ફીચરને ડિસેબલ પણ કરી શકે છે. જોકે, એપલે ચેતવણી આપી છે કે આ ફીચર બંધ કરતી વખતે એક ફૂલડાઉન પીરિયડનો સામનો કરવો પડી શકે છે. આખું એટલા માટે રાખવામાં આવ્યું છે જેથી જો કોઈ સ્કેમર યુઝરને દબાણપૂર્વક આ સિક્યોરિટી ફીચર બંધ કરાવવાનો પ્રયાસ કરી રહ્યો હોય, તો યુઝરને વિચારવાનો સમય મળી રહે અને સ્કેમથી બચી શકાય. શરૂઆતના તબક્કામાં આ નવું ફેમવર્ક મુખ્યત્વે ૫ ઓપરેશન કેટેગરી પર નજર રાખશે :

- ઓનલાઈન પેમેન્ટ
- એકાઉન્ટ અપડેટ્સ
- રિસોર્સ યુઝ રિક્વેસ્ટ્સ
- કમ્યુનિકેશન
- અન્ય ડિજિટલ ઓપરેશન્સ

એપલનું આ નવું કદમ ભવિષ્યમાં યુઝર્સના ફિંમતી નાણાં અને પર્સનલ ડેટાને ડિજિટલ લૂંટારુઓથી બચાવવામાં ગેમ ચેન્જર સાબિત થઈ શકે છે.

એન્ટીટ્રસ્ટ કેસમાં યુરોપિયન યુનિયનનો વિજય: ગૂગલ પર ૪.૧૦ લાખ ડોલર રૂપિયાનો દંડ

યુરોપિયન યુનિયન (EU)ની સર્વોચ્ચ અદાલતે એન્ટ્રોઈડ એન્ટિટ્રસ્ટ કેસમાં ગૂગલની અપીલ ફગાવી દીધી છે. અદાલતે ગૂગલને ૪.૧ અબજ યુરોનો રેકોર્ડબ્રેક દંડ ભરવાનો આદેશ યથાવત રાખ્યો છે. ગૂગલે એન્ટ્રોઈડ પ્લેટફોર્મનો દુરુપયોગ કરીને Google Search અને Chrome બ્રાઉઝરને ગેરકાયદેસર રીતે પ્રોત્સાહન આપ્યું હોવાનો આરોપ હતો. આ ચુકાદો ગૂગલ માટે મોટો કાનૂની ઝટકો છે.

ટેક જાયન્ટ ગૂગલને યુરોપમાં મોટો કાનૂની ઝટકો લાગ્યો છે. યુરોપિયન યુનિયન (EU)ની સર્વોચ્ચ અદાલતે એન્ટ્રોઈડ સંબંધિત એન્ટીટ્રસ્ટ કેસમાં ગૂગલની અપીલ ફગાવી દીધી છે. અદાલતે કંપનીને કોઈપણ પ્રકારની રાહત આપવાનો સ્પષ્ટ ઇનકાર કરતાં ૪.૧ અબજ યુરો (આશરે ૪.૧૦ લાખ કરોડ રૂપિયા)નો રેકોર્ડબ્રેક દંડ યથાવત રાખ્યો છે. આ સાથે જ છેલ્લા ૮ વર્ષથી ચાલી રહેલી આ કાનૂની લડાઈમાં

