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GOOGLE EXPANDS PERSONALISED GEMINI AI IMAGE CREATION TO US USERS

Google introduced Gemini's personalised image generation feature in April this year. During the announcement, the company confirmed that the AI image generation feature is limited to paid Google AI Pro and Google AI Ultra users. That is changing now, as Google confirmed that personalised image generation is rolling out to more users. The feature can be accessed by all users aged 18 and above who are signed in with a personal Google account. Currently, the feature supports a few languages. Personalised Image Generation Is Now Free of Charge In an updated support page on Tuesday, Google said that the Gemini app is bringing personalised image creation



to more users. With the latest update, all eligible users in the US aged 18 and above can access the personalised image generation in Gemini for free. The feature combines Gemini's Personal Intelligence capabilities with Nano Banana and Google Photos. Previously, this functionality was exclusive to paid Plus, Pro, and Ultra subscribers.

With the update, users can give simple prompts like 'design my dream house' to get images matching users' needs. Gemini can pull images from Google Photos, and users are not required to manually upload photos alongside the prompt. Gemini will also automatically use relevant context from connected Google apps, reducing the time a user

spends providing explanations when using the tool to create content. The company also unveiled Nano Banana 2 Lite, which is touted as its "fastest, most cost-efficient image model" so far. Google says Nano Banana 2 can be accessed via Google AI Studio, Gemini API and the Gemini Enterprise Agent Platform. Meanwhile, customers will also get access to the new model in the Gemini and Search app, while using AI mode. To generate an image, the user can head to gemini.google.com > click Add Files (+)> Create image and enter a prompt to generate an image with Nano Banana 2. The personalised image creation is available for users

aged 18 or older who are signed in with a personal Google account. At present, it supports languages including Arabic, Dutch, English, French, German, Indonesian, Japanese, Korean, Portuguese, Spanish, and Turkish. Users are advised to start prompts with words like draw, generate, or create to get the best results. Users can specify styles such as photorealistic, watercolour painting, charcoal sketch, or cartoon sketch. Google first introduced personalised image generation in April this year, limited to Google AI Pro and Google AI Ultra subscribers. The feature is now expanding to all users in the US, and could be available in other regions in the future.

ACER SWIFT AIR 14 LAUNCHED WITH INTEL CORE SERIES 3 CPU, LIGHTWEIGHT DESIGN

Acer unveiled the Swift Air 14 ahead of Computex 2026 as the latest addition to the company's Swift laptop portfolio. Powered by Intel's latest Core Series 3 processors, the Windows 11 laptop features a dedicated neural processing unit and support for AI-powered experiences. Acer also announced the Swift Spin 14 AI at the event, expanding its AI PC portfolio with a new convertible model. The Swift Air 14 offers a lightweight aluminium chassis, a 120Hz display, long battery life and support for Acer's AI software tools. Acer Swift Air 14 Price, Availability The Acer Swift Air 14 will go on sale in EMEA markets in July 2026, in North America in August 2026, and in Australia



during the third quarter of 2026, the company said in a press release. The laptop will be offered in Sage Green, Frost Blue, Blossom Pink and Lilac Purple colour options. Acer has not announced pricing for the laptop yet. Acer Swift Air 14 Features, Specifications The Acer Swift Air 14 sports a

14-inch WUXGA (1,920 x 1,200 pixels) display with a 120Hz refresh rate, a 16:10 aspect ratio, a 350 nits brightness and 100 percent sRGB colour coverage. It is powered by up to an Intel Core 7 Processor 350 paired with Intel Graphics. The laptop includes a dedicated NPU capable of delivering up

to 17 TOPS and up to 40 platform TOPS for AI workloads. It runs Windows 11 Home and supports AI experiences through Acer's software suite. A dedicated Copilot key provides quick access to Microsoft's AI assistant. The laptop packs up to 16GB of LPDDR5 RAM and up to 512GB of M.2 SSD storage, with support for up to 1TB. For video calls and security, Acer equips the Swift Air 14 with an FHD IR camera that supports Windows Hello facial recognition. The camera also includes a privacy shutter. Acer PurifiedView enhances video quality, while Acer PurifiedVoice uses AI-assisted noise reduction during calls. Connectivity options on the Acer Swift Air 14 include Intel

Wi-Fi 6E, Bluetooth 5.3, two full-function USB Type-C ports, one USB 3.2 Type-A port and a 3.5mm audio jack. The laptop features an aluminium chassis and a 180-degree hinge that allows the display to lie flat. Audio is handled by quad stereo speakers with DTS X: Ultra support, alongside dual digital microphones. The Acer Swift Air 14 houses a 70Wh three-cell lithium-ion battery. Acer claims up to 19 hours of video playback, up to 16 hours of web browsing and up to 12 hours under MobileMark 30 testing. It also supports fast charging and can reportedly reach a 50 percent charge in around 30 minutes. The laptop measures 313.99x222.65x12.9-13.3mm and weighs 1.25kg.

HP OMNIBOOK ULTRA 16 (2026), OMNIBOOK X 14 UNVEILED WITH NVIDIA'S RTX SPARK 'SUPERCHIP'

Nvidia hosted its GPU Technology Conference (GTC) on Monday. During the keynote event, the CEO of the US-based chipmaker unveiled the tech giant's new Nvidia RTX Spark chipset. Positioned as a "superchip", the SoC comprises the company's Grace series CPU, an NPU, a modem, and a GPU, providing an all-in-one solution for on-device AI personal agents. Separately, HP has unveiled its next-generation OmniBook Ultra

16 (2026) and OmniBook X 14 (2026), which are powered by Nvidia's new RTX Spark superchip. The company claims that the devices are the world's thinnest laptops to feature the Nvidia RTX Spark. The tech giant also plans to introduce its new compact desktops with the RTX Spark chip. HP OmniBook Ultra 16, OmniBook X 14 Availability, Features HP has yet to reveal the exact specifications, features, and

pricing of the two new OmniBook series laptops. The company expects the HP OmniBook Ultra 16 (2026) and OmniBook X 14 (2026), with the Nvidia RTX Spark chip, to go on sale in select global markets later this year, and the pricing details will be revealed "closer to availability". The new Nvidia RTX Spark-powered OmniBook Ultra 16 (2026) and OmniBook X 14 (2026) models will be built for developers and other users

who wish to run AI personal agents on their devices. HP's Senior Vice President, Samuel Chang, said, "Our expanded portfolio pairs compact, powerful hardware with pre-configured environments and open-source toolchains to eliminate setup friction and accelerate the path from idea to execution. Whether it is a device optimized for hybrid Windows workflows, creators, gamers, or AI practitioners, or powerful

workstations for edge development." On top of this, the tech giant also claims that the OmniBook Ultra 16 (2026) and OmniBook X 14 (2026) will arrive as the world's thinnest laptops to be equipped with the Nvidia RTX Spark chip. The company also claims that the laptops will deliver "all-day battery life", along with the chipmaker's full-stack AI platform and the suite of RTX technologies.



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EFFICIENT OFFICE AND ONE STORAGE SOLUTION BY HIKVISION: PERFORMANCE-DRIVEN SSDS & TRUSTED USB FOR OFFICE WORKFLOWS

HIKVISION SSD and USB solutions bring a new level of efficiency to modern office life, uniting speed, reliability, and portability in one seamless storage ecosystem. Designed for diverse workplace demands, these products help professionals handle daily tasks with ease and confidence.