ગૂગલના તમામ રસ્તા બંધ થઈ ગયા છે. આ વિવાદની શરૂઆત વર્ષ ૨૦૧૮માં થઈ હતી, જ્યારે યુરોપિયન કમિશને ગૂગલ પર પ્રથમ વખત આ દંડ ફટકાર્યો હતો. કમિશનનો આરોપ હતો કે ગૂગલે પોતાની એન્ટ્રોઈડ ઓપરેટિંગ સિસ્ટમનો દુરુપયોગ કરીને Google Search અને Chrome બ્રાઉઝરને ગેરકાયદેસર રીતે પ્રોત્સાહન આપ્યું હતું, જેથી અન્ય પ્રતિસ્પર્ધી કંપનીઓ માટે બજારમાં ટકી રહેવું મુશ્કેલ બન્યું હતું. તે સમયે કંપની પર ૪.૩૪ અબજ યુરોનો દંડ લગાવવામાં આવ્યો હતો. ત્યારબાદ વર્ષ ૨૦૨૨માં નીચલી અદાલતે આ રકમ આંશિક રીતે ઘટાડીને ૪.૧ અબજ યુરો કરી હતી, પરંતુ દંડ ૨૬ કરોડ નહોતો. હવે EUની સૌથી મોટી અદાલતે પણ નીચલી અદાલતના આ નિર્ણયને યોગ્ય ઠેરવ્યો છે. વર્તમાનમાં મોટો લાભ લીધાનો આક્ષેપ : અદાલતે ચુકાદો આપતાં જણાવ્યું કે, ગૂગલ અને તેની પેરેન્ટ કંપની આલ્ફાબેટની

અપીલને ફગાવવામાં આવે છે. એન્ટ્રોઈડ સાથે જોડાયેલા કરારો દ્વારા ગૂગલે બજારમાં પોતાના વર્ચસ્વનો ખોટો લાભ લીધો છે અને ઓનલાઈન સર્ચ ક્ષેત્રે નિષ્પક્ષ સ્પર્ધાને મોટું નુકસાન પહોંચાડ્યું છે.

ગૂગલ પર શું હતા મુખ્ય આરોપો? : યુરોપિયન યુનિયનના અહેવાલ મુજબ, ગૂગલ સ્માર્ટફોન ઉત્પાદક કંપનીઓ સામે એવી શરતો રાખતું હતું કે જો તેમણે પોતાના ડિવાઈસમાં Google Play Storeનું લાઈસન્સ મેળવવું હોય, તો Google Search અને Chrome બ્રાઉઝરને પહેલેથી જ ઇન્સ્ટોલ કરવું ફરજિયાત હતું. કમિશનનું માનવું હતું કે આ મનસ્વી શરતોના કારણે અન્ય સર્ચ એન્જિન અને બ્રાઉઝર્સને બજારમાં સમાન તક મળી નહોતી અને એન્ટ્રોઈડ ઇકોસિસ્ટમ પર ગૂગલની પકડ મજબૂત થતી ગઈ. ગૂગલે નિર્ણય પર વ્યક્ત કરી નિરાશા : આ ચુકાદા અંગે ગૂગલે સખત નિરાશા

વ્યક્ત કરી છે. કંપનીએ પોતાના બચાવમાં જણાવ્યું કે, એન્ટ્રોઈડ એક ઓપન અને ફી પ્લેટફોર્મ છે, જેણે વૈશ્વિક સ્તરે મોબાઈલ ઉદ્યોગમાં સ્પર્ધા વધારવાનું કામ કર્યું છે અને હજારો કંપનીઓને વ્યવસાય કરવાની નવી તકો આપી છે. કંપનીએ ઉમેર્યું કે, અદાલતે એન્ટ્રોઈડ સિસ્ટમને સૌ માટે ઉપલબ્ધ રાખવા પાછળ ગૂગલે કરેલા અબજો રૂપિયાના રોકાણને પૂરતું મહત્ત્વ આપ્યું નથી. યુરોપિયન યુનિયન છેલ્લા કેટલાક વર્ષોથી મોટી ટેક કંપનીઓની મોનોપોલી પર કડક નજર રાખી રહ્યું છે. ગૂગલ માટે આંચકો માત્ર એન્ટ્રોઈડ કેસ પૂરતો મર્યાદિત નથી, કારણ કે આ સિવાય Google Shopping અને ઓનલાઈન જાહેરાતો સાથે જોડાયેલા અન્ય કેસોમાં પણ કંપની અગાઉ અબજો યુરોનો દંડ ભોગવી ચૂકી છે. આ ચુકાદો વૈશ્વિક ટેક ઇન્ડસ્ટ્રીના ઇતિહાસમાં કોઈ એક કંપની પર લાદવામાં આવેલા સૌથી મોટા દંડ તરીકે નોંધાયો છે.