The E100 2.5" SATA SSD powers computers to boot in seconds, using 3D stacking technology to enhance data safety while delivering speeds up to 560MB/s. It is ideal for routine operations like document editing and email management, ensuring consistent responsiveness and dependable storage for long-term stability.

For heavier workloads, the E1000 M.2 NVMe SSD offers a safe and stable choice, with read speeds up to 1175MB/s. Built on 3D NAND technology, it provides superior data protection and endurance, making it suitable for large datasets, complex spreadsheets, and resource-intensive applications. Smooth operation and quick access to critical information keep teams productive throughout the day.

The E3000 M.2 NVMe SSD brings gaming-class performance to the office, achieving read speeds up to 3520MB/s. This high-speed drive supports seamless



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multitasking, rapid file transfers, and higher system stability, perfect for data-intensive workflows and creative professionals relying

on fast rendering and large media files. Near-instantaneous load times reduce waiting periods for a more fluid working

experience. Complementing the SSD lineup, HIKVISION E307C, M200R, M325, and M225 USB drives deliver portable,

plug-and-play convenience for everyday office needs. The E307C features a dual-interface design with Type-C connectivity, offering double convenience in a mini, easy-to-carry form factor. Fast transfer speeds make it ideal for quick file sharing across laptops, desktops, tablets, and smartphones, ensuring important documents are always within reach, whether in meetings, travel, or remote work.

The M200R USB flash drive extends storage capacity with a classic color combo and chic roadster lock design, combining high expandability, slim portability, and robust data protection. Its sleek appearance adds style to daily use, while durable construction safeguards data against physical damage. For professionals moving between workspaces or presenting on the go, the M200R provides a reliable and fashionable solution.

Together, these SSDs and USB drives form a unified storage ecosystem that streamlines workflows, reduces downtime, and empowers teams to work smarter. From the desk to the road, HIKVISION storage keeps every office task efficient, secure, and effortlessly connected, enabling professionals to stay productive and organized in any environment.

MICROSOFT SURFACE LAPTOP ULTRA ANNOUNCED WITH BLACKWELL RTX GPU, NVIDIA RTX SPARK SUPERCHIP

Microsoft Surface Laptop Ultra was announced on Sunday as the company's most powerful Surface laptop built to date. Developed in collaboration with Nvidia, the Redmond-based tech giant says its new laptop is aimed at creators, developers, AI researchers, and professionals. The Surface Laptop Ultra features Nvidia's latest Blackwell RTX graphics architecture with up to 128GB of unified memory and full CUDA support for handling demanding workloads such as large AI models, 3D rendering, software compilation, and complex simulations.

Microsoft Surface Laptop Ultra Availability

Microsoft has confirmed that the Surface Laptop Ultra will be released later this year. However, its pricing details or region-wise availability have yet to be announced. The Surface Laptop Ultra will be



offered in Platinum and Nightfall colour options. Microsoft Surface Laptop Ultra Features, Specifications The Microsoft Surface Laptop Ultra sports a 15-inch mini-LED PixelSense Ultra touchscreen display with up to 2,000 nits of peak HDR brightness. The panel offers a pixel density of 262ppi and is claimed to deliver high-precision colour accuracy for professional creative workloads. Microsoft says this is the brightest display it has ever shipped on a

Surface device. Under the hood, the laptop is powered by an Nvidia Blackwell RTX GPU. It is also claimed to be the first Surface device to feature full Compute Unified Device Architecture (CUDA) support. As per the company, it can deliver up to 1 petaflop of AI compute performance. This allows users to run local AI models with up to 120 billion parameters. The Surface Laptop Ultra can be configured with up to 128GB of unified memory that

is capable of dynamically allocating system resources between the CPU and GPU depending on workload requirements. The company says the hardware has been tuned for Nvidia RTX Spark workloads and next-generation Windows AI experiences. The RTX Spark, notably, is a new superchip by Nvidia that combines a Blackwell RTX GPU with 6,144 CUDA cores, fifth-generation Tensor cores, and a 20-core Nvidia Grace CPU. For sustained performance, the Surface Laptop Ultra's thermal system is said to feature up to 2.5 times the thermal capacity of the 15-inch Surface Laptop (7th Edition). On the connectivity front, it includes an HDMI port, USB Type-C ports, a USB Type-A port, an SD card slot, and a 3.5mm headphone jack. I have spent years arguing that power users need more than what a

standard ultrabook can provide, and Microsoft has clearly been listening. During a recent briefing, Andrew Hill, the product leader for Surface, described this as the most performance-oriented, most powerful Surface they have ever built (which, to be fair, isn't a high bar, but noteworthy, nonetheless). What is even more impressive is that Microsoft managed to pack all this hardware into a chassis that weighs less than 4.5 lbs (interestingly, that's not super light, as Surface Laptop Studio 2 was 4.37 lbs) The laptop also features Microsoft's largest haptic touchpad to date and supports Windows Hello for facial recognition. Microsoft says the Surface Laptop Ultra has been engineered with repairability in mind, with internal wayfinding and purchasable replacement parts.

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DREAME AQUA20 PRO ULTRA ROLLER X COMPLETE LAUNCHED, LEAPTIC CUBE TAGS ALONG

Dreame Technology has announced its Aqua20 Pro Ultra Roller X Complete steam robot vacuum at IFA 2026. It is Dreame's first steam robot vacuum, and it offers 40,000Pa suction power. It features a roller mop that can extend outward by up to 8cm to enable 180-degree Celsius steam and hot water mopping. Alongside the Aqua20 Pro Ultra Roller X Complete, Dreame has also unveiled the Leaptic Cube mini action camera. It has also unveiled the wet and dry T series with five models: T12 Pro, T14 Pro, T15 Pro Heat, T16 Pro Heat, and T16 Pro Steam.

Dreame Aqua20 Pro Ultra Roller X Complete, Leaptic Cube Price

The Dreame Aqua20 Pro Ultra Roller X Complete is priced at GBP 1,299 (roughly Rs. 1,66,000). The price of the Dreame Leaptic Cube starts at GBP 349 (roughly Rs. 44,000).

The Dreame T12 Pro is priced at GBP 279 (roughly Rs. 35,000), while the T14 Pro is GBP 359 (roughly Rs. 45,000). The Dreame T15 Pro



Heat costs GBP 439 (roughly Rs. 56,000), while the T16 Pro Heat and T16 Pro Steam are priced at GBP 549 (roughly Rs. 70,000) and 569 (roughly Rs. 72,000), respectively.

The new products are confirmed to go on sale in global markets through the Dreame official website, Amazon and select retailers. Aqua20 Pro Ultra Roller X Complete Specifications Dreame claims it is the world's first brand to launch a robot vacuum featuring a 180-degree Celsius steam source. It is equipped with a roller mop that can extend outward by up to 8cm and supports 180-degree Celsius

steam cleaning and hot-water mopping. The robot releases steam through four outlets to loosen dried-on stains, followed by hot-water mopping. The company claims a bacteria removal rate of up to 99.999 percent. The robot also features AquaRoll fresh-water mopping with 18N of downward pressure and a roller speed of up to 300rpm. It features a HyperStream Detangling DuoBrush 2.0 to clean around corners. The robot uses AstroVision and Versalift navigation. It also features OmniSight System 4.0, which is claimed to identify 320 types of objects and detect obstacles as small

as 10mm. The cleaning device offers up to 40,000Pa of suction. Its AutoSeal Guard seals the roller mop cover when the robot moves onto carpets. It has TripleUp Tech to raise the side brush by 10mm, the main brush by 5mm and the mop by 15mm. After cleaning, the system washes the brush in 100-degree Celsius hot water.