પર્સનલ ડેટા લીક થતો બચાવવા સ્માર્ટફોન યુઝર્સ અનઈન્સ્ટોલ કરે આ એપ્સ

સાયબર સુરક્ષા નિષ્ણાતોએ સ્માર્ટફોન યુઝર્સને બિનજરૂરી એપ્સ ડિલીટ કરવાની સલાહ આપી છે. આવી એપ્સ વ્યક્તિગત ડેટા ચોરી અને હેકિંગનું જોખમ ઉભું કરે છે, કારણ કે તે બેકગ્રાઉન્ડમાં સક્રિય રહી કેમેરા, માર્ફોફોન જેવી પરમિશનનો દુરુપયોગ કરી શકે છે. આનાથી બેટરી ઝડપથી ઉતરે છે અને ફોન ધીમો પડે છે. દર ૩ મહિને એપ્સનું ઓડિટ કરી, અનઈન્સ્ટોલ કરતા પહેલા એકાઉન્ટ ડિલીટ કરવું હિતાવહ છે. સ્માર્ટફોન આપણી રોજિંદી જિંદગીનો અહં ભાગ બની ગયો છે. આપણે આપણી જરૂરિયાત મુજબ ફોનમાં અસંખ્ય એપ્લિકેશન્સ ડાઉનલોડ કરીએ છીએ, જેમાંથી ઘણી એપ્સનો માત્ર એક જ વાર ઉપયોગ કર્યા પછી આપણે તેને ભૂલી જઈએ છીએ. પરંતુ શું તમને ખબર છે કે ફોનમાં પડી રહેલી આવી નકામી એપ્સ તમને કેટલું મોટું આર્થિક અને માનસિક નુકસાન પહોંચાડી શકે છે? સાયબર સુરક્ષા નિષ્ણાતોના મતે, બિનજરૂરી એપ્સ રાખવી એ માત્ર સ્ટોરેજની સમસ્યા નથી, પણ

પ્રાઈવસી અને સેક્યોરિટી માટે પણ એક મોટું જોખમ છે. પર્સનલ ડેટા ચોરી અને હેકિંગનું જોખમ : ઘણી એપ્સ એવી હોય છે જેનો આપણે મહિનાઓ સુધી ઉપયોગ નથી કરતા, પરંતુ તે સ્માર્ટફોનના બેકગ્રાઉન્ડમાં સતત એક્ટિવ રહે છે. ડાઉનલોડ કરતી વખતે આ એપ્સ આપણી પાસે કેમેરા, માર્ફોફોન, લોકેશન, કોન્ટેક્ટ્સ અને ગેલેરી (ફોટોઝ-વીડિયો) ની પરમિશન લઈ લે છે. ભવિષ્યમાં જો આવી કોઈ એપના સર્વરમાં સુરક્ષાની ખામી સર્જાય અથવા તેનો ડેટા લીક થાય, તો હેક્સ તમારા અંગત ફોટા, વીડિયો અને બેંકિંગ ડેટા સુધી સરળતાથી પહોંચી શકે છે. આ સિવાય, આ એપ્સ સતત બેકગ્રાઉન્ડમાં ઇન્ટરનેટ વાપરે છે, નોટિફિકેશન મોકલે છે અને અપડેટ્સ ડાઉનલોડ કરે છે, જેના કારણે :

- ફોનની બેટરી ઝડપથી ઉતરી જાય છે.
- મોબાઈલ ડેટાનો બિનજરૂરી વપરાશ થાય છે.
- પ્રોસેસર પર લોડ પડવાને કારણે

સ્માર્ટફોન ધીમો પડી જાય છે. ● મોટો ફાયદો: સ્ટોરેજ થશે ખાલી આજકાલ સામાન્ય એપ્સનું કદ પણ કેટલાક 100 MBથી લઈને 1 GB કે તેથી વધુ હોય છે. આવી વણવપરાયેલી એપ્સને ડિલીટ કરવાથી ફોનની મેમરી ખાલી થાય છે અને નવી તસવીરો કે જરૂરી ફાઈલો માટે પૂરતી જગ્યા મળી રહે છે. જો તમને એમ લાગતું હોય કે કોઈ એપની ભવિષ્યમાં જરૂર પડી શકે છે, તો તમે આ સ્માર્ટ ફીચર્સનો ઉપયોગ કરી શકો છો :

iPhone માટે Offload App ફીચરનો ઉપયોગ કરો.

Android માટે App Archiving ફીચર પસંદ કરો. આનાથી એપ ફોનમાંથી હટી જશે પરંતુ તેનો જરૂરી ડેટા સેવ રહેશે, જેથી ફરીથી ઇન્સ્ટોલ કરતી વખતે વેરિફિકેશનની ઝંઝટ નહીં રહે.

એપ્સની સફાઈ કરતી વખતે આ બાબતોનું રાખો ખાસ ધ્યાન :

સાયબર એક્સપર્ટ્સ દર ૩ મહિને એકવાર ફોનની તમામ એપ્સનું ઓડિટ કરવાની

સલાહ આપે છે. જો તમે કોઈ એપને હટાવવાનું નક્કી કરો, તો માત્ર Uninstall કરવું પૂરતું નથી.

એકાઉન્ટ ડિલીટ કરો : સૌથી પહેલા એ એપ ઓપન કરી તમારા એકાઉન્ટમાંથી લોગઆઉટ કરો અને શક્ય હોય તો Delete Accountનો વિકલ્પ પસંદ કરો. સર્વરમાંથી ડેટા સાફ : આમ કરવાથી તમારો પર્સનલ ડેટા એ કંપનીના સર્વર પરથી હંમેશા માટે હટી જશે અને તમે સાયબર ફોડથી સંપૂર્ણ સુરક્ષિત રહેશો.



:: અગત્યની સુચના ::

અમારા માનવંતા વાચક મીત્રો -વિજ્ઞાપન ઠાતાઓ લવાજમ ધારકો તથા શુભેચ્છકોને જણાવવાનું કે હવેથી પર્સનલ કોમ્પ્યુટર દુ કે નો તમામ પ્રકારનો પત્રવ્યવહાર સુચનો ફરીયાદો અમને અમારી નીચેની ઓફીસના સરનામે જ મોકલજો.

:: રજી. ઓફીસ ::

પર્સનલ કોમ્પ્યુટર દુ કે “ભવાની કૃપા”, રઘુવીર પાર્ક બંધ શેરી, ડો. રંગાણી હોસ્પિટલની સામે, લ્યુ. આશ્રમ રોડ, કુવાડવા રોડ પાસે, રાજકોટ - ૩૬૦ ૦૦૩

:: સુચના ::

અમારા વહાલા વાચકમિત્રોને આથી જાણ કરવામાં આવે છે કે આ મેગેઝીનમાં પ્રસીદ્ધ થતાં લેખો કે મંતવ્યો જે તે લેખકોના છે. પ્રકાશન આ બાબત સાથે સહમત છે કે અસહમત છે તેમ ન માનવું. તથા આ પ્રકાશનમાં પ્રસીદ્ધ થતી જાહેરખબરો - સેવા કે ઉત્પાદનો અંગેની માહિતીની અમે કોઈ ચકાસણી કરતા નથી. તો આ બાબતે નાણા મોકલતા કે તે સેવાનો ઉપયોગ કરતા પહેલા અધિકૃત વ્યક્તિની સલાહ લેવી જરૂરી છે. આ બાબતની કોઈપણ જાતની ફરીયાદ કે દાવા અંગે પર્સનલ કોમ્પ્યુટર દુ કે ની જવાબદારી રહેશે નહીં.

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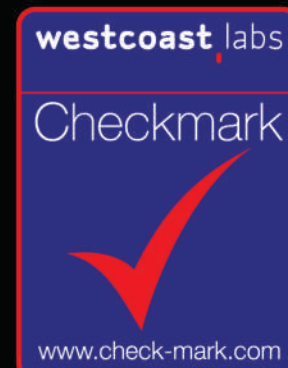
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MR. HEMENT PATEL
SITA PRESIDENT

SITA'S 28TH MEGA BLOOD DONATION CAMP RECEIVES OVERWHELMING RESPONSE; OVER 400 UNITS OF BLOOD COLLECTED



Mr. UDAYKUMAR BHOJANI
EDITOR - PCT Magazine
MEDIA PARTNER-SITA(SURAT)



The South Gujarat Information Technologists Association (SITA) successfully organized its 28th Mega Blood Donation Camp today at Dayalji Ashram, Surat. The camp received an overwhelming response from members of the IT industry, students, business professionals, and socially conscious citizens across the city. More than 400 units of blood were collected during the day, which will prove to be life-saving for many patients.