Dreame Leaptic Cube Specifications

The Dreame Leaptic Cube mini camera features a 155-degree ultra-wide-angle lens. It supports up to 8K video recording at 30fps, 4K recording at up to 120fps and 4K 60fps HDR video. The camera supports 10-bit colour depth and a 13.5-stop dynamic range. It has a dedicated Night Video Mode. The brand claims that the mini camera can capture 50-megapixel still images. It uses GyroSteadyAI Stabilisation. Users can access AI features, including scene recognition, subject tracking, and audio modes, on the Dreame Leaptic Cube. It has Dreame's "Hi, Moko" AI voice assistant for hands-free use.

Dreame says the Dreame Leaptic Cube is waterproof up to 10 metres and offers up to 110 minutes of operating time, which can be extended to up to 210 minutes with the Magnetic Battery Cube.

The Dreame Leaptic Cube comes in 64GB or 128GB onboard storage options. It supports Wi-Fi 6 and USB 3.1 connectivity. The camera supports fast charging, reaching around 80 percent charge in 19 minutes. It has a CrystalShield coating and weighs 55.9g.

Dreame T Series Specifications

Dreame's complete T Series includes the Dreame T12 Pro, T14 Pro, T15 Pro Heat, T16 Pro Heat and T16 Pro Steam range of wet-dry vacuums. They feature intelligent dirt detection, hot-water or steam cleaning, and advanced anti-tangle technologies. The T16 Pro Heat is the premium model in the lineup and offers 90 degrees Celsius hot-water cleaning, 30kPa suction power and the WhaleSweep Robotic Arm. It offers up to 70 minutes of runtime on a single charge.

LENOVO UNVEILED NEW IDEAPAD, YOGA AND THINKBOOK LAPTOPS

Lenovo unveiled its new range of laptops and PCs at IFA 2026 in Berlin. The brand has unveiled the new IdeaPad Vibe series, Yoga Pro 9n, Yoga 9n 2-in-1, IdeaCentre AIO i and ThinkBook 14 Gen 9 models. The new devices ship with AI features. The Lenovo Yoga Pro 9n and Yoga 9n 2-in-1 run on Nvidia's RTX Spark platform. Lenovo IdeaPad Vibe comes in 14-inch and 15-inch sizes, with Snapdragon X and AMD Ryzen AI 400 Series configurations. The IdeaCentre AIO i comes with Intel Core Series 3 processors. Lenovo IdeaPad Vibe Series, ThinkBook 14 Gen 9, Yoga Pro 9n, Yoga 9n 2-in-1 Price. The Lenovo IdeaPad Vibe series starts at EUR 799 (roughly Rs. 78,000) and is expected to be available from October 2026. The IdeaCentre AIO i starts at EUR 999 (roughly Rs. 97,000) and is expected to arrive in November.



The ThinkBook 14 Gen 9 starts at EUR 1,099 (roughly Rs. 1,07,000) and is expected to go on sale in October. Lenovo has not announced pricing and availability details for the Yoga Pro 9n and Yoga 9n 2-in-1 yet.

Lenovo IdeaPad Vibe Series Specifications

The IdeaPad Vibe series comprises 14-inch and 15-inch laptops. They can be configured with Qualcomm Snapdragon X or AMD Ryzen AI 400 Series processors. They offer Microsoft's Copilot+ PC features. Variants with Qualcomm

chipsets support up to 24GB of RAM, while models with AMD chips carry up to 32GB of storage. The lineup offers up to 1TB of SSD storage.

The IdeaPad Vibe series weighs as little as 1.3kg and is available with OLED displays offering 100 percent DCI-P3 colour coverage. The lineup packs up to a 65Whr battery.

Lenovo IdeaCentre AIO i Specifications

The Lenovo IdeaCentre AIO i all-in-one desktop comes in 23.8-inch and 27-inch versions and is powered by Intel Core Series 3 processors, with up to 40

TOPS of AI performance. The displays feature up to a 120Hz refresh rate and 350 nits of peak brightness.

It includes Lenovo's AI Turbo Engine and Adaptive Lighting, which can adjust the lighting around the display. It supports up to 32G LPDDR5x memory and dual SSD slots. It has an optional 5-megapixel IR camera. It supports wireless Charging. Lenovo ThinkBook 14 Gen 9 Specifications

The Lenovo ThinkBook 14 Gen 9 runs the Snapdragon X2 Plus platform and delivers up to 80 TOPS of AI performance. It has a 14-inch display with up to 2.8K resolution and up to 400 nits of brightness. The touch option is available in the top-end model.

Lenovo ThinkBook 14 Gen 9 supports up to 32GB of RAM and up to 1TB of SSD storage. It houses up to a 65Whr battery that is advertised to offer up to 26 hours of local video playback time. It weighs from 1.3Kg

and measures 17.7mm thick.

Lenovo Yoga Pro 9n, Lenovo

Yoga 9n 2-in-1 Specifications

Lenovo Yoga Pro 9n features a 15.3-inch 2.5K PureSight Pro OLED screen with up to a 165Hz variable refresh rate and 1100 nits peak HDR brightness. The Lenovo Yoga 9n 2-in-1 has a 16-inch 2.8K PureSight Pro OLED touchscreen with a 120Hz variable refresh rate and 1100 nits peak HDR brightness.

They run on the Nvidia RTX Spark platform, pairing an Nvidia Grace CPU with an Nvidia Blackwell RTX GPU. The duo has a 9.2-megapixel IR camera. The Lenovo Yoga Pro 9n supports up to 128GB of LPDDR5X memory and up to 4TB total PCIe SSD storage across two slots. The Yoga 9n 2-in-1 supports up to 64GB of LPDDR5X memory and up to 2TB PCIe Gen 4 SSD storage. The duo has a 9.2-megapixel IR camera. The Yoga Pro 9n has a 92.5 Whr battery, while the Yoga 9n 2-in-1 houses a 99.9 Whr battery.

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RAJKOT COMPUTER TRADERS ASSOCIATION (RCTA) PROUDLY ORGANISED IT CONNECT – COMPANY SHOWCASE ON SATURDAY, 3RD OCTOBER 2026, AND WE ARE DELIGHTED TO SHARE THAT THE EVENT WAS COMPLETED VERY SUCCESSFULLY



The event was honoured by the presence of Hon'ble Rajkot Police Commissioner Shri Brajesh Kumar Jha, IPS, who graciously inaugurated RCTA IT CONNECT and encouraged the Rajkot IT industry with his

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Your participation, cooperation and enthusiasm made IT CONNECT a truly memorable event.



અમદાવાદમાં બનેલો થર્મલ ઈન્ફ્રારેડ કેમેરા તપસ-૧ સ્પેસમાં લોન્ચ થશે : અમેરિકાનું ફાલ્કન-૯ રોકેટ પ્રસ્થાપિત કરશે

સ્પેસ ટેક ક્ષેત્રે ગુજરાત એક નવો ઇતિહાસ રચવા તરફ આગળ વધી રહ્યું છે. અમદાવાદની એક સ્ટાર્ટઅપ કંપની દ્વારા તૈયાર કરવામાં આવેલો થર્મલ ઈન્ફ્રારેડ અર્થ ઓબ્ઝર્વેશન પેલોડ એટલે કે થર્મલ ઈન્ફ્રારેડ કેમેરા ‘તપસ-૧’ પહેલી ઓક્ટોબરે અમેરિકાથી સ્પેસમાં લોન્ચ કરવામાં આવશે. આ કેમેરાને અમેરિકાના ‘ફાલ્કન ૯’ રોકેટ દ્વારા અવકાશમાં પ્રસ્થાપિત કરવામાં આવશે. આ ટેકોલોજીની મદદથી કૃષિ અને તાપમાન ક્ષેત્રે સચોટ ડેટા મેળવવામાં મદદ મળશે.

૫૦૦ કિમી ઊંચાઈએથી પૃથ્વીનું થર્મલ મોનિટરિંગ

અમદાવાદના સ્ટાર્ટઅપ દ્વારા સ્વદેશી



ટેકોલોજી સાથે માત્ર ૧૨ મહિનાના ટૂંકા ગાળામાં તૈયાર કરવામાં આવેલો આ થર્મલ

ઈન્ફ્રારેડ કેમેરા પૃથ્વીની સપાટીથી આશરે ૫૦૦ કિલોમીટરની ભ્રમણકક્ષામાં સ્થાપિત

કરવામાં આવશે. આ કેમેરા સામાન્ય સેટેલાઈટ કેમેરાની નજરે ન ચડે તેવી ગરમી અને તાપમાનમાં થતી વધઘટની અતિ સૂક્ષ્મ અને હાઈ રિઝોલ્યુશન તસવીરો ઝડપી પાડવામાં સક્ષમ છે. ‘તપસ-૧’ આશરે ૩ વર્ષ સુધી કાર્યરત રહીને કૃષિ અને તાપમાન ક્ષેત્રને લગતી મહત્વની માહિતી કેપ્ચર કરશે. ખાસ કરીને ખેતીના ક્ષેત્રમાં જમીન અને પાક સંબંધિત થર્મલ માહિતી મેળવવા માટે આ ટેકોલોજી ઉપયોગી સાબિત થઈ શકે છે.

માત્ર ૩ કિલો વજન, પૃથ્વીના થર્મોમીટર તરીકે કરશે કામ

આ કેમેરાનું વજન માત્ર ૩ કિલો છે. આમ છતાં તેની ક્ષમતા અત્યંત સૂક્ષ્મ થર્મલ

માહિતી મેળવવાની છે.

‘તપસ-૧’ને પૃથ્વીના થર્મોમીટર તરીકે પણ કામ કરી શકે તેવી ટેકોલોજી સાથે તૈયાર કરવામાં આવ્યો છે. આ અદ્યતન ટેકોલોજી દ્વારા પૃથ્વી પરથી નીકળતાં થર્મલ ઈન્ફ્રારેડ રેડિયેશનને કેપ્ચર કરી આર્ટિફિશિયલ ઇન્ટેલિજન્સની મદદથી તેનું ઊંડાણપૂર્વક વિશ્લેષણ કરી શકાશે. જેના આધારે પૃથ્વીની સપાટી પર ગરમી અને તાપમાનમાં થતા ફેરફારો અંગે વધુ સચોટ માહિતી મેળવી શકાશે.

ગુજરાત માટે આ લોન્ચિંગ સ્પેસ ટેકોલોજીના ક્ષેત્રમાં સ્થાનિક સ્ટાર્ટઅપની ક્ષમતા દર્શાવતું મહત્વનું પગલું બની શકે છે.

૧ ઓક્ટોબરથી વોટસએપ પર ફ્રી સેવા બંધ ! જાણો ક્યાં મેસેજના કેટલા રૂપિયા કપાશે

મેટા કંપની ભારતમાં ૧ ઓક્ટોબર, ૨૦૨૬થી WhatsApp Business Platformના પ્રાઈસિંગ સ્ટ્રક્ચરમાં મોટો ફેરફાર કરવા જઈ રહી છે. આ નવા નિયમો લાગુ થયા બાદ વેપારીઓ અને કંપનીઓએ ગ્રાહકોને મોકલવામાં આવતા એવા મેસેજસ માટે પણ પૈસા ચૂકવવા પડશે જે અત્યાર સુધી તદ્દન મફત હતા. આમાં ઓર્ડર કન્ફર્મેશન અને ડિલિવરી અપડેટ્સ જેવા મહત્વના યુટિલિટી મેસેજસનો સમાવેશ થાય છે.

મહત્વની સ્પષ્ટતા : આ ફેરફાર માત્ર WhatsApp Business Platform (API) વાપરતા મોટા બિઝનેસ માટે છે. સામાન્ય યુઝર્સના વોટ્સએપ કે નાના વેપારીઓ માટેની ફ્રી WhatsApp Business App પર આની કોઈ અસર થશે નહીં.

૧ ઓક્ટોબરથી શું બદલાઈ રહ્યું છે ?

૨૪-કલાકની ફ્રી વિન્ડો સમાપ્ત : અત્યાર સુધી કોઈ ગ્રાહક મેસેજ કરે તો બિઝનેસ



૨૪ કલાકની અંદર તેને પ્રોડક્ટ્સ, ઓર્ડર કન્ફર્મેશન કે ડિલિવરી અપડેટ્સ ફ્રીમાં મોકલી શકતા હતા. હવે ૧ ઓક્ટોબરથી આ ૨૪ કલાકની વિન્ડોમાં મોકલાતા યુટિલિટી મેસેજસ પર પણ મેટા ચાર્જ વસૂલશે.

ગ્રાહકના પ્રશ્નોના જવાબો : બિઝનેસ ફોન નંબર દીઠ દર મહિને પ્રથમ ૧,૦૦૦ સર્વિસ મેસેજસ મફત રહેશે. ૧,૦૦૦ પછીના

વધારાના જવાબો માટે ચાર્જ ચૂકવવો પડશે. ક્યાં મેસેજનો કેટલો ચાર્જ લાગશે ?

- યુટિલિટી મેસેજ (ઓર્ડર/ડિલિવરી અપડેટ) - રૂ. ૦.૧૧૫ પ્રતિ મેસેજ - આશરે રૂ. ૦.૧૩૬ પ્રતિ મેસેજ
- ઓથેન્ટિકેશન મેસેજ (OTP વગેરે) - રૂ. ૦.૧૧૫ પ્રતિ મેસેજ - આશરે રૂ. ૦.૧૩૬ પ્રતિ મેસેજ
- માર્કેટિંગ મેસેજ (ઓફર્સ/સેલ જાહેરાત)

- રૂ. ૦.૮૬૩૧ પ્રતિ મેસેજ - આશરે રૂ. ૧.૦૧૮ પ્રતિ મેસેજ

● સર્વિસ મેસેજ (૧,૦૦૦ મફત મેસેજ પછી) - રૂ. ૦.૧૧૫ પ્રતિ મેસેજ - આશરે રૂ. ૦.૧૩૬ પ્રતિ મેસેજ

ઉદાહરણ : જો કોઈ કંપની મહિનામાં ૧,૦૦૦ ઓર્ડર અપડેટ મોકલે છે, તો તેણે ૧૮% GST સાથે આશરે રૂ. ૧૩૫.૭૦ ચૂકવવા પડશે. તે જ રીતે ૧,૫૦૦ સર્વિસ રિપ્લાય મોકલવા પર પ્રથમ ૧,૦૦૦ મફત રહેશે અને બાકીના ૫૦૦ મેસેજ માટે GST સહિત આશરે રૂ. ૬૭.૮૫નો ખર્ચ થશે.