The camp was organized in association with the Kiran Hospital Blood Centre. The hospital's experienced doctors, technicians, nursing staff, and support team played a vital role in ensuring that the entire blood donation process was conducted safely, efficiently, and smoothly. The event was graced by the presence of Padma Shri Mathurbhai Savani, Chairman of Kiran Hospital, Mr. Ashok Jirawala, President of the Southern Gujarat Chamber of Commerce & Industry (SGCCI), and Mr. Alpesh Ghevriya, President of the Federation of IT Associations of Gujarat (FITAG). SITA President Mr. Hemant Patel welcomed the distinguished guests by presenting them with bouquets and mementos. The dignitaries appreciated

SITA's social initiative and applauded the selfless spirit of the blood donors. The Mega Blood Donation Camp received valuable sponsorship support from:

- * Kiran Hospital
- * Seagate
- * Toshiba
- * CP Plus
- * Prama
- * Sparsh CCTV
- * HOC Technologies

The event also received significant support from:

- * Southern Gujarat Chamber of Commerce & Industry (SGCCI)
- * Federation of IT Associations of Gujarat (FITAG)
- * Various Computer Associations across South Gujarat

The remarkable success of the event was made possible through the dedicated efforts, meticulous planning, and

outstanding teamwork of all SITA committee members and volunteers. Their commitment enabled the collection of more than 400 units of blood in a single day. On this occasion, Mr. Jayesh Patel, Official Spokesperson of SITA, said:

"The overwhelming response to SITA's 28th Mega Blood Donation Camp reflects the compassionate spirit of the people of Surat and the social responsibility embraced by the IT industry. Every blood donor has performed a noble act by giving a new lease of life to someone in need. We sincerely thank all the blood donors, sponsors, partner organizations, volunteers, and the entire team of Kiran Hospital for making this noble initiative a grand success. SITA will continue to undertake such humanitarian initiatives alongside its



MEDIA PARTNER - SITA

commitment to technology." SITA extends its heartfelt gratitude to all blood donors, sponsors, supporting organizations, volunteers, the medical team of Kiran Hospital, and everyone who contributed to the success of this noble cause. "Donate Blood – Save Lives." "Your one blood donation can give someone a second chance at life." Issued by: South Gujarat Information Technologists Association (SITA)

TAIT'S MARKET ADDA THEMED KYA LAGTA HAI SPARKS INSIGHTFUL INDUSTRY DIALOGUE ON EMERGING TECHNOLOGY TRENDS



Mumbai, July 2026:

The Technology Association of Information Technology (TAIT) successfully hosted another engaging edition of its flagship Market Adda series on Friday, 19 July 2026, at the Ginget Hotel, Mumbai. The event brought together TAIT members, technology leaders, distributors, and industry experts for an evening of meaningful discussions, networking, and knowledge sharing.

The theme for the session, "Kya Lagta Hai?", reflected one of the most commonly used expressions across India—regardless of

language or region. More than a question, it represents curiosity, anticipation, and the pursuit of informed perspectives in an ever-changing business environment. Designed as an interactive conversation rather than a conventional seminar, the session encouraged members to exchange ideas with a distinguished panel of industry leaders. The discussion was moderated by Rushabh Shah, who facilitated an engaging dialogue between the panelists and the audience. The distinguished panel comprised: Gaurav Jaitley, ZM, West – HP Consumer Vijay Goel, Miracle Tech Distributors Chetan Timbadia, DC Infotech and Communication Atul Gaur, Director, Savex Technologies Abhishek Jain, Arihant Infosolutions