હજુ પણ શું મફત રહેશે ?

૧,૦૦૦ સર્વિસ રિપ્લાય : દરેક બિઝનેસ નંબર પર દર મહિને પ્રથમ ૧,૦૦૦ કસ્ટમર સપોર્ટ જવાબો મફત રહેશે.

સામાન્ય ગ્રાહકો માટે સંપૂર્ણ ફ્રી : સામાન્ય ગ્રાહકો માટે વોટ્સએપ સંપૂર્ણપણે મફત રહેશે. કંપનીઓને મેસેજ મોકલવા કે તેમના તરફથી અપડેટ્સ મેળવવા માટે

ગ્રાહકે કોઈ ચાર્જ ચૂકવવો પડશે નહીં. ૭૨ કલાકની એડ વિન્ડો : જો કોઈ ગ્રાહક Facebook પેજ કે Click-to-WhatsApp જાહેરાત પર ક્લિક કરીને બિઝનેસ સાથે ચેટ શરૂ કરે છે, તો કંપની આગામી ૭૨ કલાક સુધી તે ગ્રાહકને કોઈ પણ મેસેજિંગ ચાર્જ વિના મફતમાં મેસેજ મોકલી શકશે.

:: અગત્યની સુચના ::

અમારા માનવંતા વાચક મીત્રો -વિજ્ઞાપન દાતાઓ લવાજમ ઘારકો તથા શુભેચ્છકોને જણાવવાનું કે હવેથી પર્સનલ કોમ્પ્યુટર દુ કે નો તમામ પ્રકારનો પત્રવ્યવહાર સુચનો ફરીયાદો અમને અમારી નીચેની ઓફીસના સરનામે જ મોકલશો.

:: રજી. ઓફીસ ::

પર્સનલ કોમ્પ્યુટર દુ કે

“ભવાની કૃપા”, રઘુવીર પાર્ક બંધ શેરી, ડો. રંગાણી હોસ્પીટલની સામે, ન્યુ. આશ્રમ રોડ, કુવાડવા રોડ પાસે, રાજકોટ - ૩૬૦ ૦૦૩

:: સુચના ::

અમારા વહાલા

વાચકમિત્રોને આથી જાણ કરવામાં આવે છે કે આ મેગેઝીનમાં પ્રસીદ્ધ થતાં લેખો કે મંતવ્યો જે તે લેખકોના છે. પ્રકાશન આ બાબત સાથે સહમત છે કે અસહમત છે તેમ ન માનવું. તથા આ પ્રકાશનમાં પ્રસીદ્ધ થતી જાહેરખબરો - સેવા કે ઉત્પાદનો અંગેની માહિતીની અમે કોઈ ચકાસણી કરતા નથી. તો આ બાબતે નાણા મોકલતા કે તે સેવાનો ઉપયોગ કરતા પહેલા અધિકૃત વ્યક્તિની સલાહ લેવી જરૂરી છે. આ બાબતની કોઈપણ જાતની ફરીયાદ કે દાવા અંગે પર્સનલ કોમ્પ્યુટર દુ કે ની જવાબદારી રહેશે નહીં.

એ.આઈ. માનવીઓને બ્લેકમેઈલ કરી શકે છે : એન્થ્રોપિકના દસ્તાવેજોમાં ભયાનક ઘટસ્ફોટ

આર્ટિફિશિયલ ઇન્ટેલિજન્સ(એ.આઈ.) રિસર્ચ કંપની એન્થ્રોપિકના સીઈઓ ડારિયો એમોડેઈએ ટેકોલોજીના બેફામ વિકાસ સામે ચેતવણી આપ્યાના થોડા જ સપ્તાહો બાદ, કંપનીએ પોતાના IPO ફાઈલિંગમાં રોકાણકારોને સાવચેત કર્યા છે. કંપનીએ જણાવ્યું છે કે એડ્વાન્સ એ.આઈ. સિસ્ટમ્સ સમગ્ર માનવજાત માટે વિનાશક અથવા અસ્તિત્વ માટે જોખમી સાબિત થઈ શકે છે.

પ્રોસ્પેક્ટસમાં એ.આઈ.ના ભયાનક વર્તનની વિગતો

એક અહેવાલ મુજબ, એન્થ્રોપિકના IPO પ્રોસ્પેક્ટસમાં તેના એ.આઈ. મોડલ્સ સાથે સંકળાયેલા ગંભીર સંભવિત જોખમો દર્શાવવામાં આવ્યા છે.

આત્મ-રક્ષણની વૃત્તિ : એ.આઈ. સિસ્ટમ્સ પોતાને બંધ થવાથી રોકવાનો અથવા વિરોધ કરવાનો પ્રયાસ કરી શકે છે.

માહિતી છુપાવવી અને છેડછાડ : મોડલ્સ માહિતીને છુપાવી શકે છે અથવા તેને બદલીને યુઝર્સ સમક્ષ રજૂ કરી શકે છે.

બ્લેકમેઈલ જેવું વર્તન : કંપનીએ ચેતવણી આપી છે કે આ સિસ્ટમ્સ અમુક સંજોગોમાં માણસોને બ્લેકમેઈલ કરવા જેવું વર્તન પણ દાખવી શકે છે.

મૂલ્યાંકનને ઓળખી લેવાની ક્ષમતા અને અણધારી તાકાત



એન્થ્રોપિકે ફાઈલિંગમાં સ્પષ્ટ કર્યું કે :

મોડલ્સ એ વાતથી વાકેફ થઈ જાય છે કે તેમની સુરક્ષા અને વર્તનની તપાસ ચાલી રહી છે, જેના કારણે સિસ્ટમની સાચી સુરક્ષા માપવાની કંપનીની ક્ષમતા પર મર્યાદા આવી જાય છે.

ટ્રેનિંગ દરમિયાન એ.આઈ. મોડલ્સ ઘણીવાર એવી અણધારી ક્ષમતાઓ વિકસાવી લે છે, જે સિસ્ટમ લાઈવ થઈને કોઈ મોટી દુર્ઘટના ન સર્જે ત્યાં સુધી ધ્યાનમાં પણ આવતી નથી.

૨૬૧ પેજના પ્રોસ્પેક્ટસમાં ૮૦ પેજ માત્ર જોખમો માટે ફાળવ્યા પોતાને સેફ્ટી-ફર્સ્ટ એ.આઈ. લેબ તરીકે

રજૂ કરતી એન્થ્રોપિકે પોતાના ૨૬૧ પેજના મુખ્ય પ્રોસ્પેક્ટસમાંથી લગભગ ૮૦ પેજ માત્ર જોખમો અને ખતરાઓની વિગતો માટે ફાળવ્યા છે, જ્યારે બિઝનેસ મોડલ દર્શાવવા માત્ર ૪૮ પેજનો ઉપયોગ કર્યો છે. સરખામણી કરીએ તો, ઈલોન મસ્કની SpaceX (જે Xએ.આઈ.ની માલિકી ધરાવે છે) એ તેના ૨૭૭ પેજના પ્રોસ્પેક્ટસમાં જોખમો માટે માત્ર ૩૮ પેજ ફાળવ્યા હતા. જોકે, કંપનીએ સ્વીકાર્યું છે કે સુરક્ષા સંશોધન પાછળ કરવામાં આવતા ખર્ચમાંથી નાણાકીય વળતર અનિશ્ચિત છે.

એ.આઈ. લીડર્સની ખુલ્લી ચેતવણીઓ અને Open એ.આઈ.નો વિવાદ

ટેક લીડર્સનું સમર્થન એમોડેઈના ૪,૦૦૦ શબ્દોના નિબંધ અને ચેતવણીને Open એ.આઈ.ના સેમ ઓલ્ટમેન, ઈલોન મસ્ક અને માર્કીસોફ્ટના સત્ય નોડેલાએ પણ ટેકો આપ્યો છે. એન્થ્રોપિકના રિસર્ચર જેકબ કોક્સને સોશિયલ મીડિયા પર કહ્યું હતું કે એ.આઈ. વિકસાવનારા માને છે કે આ ટેકોલોજી આપણો સૌનો નાશ કરી શકે છે.

Open એ.આઈ. એજન્ડાનું સરકારી સાર્વજિક પર અતિક્રમણ બીજી તરફ, હરીફ કંપની Open એ.આઈ.એ સ્વીકાર્યું હતું કે તેના એ.આઈ. એજન્ડાસે તાલીમ દરમિયાન અમેરિકી વાણિજ્ય વિભાગ અને સિક્યોરિટી એન્ડ એક્સચેન્જ કમિશન જેવી સંવેદનશીલ સરકારી વેબસાઈટ્સ પર અનધિકૃત એક્સેસ કર્યો હતો.

Artificial intelligence (AI) chatbots can trigger, validate, or worsen harmful mental health symptoms and delusions—a phenomenon increasingly referred to by mental health professionals as AI Psychosis.

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WHATSAPP REPORTEDLY ROLLING OUT THIRD-PARTY AI AGENT CHATS TO ANDROID USERS

WhatsApp is reportedly testing a feature that could let users connect third-party AI agents and bots directly to the messaging app. The functionality is expected to give each connected agent a separate chat, allowing users to interact with these services without leaving WhatsApp. The feature is currently said to be available to a limited number of Android users. WhatsApp could expand the rollout to more accounts over the coming months, although the company has not confirmed when the feature will reach a wider audience. WhatsApp Could Let Users Chat With Third-Party AI Agents Directly
WhatsApp feature tracker WABetaInfo spotted the



feature in WhatsApp beta for Android version 2.26.35.3. According to the post, a new Agents section in the app settings could let users add and configure compatible services. Users may be able to assign each agent a name and profile picture, while WhatsApp could support up to five agents per account.

WhatsApp is expected to generate an API key after users configure an agent. They would then need to enter the key into the service hosting the agent to link it to a WhatsApp chat. The setup could vary between services, and users may be able to generate a new key to reset a connection.

Once linked, the agent would operate within its own WhatsApp conversation. The feature tracker says the service would have no access to the user's other chats, contacts or media, while group conversations and communities would not support agents. The report also suggests that WhatsApp would not support adding agents to group chats or communities. Users could manage their connected agents through the app settings, including changing their names or profile pictures. Removing an agent would disconnect it from the chat, but WhatsApp would keep the existing conversation history. Users could reconnect the service

later by setting it up again with a new API key. Chats with third-party agents reportedly would not use WhatsApp's end-to-end encryption. Messages sent to an agent would pass through a Meta service on behalf of the agent's developer, allowing the developer to access them as part of the service. Personal chats and calls between WhatsApp users would continue to use end-to-end encryption. WhatsApp is reportedly currently rolling out the feature to a limited number of Android users. Most users may not see the Agents section yet, and WhatsApp has not announced when it will expand the feature to everyone.

MACBOOK PRO WITH OLED PANEL COULD LAUNCH BY END OF 2026, PRODUCT ROADMAP FOR NEXT THREE YEARS

Apple's MacBook and iPad lineup is expected to ship with OLED panels in the coming years. This long-rumoured transition to OLED displays is expected to begin as early as the end of this year. While Apple has yet to confirm this, a new report from a display industry research firm suggests a possible roadmap of the MacBook and iPad models featuring OLED panels. The MacBook with an OLED display is likely to be announced later this year. The MacBook Pro lineup could lead the transition, followed by iPad Air and iPad Pro. Apple Could Bring OLED Displays to MacBook, iPad



Lineup From 2026
A new report by Omdia (via 9to5Mac) shows that Apple's first MacBook with an OLED display will be released by the end of this year. The device is likely to be the rumoured MacBook Pro or Ultra model with 14.3-inch and 16.3-inch

OLED displays. iPad mini with an 8.4-inch OLED display with a 60Hz refresh rate is also expected to be announced around the same time. Apple will reportedly launch the MacBook Air lineup in early 2027. It could retain the

LCD panels and could come in 13.6-inch and 15.4-inch models. The iPad Air with an OLED panel could launch in 11-inch and 13-inch display options in early next year. It is said to offer a 60Hz refresh rate. The iPad Pro with 11-inch and 13-inch OLED displays is said to launch in mid-2027. They could come with COE (colour filter on encapsulation) technology. Apple could launch next-generation MacBook Pro and MacBook Pro Ultra models later in n 2027 with 14.3-inch and 16.3-inch OLED displays. These models will reportedly feature LTPO technology.

Apple's transition to OLED displays is said to continue in 2028 as well. The Cupertino-based company is expected to announce the iPad Air in 11-inch and 13-inch OLED display options with 60Hz refresh rates in early 2028. By 2029, Apple will reportedly launch a 13.6-inch MacBook with an OLED panel featuring both LTPO and COE technologies. The iPad mini with an 8.4-inch OLED display with a 60Hz refresh rate could also go official around the same time. The report also suggests that MacBook Pro models with mini-LED panels will be available until at least 2028.

TINDER LAUNCHES GROUP HANGOUTS, LETS FRIENDS CONNECT WITH OTHER GROUPS

Tinder has introduced Group Hangouts, a new feature that brings friends into the dating experience by connecting groups with other groups on the app. The feature builds on Tinder's Double Date offering and is designed around shared activities and group conversations. Users can form groups of three or more, browse other groups and chat after a mutual Like. Group Hangouts is currently rolling out in the US and select markets, with Tinder expected to expand its availability to more regions. Tinder Group Hangouts Availability
Tinder's Group Hangouts is rolling out in the US and select markets, with more regions to follow. Users with



access will find the feature at the top of Tinder's home screen. It is free to use and can be managed through the app's settings. The feature is available on supported platforms, although web users can only access group chats. Tinder Group Hangouts Features and How It Works

Group Hangouts supports groups of three or more people, with users able to invite friends and select an activity for the group. The groups can vary in size, so a smaller group can connect with a larger one. Once created, group profiles appear in Tinder's Discovery feed alongside individual and

Double Date profiles. Users can Like other groups from the feed. A mutual Like, with at least one person from each group expressing interest, opens a shared chat for all members. The participants can then use the conversation to make plans before meeting in person. The feature builds on Tinder's Double Date format, which launched in June 2025. Early Group Hangouts testing in Australia saw 40 percent of invitations accepted, while women were 2.2 times more likely to Like a group profile than a regular one. Tinder said 90 percent of Double Date users were under 30. To access the feature, users need an individual Tinder account and must be at least

18 years old. Members can leave a group chat without leaving the wider group, or block and report other participants. Tinder's existing moderation and safety measures apply, including Face Check where available. The groups shown to users are based on their existing Discovery preferences, including their interests and activities, according to Tinder. Users can also choose whether to see group profiles in Discovery or hide them. Some feature details may change during the rollout, including invitation rules and group limits. Boosts and Super Likes are currently unavailable for Group Hangouts.