The panel explored several key developments shaping the IT channel ecosystem. Gaurav Jaitley highlighted HP's ongoing initiatives to strengthen channel engagement and drive business growth. Vijay Goel shared an optimistic outlook for the market while emphasizing the importance of measured decision-making in an evolving economic landscape. Chetan Timbadia encouraged channel partners to diversify into value-added services, particularly Cybersecurity, to remain competitive. Atul Gaur presented practical examples of enterprise AI adoption, including the increasing deployment of AI-powered chatbots and automation solutions. Abhishek Jain discussed the growing strategic importance of enterprise storage, rising investments in data centres, and the changing dynamics of modern IT infrastructure.

The highly interactive format enabled members to actively participate, ask questions, and exchange practical experiences, making the session both informative and relevant to current market realities. The evening commenced with an innovative networking activity that encouraged member interaction in an informal and energetic atmosphere. Event partner NPAV, represented by Sumeet Kela and Priti Kela, also presented its latest solutions and partner engagement programmes. TAIT directors Swetal Dani, Samir Mehta, Magan Gangani and Janak Mehtalia gave away mementos to the panelists. Speaking after the event, moderator Rushabh Shah remarked, "The objective of Market Adda has always been to create a platform where industry experience meets open conversation.



The quality of insights shared by our distinguished panel and the enthusiastic participation from our members once again demonstrated the immense value of collaborative learning." TAIT's Market Adda continues to serve as one of the association's premier knowledge-sharing platforms, enabling members to stay abreast of emerging technologies, evolving market trends, and new business opportunities while strengthening relationships within the IT community.

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HP HYPERX OMEN 16 VALORANT LIMITED EDITION WITH RTX 5060 GPU, 16GB RAM LAUNCHED IN INDIA



HP has launched the HyperX Omen 16 Valorant Limited Edition gaming laptop in India in collaboration with Riot Games. Designed for competitive gamers, the new model is powered by AMD Ryzen processors and Nvidia GeForce RTX 50 series graphics, depending on the configuration. It also features a high refresh rate display, a

HyperAction keyboard, OMEN AI optimisation and support for fast charging. According to HP, the laptop includes hidden Valorant-inspired design details, while OMEN AI automatically adjusts system, hardware and in-game settings with one click for supported titles, including Valorant. HyperX Omen 16 Valorant

Limited Edition Price in India, Availability
The HyperX Omen 16 Valorant Limited Edition is priced from Rs. 2,24,999 in India. It is available in a Shadow Black finish with a Black Chrome logo. The laptop is available through the HP online store, HP World stores, select retail outlets, Amazon and Flipkart. HyperX Omen 16 Valorant Limited Edition Features, Specifications
The HyperX Omen 16 Valorant Limited Edition sports a 16-inch 2K (1,920 x 1,200 pixels) IPS display with a 240Hz refresh rate, 400 nits peak brightness, anti-glare coating, Low Blue Light support, and an 87 per cent screen-to-body ratio. HP says the laptop can be configured with up to an AMD Ryzen 9 9955HX CPU and up to an Nvidia GeForce RTX 5070 Laptop GPU with 8GB VRAM. The Indian variant,

however, is equipped with an AMD Ryzen 7 8745HX chip featuring eight cores and 16 threads with a boost clock of up to 5.1GHz. It includes an Nvidia GeForce RTX 5060 GPU with 8GB of GDDR7 memory. The laptop packs 16GB of DDR5 RAM running at 5,200 MT/s and offers two user-accessible memory slots. It comes with a 1TB PCIe Gen4 NVMe M.2 SSD for storage. The HyperX Omen 16 Valorant Limited Edition runs on Windows 11 Home. The laptop features dual speakers with support for DTS:X Ultra, HP Audio Boost and HyperX audio technologies. For video calls, it is equipped with a 1080p full HD webcam with HDR auto-switching and a privacy shutter. Connectivity options on the HyperX Omen 16 Valorant Limited Edition include Wi-Fi 6, Bluetooth 5.4, Gigabit Ethernet, one USB Type C