The payment technology developed by China works only through fingerprints and body veins!

PALM PAYMENT: PAYMENT IS MADE BY SIMPLY PLACING YOUR HAND, NOT BY PHONE OR CARD

There is talk of PI being a unique system in the world for digital payments. This payment system has been developed by the government company National Payments Corporation of India in India and is regulated by the Reserve Bank of India. The important thing is that this system has been running in India for a decade and now there have been controversies over charging merchants on it. Leaving aside the payment charges and controversy, our neighboring country China has developed an advanced payment system even more than this payment system. China has come a long way in technology at this time. In terms of innovation being made there, America, which is considered the king of the world, has access to the entire world market. China has its own unique system of digital payments. It has used humans, not snakes, for payments. The name of this technology is 'palm-print sensing'. In this system, neither a smartphone is required nor any card is used, payment is made only with the physical presence of a person.

When a person places their hand in front of the scanner, the machine scans the palm and the veins inside it, connects it to the database, and clears the payment. A person only needs to link their biological identity to the payment system and then no longer need to carry their phone or card anywhere.

Shop anywhere, no phone or card required.

This is the biggest feature of this technology. Suppose you have reached a shop, bought goods and want to pay. Normally you would take out your mobile, open the UPI app, scan the QR code and make the payment. The process is completely different in Palm Payment. If your house is already connected to this payment system, then you don't even need to take out your mobile. You just have to hold your The scanner will have a license in front of it and the machine will confirm your identity. That means no phone, no card, no cash. However, that doesn't mean that payments are made everywhere in China with this technology. QR code-based payments are still very important there. Palm payment is an emerging technology that will become its alternative. The entire



nature of digital payments has changed.

It is possible to copy a fingerprint, but a vein pattern cannot be hacked.

The biggest question here is security. It can be relatively easy to get a picture of someone's face. Similarly, ways to copy fingerprints have also been discovered in various circumstances. But the pattern of veins inside a mansion does not look like the picture outside. In addition, modern biological identification systems also use technology to verify whether the hand held in front of a person is a real person or a fake medium, but this does not mean that palm scanning is It is considered a completely foolproof or 'unhackable' technology. Like any digital payment system, it also faces issues related to data security, privacy, false identities and misuse of biometric details. However, experts believe that large private digital platforms in China played a major role in changing payment habits. The direction in which China is moving now is not a question of whether you have a mobile phone in your pocket or not, but whether your identity will become your wallet in the future.

Payment is made by simply placing your hand over the sensor.

The digital payment market in China is mainly based on large private platforms like Alipay and WeChat Pay. Here too, making payments using QR codes is very common. Now, along with it, another technology has quickly come into the discussion, which is called "palm payment" or "palm scanning". That is, payment is made by simply scanning a person's palm. In this technology, a person has to place his hand on a special sensor. This sensor recognizes the external structure of the person's palm as well as the pattern of veins under the skin. After that, the person's digital payment is completed.

The body is used as a biological password

This technology uses a person's palm as a kind of biological password. When a person places their hand in front of a scanner, the machine not only scans the lines of the palm but also uses a special camera and near-infrared technology.

It recognizes the pattern of blood vessels and veins inside the palm. Just as every person's palm lines are different, so is the network of

veins under the skin. The machine uses both of these details to identify the person. Confirms. In simple terms, the payment is verified by combining both the identification on the top of the hand and the identification on the inside of the hand. For this, first the user's biological information is linked to a digital identity. Later, while making the payment, the sensor scans the hand and matches it with the identity. If everything is found to be correct, the payment is cleared. This entire process takes barely two seconds. This is the reason why the possibility of confusion in this payment is less than zero.

A look at the main digital payment models around the world

America: Credit Card Culture and KineticApps

Credit cards have dominated the US for decades. Most consumers swipe or tap a card like Visa, MasterCard or American Express to make purchases. Venmo, Zelle and Cash App are more commonly used for personal transactions. The Federal Reserve launched a real-time payments system called FedNow in 2023, but among ordinary consumers, credit cards still dominate due to cashback rewards.

Kenya: M-Pesa Phone-Based Revolution M-Pesa, launched by telecom company Safaricom in 2007, became a revolution for the entire African continent. Where people did not have bank accounts or smartphones, a system was created to send money, pay bills and deposit and withdraw cash through SMS technology from a simple keypad phone. It is the largest example of a telecom

payment system in the world.

China: Super Apps and the Biometric Revolution

China has moved from cash to a smartphone-based QR code culture. Alibaba's Alipay and Tencent's WeChat Pay are so widespread that everything from vegetable trucks to taxis run on these two platforms. China has also launched its own central bank digital currency on a large scale and is now moving towards palm payments, which are made by scanning the veins in the palm.

Brazil: 'Pix' here is the closest global model to UPI, says Brazil's Central Bank

The 'Pix' system was launched in November 2020. It works 24 hours a day, free of charge, for person-to-person and business transactions, similar to India's UPI. It uses a mobile number, tax ID or email as a 'key' to transfer money within seconds. Pix is now used more than credit cards in Brazil.

Nordic countries: almost completely cashless society

A system called 'Swish' is very popular in Sweden, which was jointly created by Swedish banks. Most shops, buses and restaurants here do not accept cash and have signs outside saying 'No cards accepted'. Everyone from children to the elderly pays with cards or Swish.

Singapore: Unified QR and cross-border payments

Singapore has created the 'SGOR' system, in which a single QR code board can be scanned by all payment platforms abroad. Singapore's Pay Now network is linked to India's UPI system, making instant remittances possible between the two countries through a common mobile number.

FIREFLIES.AI LAUNCHES TALK FOR VOICE DICTATION ACROSS EMAIL, SLACK, DOCUMENTS AND MORE

Fireflies.ai has launched Fireflies Talk, a voice dictation feature that lets users enter text by speaking across different applications. The feature works alongside the company's existing AI Teammate platform, which records and summarises meetings and handles related follow-up tasks. With Talk, users can dictate text in places where they would normally type, including email, Slack, documents, AI prompts and CRM fields. It also supports more than 100

languages and automatically cleans up and punctuates the transcribed text, bringing voice input into more everyday work tasks.

Fireflies.ai Talk Lets Users Dictate Text Across Apps for Free. According to Fireflies.ai, Talk works with email, Slack, documents, AI prompts, CRM fields and other applications on Mac and Windows. Users can start Talk with a keyboard shortcut and dictate directly into the application they are using. The converted text appears at

the cursor, while the feature works across email, Slack, documents, AI prompts, CRM fields and other applications on Mac and Windows. Fireflies has made Talk available across all of its plans, including the free tier. Fireflies.ai Talk supports more than 100 languages, including Hindi, Tamil, Gujarati, Odia, Bengali, Marathi, Punjabi and Sindhi. It also adds punctuation and cleans up the transcribed text automatically. This means users can speak normally

without saying commas, full stops or other punctuation marks as they dictate. Talk can be used to write emails, reply to Slack messages, add text to documents and enter prompts into AI tools. In Slack, saying the name of a teammate or group can also turn it into the corresponding @mention. Fireflies' existing meeting tools record and summarise meetings and help with follow-up tasks, while Talk handles voice-based text input for work outside those meetings.

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UNDERSTANDING CCTV : SURVEILLANCE, MYTHS, AND INSTALLATION

ARTICLE - 1 : YOU ARE CONSTANTLY UNDER CCTV SURVEILLANCE

The very mention of the word 'CCTV' brings to mind the realization that someone is constantly watching us, and our every move is being recorded. This holds true in today's world. CCTV, or Closed-Circuit Television, is designed to monitor and record activities, ensuring that a visual history is preserved for future reference.

In contemporary society, CCTV has evolved from a luxury to a fundamental necessity. Whether it is a

home, residential society, office, shopping mall, school, college, government building, or public street, you are almost always under the watchful eye of a camera. The police department heavily relies on CCTV footage to solve serious crimes, making it an indispensable tool for law enforcement.

From 1942 to Today: The Journey of CCTV

According to historical records, CCTV was first used in 1942 by German engineer Walter Bruch. However, it



BHUSHAN NIRU MEHTA
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only made its way to India in the 1990s. Initially, it was a technology reserved for the

elite, often used by affluent individuals to showcase their status or to keep an eye on employees and visitors from the comfort of their cabins. Today, the landscape has drastically changed. The technology has become highly accessible and affordable, reaching the masses. It is now hard to find a public or commercial space without CCTV surveillance.

Understanding the Technology

CCTV systems primarily operate on two platforms:

- Analog Technology
- IP (Internet Protocol) Technology

When it comes to camera shapes, there are two dominant types:

- Dome Cameras: Primarily used for indoor surveillance.
- Bullet Cameras: Specifically designed for outdoor use.

The core function of a surveillance system is to capture and store video feeds. This is managed by a DVR (Digital Video Recorder) for analog systems or an NVR (Network Video Recorder) for IP systems. Storage is handled by Hard Disks, and the required capacity (in GB/TB) is calculated based on the number of days footage needs to be retained. Beyond cameras and recorders, a complete installation requires cabling, DC power supplies, connectors, and displays. Furthermore, for remote viewing—allowing you to monitor live feeds on your smartphone—a high-speed internet connection at the camera's location is essential.

ARTICLE - 2 : DOES HAVING CCTV MEAN EVERYTHING WILL BE CAUGHT ? NOT QUITE !

The market now offers highly specialized cameras, including explosion-proof cameras, AI-integrated cameras, body-worn cameras for police, and Automatic Number Plate Recognition (ANPR) cameras. There is also a massive market for Wi-Fi cameras, which are cost-effective, require no complex cabling, and record directly to micro SD cards.

However, as the variety of products grows, so do consumer misconceptions. Let us clarify some of the most common myths surrounding CCTV technology:

Myth 1: Installing CCTV puts my data at risk of theft or unauthorized viewing.

Fact: This is completely false. CCTV viewing is typically done in two ways: locally via a display connected to the cameras, or via the cloud on your mobile phone. Both methods are highly secure and password-protected. The Hollywood trope of hackers easily breaching CCTV



systems in seconds to give instructions to a hero is purely fictional and does not reflect reality.

Myth 2: Night vision cameras can identify faces clearly from 30 meters away.

Fact: Every camera is equipped with an IR (Infrared) light that activates automatically in the dark. While a camera might have an IR range of 30 meters (approx. 90 feet) to detect activity, facial recognition is a different story. You can realistically identify a person's face only if they are within 5 to 15 feet of the camera. Expecting to recognize a face

from 100-200 feet away at night is unrealistic.

Myth 3: Higher megapixel cameras can read vehicle number plates at night.

Fact: Standard cameras—regardless of megapixels—struggle to capture number plates at night due to vehicle speed and the glare from headlights. To effectively read and store number plates, you specifically need an ANPR (Automatic Number Plate Recognition) camera, which is engineered for data analysis and high-speed capture.

Myth 4: If a crime occurs,

CCTV guarantees the culprit will be caught immediately.

Fact: CCTV's primary function is to record activity within its frame. The usefulness of the footage depends on the camera's angle, range, and whether it was operational at the time of the incident. CCTV provides crucial preliminary clues, but if a thief's face is masked, identification becomes difficult. It assists significantly in understanding how and when a crime occurred, but it is not a magic solution that guarantees an immediate arrest.

Myth 5: Once installed, CCTV requires no maintenance.

Fact: CCTV is an electronic system, and like any machine, it requires upkeep. Simply installing it and forgetting about it leads to situations where footage is desperately needed, only to find the cameras were turned off or malfunctioning. Periodic maintenance and regular checks are essential to ensure all cameras are working properly.

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ARTICLE - 2 : A GUIDE TO PURCHASING AND INSTALLING A CCTV SYSTEM

When investing in a CCTV system for your home or business, you are investing in the safety of your family and workplace. Therefore, compromises should be avoided. Before approaching a vendor, take a pen and paper and clearly define your surveillance needs: Where do you need cameras? How many should be indoors versus outdoors? Do you require specialized cameras (like ANPR for a main gate)? Once your requirements are clear, decide on the storage retention period (how many days of backup you need). Providing this detailed information to vendors will help you get accurate and comprehensive quotations.

Quality Beyond the Camera

The efficiency and longevity of a CCTV system do not rely

solely on the camera brand. The quality of cables, connectors, hard disks, and power supplies is equally critical. Additionally, invest in proper, well-ventilated, and lockable racks or storage boxes for your DVR/NVR to protect the core of your surveillance system.

Types of CCTV Cameras Available:

- Indoor Camera (Dome Camera)
- Outdoor Camera (Bullet Camera)
- Number Plate Reading Camera (ANPR Camera)
- Crowd Counting Camera (People Counting Camera)
- 360-Degree Rotating & Zooming Camera (PTZ Camera)
- Night Color Vision Camera
- Adjustable Focal Length Camera (Varifocal Camera)

- 180/360 Degree View Camera (Fisheye Camera)
 - Sim-Based Camera (4G/5G Camera)
 - Explosion Proof Camera (Prevents electrical sparks)
- Understanding IP Ratings (Indoor vs. Outdoor)**
Cameras operate according to their design. Indoor cameras have lower IP (Ingress Protection) ratings, meaning they are less protected against harsh environments and should never be installed outdoors. Outdoor cameras typically feature IP67 or IP68 ratings, making them resilient against rain, dust, and sunlight. Always ensure the right camera is placed in the right environment.
- Wireless and Standalone Solutions**
If you only need one or two

cameras and have a good Wi-Fi connection, standalone Wi-Fi cameras are an excellent choice. They only require a power connection and record directly to Micro SD cards. Many also feature two-way audio, allowing you to communicate through the mobile app. For remote locations lacking power infrastructure, solar-panel Wi-Fi or 4G SIM-based cameras are widely available. These ensure uninterrupted recording even in off-grid environments.

Conclusion: When purchasing a CCTV system, prioritize after-sales service. Ensure that every component is clarified before installation, and always buy from a trusted, reliable supplier who will support you in the long run.



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