port with DisplayPort 1.4, USB Power Delivery 3.0 and HP Sleep and Charge support, three USB Type A ports, one HDMI 2.1 port, one RJ 45 Ethernet port and a 3.5mm headphone and microphone combo jack. The HyperX Omen 16 Valorant Limited Edition laptop is backed by a six-cell, 83 Wh lithium-polymer battery. HP says the battery supports fast charging and can reach up to 50 percent capacity in around 30 minutes. The laptop ships with a 280W AC power adapter. The laptop measures 35.75 x 26.9 x 2.7cm at the front and 35.75 x 26.9 x 3cm at the rear. It weighs 2.47kg. It features a full-size, four-zone RGB-backlit keyboard with a numeric keypad, 26-key rollover anti-ghosting technology, and an 8k polling rate HyperAction keyboard. The design also includes Valorant-inspired accents, customised keycaps and hidden Easter eggs based on the game.

META INTRODUCES TOKEN-BASED PRICING FOR WHATSAPP BUSINESS AI AGENT

WhatsApp Business announced a new token-based billing model for the AI-powered Meta Business Agent on Wednesday. The Meta-owned messaging platform also reinstated charges for certain business messages as part of a major overhaul of the WhatsApp Business Platform's pricing structure. Instead of individual messages, businesses using the Meta Business Agent will now be charged based on token consumption. The company will also resume charging for service and select utility messages on WhatsApp Business later this year. New Pricing Structure for

WhatsApp Business Meta updated the WhatsApp Business' support page to reflect the revised pricing structure. Beginning August 1, businesses using the Meta Business Agent on WhatsApp Business Platform will be charged on a per-token basis instead of per message. The company claims the pricing will reflect the number of tokens consumed to process a customer's prompt and generate an AI response. WhatsApp Business has set a global rate of \$2 (roughly Rs. 190) per one million tokens. As per Meta, a typical conversation consumes around 20,000 to 25,000 tokens, which translates to

approximately \$0.04 to \$0.05 (roughly Rs. 3.81 to Rs. 4.76) per interaction. Following this move, simpler conversations will consume fewer tokens and cost less, while more complex interactions that require longer AI responses will incur higher charges. Further, the company will reinstate per-message charges for service messages from October 1. After this, any non-template message that is not generated by Meta Business Agent will be classified as a service message and billed accordingly. Meanwhile, utility messages sent within an open 24-hour customer service window will

be charged as well. This move is expected to end a pricing waiver that has been in place since July 2025. These charges will follow the existing pricing structure for utility and authentication messages, and rates will vary by market. In India, utility and authentication messages are currently priced at Rs. 0.115 per message. Lastly, Meta said WhatsApp Business is now integrated with enterprise services like Shopify and Zendesk. This will allow businesses to connect the AI agent with their existing workflows and customer support infrastructure.

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APPLE IS REPORTEDLY PLANNING A VISUAL REFRESH OF THE ENTRY-LEVEL MACBOOK PRO NEXT YEAR

Mark Gurman is back with a new report in Bloomberg about how Apple's device lineup may be evolving over the next 12 months. Sources told the reporter that the company aims to present an overhaul of the baseline MacBook Pro in the first half of 2027. The 14-inch entry-level laptop will reportedly sport a new design that aligns with the look of the higher-end computers likely to be announced starting in the fall. Gurman suggests that lineup

will include Apple's first touchscreen MacBook, which had previously been rumored for the M6 laptop generation. In addition to the new entry-level laptop, Apple is reportedly testing out four new iPad Pro models. Although specifics of the new tablets were not shared, sources suggested that the next round of iPads would focus on features for improving performance while retaining the current size options of 11 inches and 13

inches. Spring is becoming the time when Apple makes more announcements for its entry-level and budget products, and even sometimes pulls off the occasional surprise. In spring 2026, we got the MacBook Neo alongside a new iPhone, iPads and MacBook Pros over the course of a week. Even without the potential addition of five products, spring 2027 was looking to be similarly chock full of news from Apple.

On the smartphone side, we were already expecting to hear about the base model of the iPhone 18 and an update to the iPhone Air. It could also be when Apple breaks from its Pro and Max tradition and skips straight to M7 silicon.





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